

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
PHARRELL WILLIAMS - 24 HOURS OF HAPPY	UNIVERSAL / IAMOTHER	HAPPY	ICONOCLAST, Paris	FRANCE
LIVE TEST SERIES	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL, THE NEW VOLVO FM	FORSMAN & BODENFORS, Gothenburg	SWEDEN
THE SCARECROW	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	CREATIVE ARTISTS AGENCY, Los Angeles	USA
Gold Lion				
PHARRELL WILLIAMS - 24 HOURS OF HAPPY	UNIVERSAL / IAMOTHER	HAPPY	ICONOCLAST, Paris	FRANCE
SOUND OF HONDA / Ayrton Senna 1989	HONDA MOTOR CO.	INTERNAVI	DENTSU, Tokyo	JAPAN
THE SCARECROW	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	CREATIVE ARTISTS AGENCY, Los Angeles	USA
THE SCARECROW	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	CREATIVE ARTISTS AGENCY, Los Angeles	USA
SWEETIE	TERRE DES HOMMES NETHERLANDS	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ, Amsterdam	THE NETHERLANDS
PHARRELL WILLIAMS - 24 HOURS OF HAPPY	UNIVERSAL / IAMOTHER	HAPPY	ICONOCLAST, Paris	FRANCE
PHARRELL WILLIAMS - 24 HOURS OF HAPPY	UNIVERSAL / IAMOTHER	HAPPY	ICONOCLAST, Paris	FRANCE
SWEETIE	TERRE DES HOMMES NETHERLANDS	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ, Amsterdam	THE NETHERLANDS
IF WE MADE IT	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5, New York	USA
LIVE TEST SERIES & THE CHASE 360°	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL, THE NEW VOLVO FM	FORSMAN & BODENFORS, Gothenburg	SWEDEN
THE LAUNCH OF GREATNESS AWAITS	SONY	PLAYSTATION	BBH NEW YORK	USA
SWEETIE	TERRE DES HOMMES NETHERLANDS	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ, Amsterdam	THE NETHERLANDS
PHARRELL WILLIAMS - 24 HOURS OF HAPPY	UNIVERSAL / IAMOTHER	HAPPY	ICONOCLAST, Paris	FRANCE
MOST SHOCKING SECOND A DAY VIDEO	SAVE THE CHILDREN	A COMPELLING SHORT FILM TO HELP RAISE SUPPORT FOR THE WAR VICTIMS OF THE WAR IN SYRIA.	UNIT 9, London	UNITED KINGDOM
PHARRELL WILLIAMS - 24 HOURS OF HAPPY	UNIVERSAL / IAMOTHER	HAPPY	ICONOCLAST, Paris	FRANCE

THE EPIC SPLIT	VOLVO TRUCKS	THE NEW VOLVO FM	FORSMAN & BODENFORS, Gothenburg	SWEDEN
SWEETIE	TERRE DES HOMMES NETHERLANDS	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ, Amsterdam	THE NETHERLANDS
SWEETIE	TERRE DES HOMMES NETHERLANDS	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ, Amsterdam	THE NETHERLANDS
THE COLLABORATORY	UNITED STATES AIR FORCE	GOVERNMENT	GSD&M, Austin	USA
SWEETIE	TERRE DES HOMMES NETHERLANDS	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ, Amsterdam	THE NETHERLANDS
SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO.	INTERNAVI	DENTSU, Tokyo	JAPAN
MAGIC OF FLYING	BRITISH AIRWAYS	BRITISH AIRWAYS	OGILVYONE LONDON	UNITED KINGDOM
LIVE TEST SERIES INTEGRATED CAMPAIGN	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL, THE NEW VOLVO FM	FORSMAN & BODENFORS, Gothenburg	SWEDEN
Silver Lion				
KILLING KENNEDY	NATIONAL GEOGRAPHIC CHANNEL	TV PROGRAM	MULLEN, Boston	USA
KILLING KENNEDY	NATIONAL GEOGRAPHIC CHANNEL	TV PROGRAM	MULLEN, Boston	USA
GOOGLE NIGHT WALK	GOOGLE	GOOGLE BRAND	72ANDSUNNY, Los Angeles, CA	USA
IFWEMADEIT.COM	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5, New York	USA
THE NEW CREATIVES	ADOBE	ADOBE CREATIVE CLOUD	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA
MAKE EVERY YARD COUNT	NIKE	NIKE CRICKET	JWT INDIA, Mumbai	INDIA
IFWEMADEIT.COM	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5, New York	USA
SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO.	INTERNAVI	DENTSU, Tokyo	JAPAN
MAGIC OF FLYING	BRITISH AIRWAYS	BRITISH AIRWAYS	OGILVYONE LONDON	UNITED KINGDOM
KILLING KENNEDY	NATIONAL GEOGRAPHIC CHANNEL	TV PROGRAM/WEBSITE	MULLEN, Boston	USA
PHARRELL WILLIAMS - 24 HOURS OF HAPPY	UNIVERSAL / IAMOTHER	HAPPY	ICONOCLAST, Paris	FRANCE
ALL EYES ON S4.	SWISSCOM	SAMSUNG GALAXY S4	HEIMAT, Berlin	GERMANY
THE JOKER'S JOB INTERVIEW	WARNER BROS INTERACTIVE	VIDEO GAME	SID LEE, Paris	FRANCE
THE HORNBAACH HAMMER	HORNBAACH	DIY / HOME IMPROVEMENT SUPERSTORES	HEIMAT, Berlin	GERMANY
STAY TOGETHER FAMILY PORTRAITS	SKYPE	VOICE-OVER-IP	PEREIRA & O'DELL, San Francisco	USA
CLIMATE NAME CHANGE	350 ACTION	ENVIRONMENTAL PUBLIC SERVICE	BARTON F. GRAF 9000, New York	USA
BE MOVED HUB	SONY	WEBSITE	WIEDEN+KENNEDY, Portland	USA
KILLING KENNEDY	NATIONAL GEOGRAPHIC CHANNEL	TV PROGRAM/WEBSITE	MULLEN, Boston	USA
THE MOST SERIOUS GAME EVER	SNCF	TRANSPORT	TBWA\PARIS	FRANCE
BEATS MUSIC	BEATS MUSIC	MUSIC STREAMING SERVICE	R/GA, London	UNITED KINGDOM

CLIMATE NAME CHANGE	350 ACTION	350 ACTION	FURLINED, Los Angeles	USA
DEAR FUTURE MOM	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI, Milan	ITALY
IF ONLY FOR A SECOND	MIMI FOUNDATION	SUPPORT AND WELLBEING CENTERS	LEO BURNETT FRANCE, Paris	FRANCE
SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO.	INTERNAVI	DENTSU, Tokyo	JAPAN
BID FOR GREATNESS	SONY	PLAYSTATION	BBH NEW YORK	USA
TATTOO SKIN CANCER CHECK	SOL DE JANEIRO	SOL DE JANEIRO	OGILVY BRASIL, São Paulo	BRAZIL
THE COLLABORATORY	UNITED STATES AIR FORCE	GOVERNMENT	GSD&M, Austin	USA
SPEAKING EXCHANGE	CNA	ENGLISH COURSE	FCB BRASIL, São Paulo	BRAZIL
THE HORNBACH HAMMER	HORNBACH	DIY / HOME IMPROVEMENT SUPERSTORES	HEIMAT, Berlin	GERMANY
FIRST TO GREATNESS	SONY	PLAYSTATION	BBH NEW YORK	USA
THE COLLABORATORY	UNITED STATES AIR FORCE	GOVERNMENT	GSD&M, Austin	USA
UNIVERSAL TYPEFACE	BIC DEUTSCHLAND	BIC PENCILS	DDB TRIBAL GROUP, Düsseldorf	GERMANY
#SOMOSTODOSMACA-COS #WEAREALLMONKEY-S	NEYMAR JR	INSTITUCIONAL	LODUCCA, São Paulo	BRAZIL
BENTLEY BURIAL	ABTO - BRAZILIAN ASSOCIATION OF ORGAN TRANSPLANTATION	ORGAN DONATION AWARENESS	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
ANNA KENDRICK: BEHIND THE SCENES OF THE - MEGA HUGE FOOTBALL AD WE ALMOST MADE	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5, New York	USA
BIGGEST ASSEMBLY EVER	PROCTER & GAMBLE	SECRET DEODORANT	LEO BURNETT CHICAGO	USA
THE AUTOCOMPLETE TRUTH	UN WOMEN	GENDER EQUALITY	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
TA NO MAPA! (ON THE MAP)	AFROREGGAE	AFROREGGAE	JWT BRAZIL, São Paulo	BRAZIL
LEVI'S TOOLS	LEVI STRAUSS & CO.	APPAREL	AKQA, New York	USA
NO SOCIAL NETWORK	TIGO - FACEBOOK	INTERNET & MOBILE	BIEDERMANN / McCANN, Paraguay	PARAGUAY
THE MOST SERIOUS GAME EVER	SNCF	TRANSPORT	TBWAIPARIS	FRANCE
SPEAKING EXCHANGE	CNA	ENGLISH COURSE	FCB BRASIL, São Paulo	BRAZIL
BEATS MUSIC	BEATS MUSIC	MUSIC STREAMING SERVICE	R/GA, London	UNITED KINGDOM
ALL EYES ON S4.	SWISSCOM	SAMSUNG GALAXY S4	HEIMAT, Berlin	GERMANY
BLOWING IN THE WIND	APOTEK HJÄRTAT	APOLOSOPHY	ÅKESTAM HOLST, Stockholm	SWEDEN
BEATS MUSIC	BEATS MUSIC	MUSIC STREAMING SERVICE	R/GA, London	UNITED KINGDOM
Silver Lion				
THE IMPOSSIBLE FAMILY PORTRAIT	SKYPE	VOICE-OVER-IP	PEREIRA & O'DELL, San Francisco	USA
THE ANIMAL FAMILY PORTRAIT	SKYPE	VOICE-OVER-IP	PEREIRA & O'DELL, San Francisco	USA

THE BORN FRIENDS FAMILY PORTRAIT	SKYPE	VOICE-OVER-IP	PEREIRA & O'DELL, San Francisco	USA
FARMED AND DANGEROUS RESTAURANT SERIES EPISODE 2	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	PIRO, New York	USA
FARMED AND DANGEROUS EPISODE 4	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	PIRO, New York	USA
Bronze Lion				
GOOGLE NIGHT WALK	GOOGLE	GOOGLE BRAND	72ANDSUNNY, Los Angeles, CA	USA
REMOTE CONTROL TOURIST	TOURISM VICTORIA	MELBOURNE	TOOL, Los Angeles, CA	USA
A TRIP OUT TO SEA	GUY COTTEN	MARINE SECURITY GEAR - LIFEJACKETS	CLM BBDO, Boulogne-Billancourt	FRANCE
HEART OF THE ARCTIC	ROYAL CANADIAN MINT	PUBLIC SERVICE	COSSETTE, Montreal	CANADA
THE JOKER'S JOB INTERVIEW	WARNER BROS INTERACTIVE	VIDEO GAME	SID LEE, Paris	FRANCE
THE BORN FRIENDS FAMILY PORTRAIT	SKYPE	VOICE-OVER-IP	PEREIRA & O'DELL, San Francisco	USA
WORDSCANBEWEAPO-NS	CENTER FOR PSYCHOLOGICAL RESEARCH, SHENYANG	CENTER FOR PSYCHOLOGICAL RESEARCH	OGILVY BEIJING	CHINA
MOON	ING DIRECT	ING DIRECT	OGILVYONE, Madrid	SPAIN
HEART OF THE ARCTIC	ROYAL CANADIAN MINT	PUBLIC SERVICE	COSSETTE, Montreal	CANADA
THE ART PEOPLE	CHRISTIE'S	CHRISTIE'S AUCTION HOUSE	BBH, London	UNITED KINGDOM
STAY TOGETHER FAMILY PORTRAITS	SKYPE	VOICE-OVER-IP	PEREIRA & O'DELL, San Francisco	USA
GRAFFITI GENERAL	BETC	BETC DIGITAL	BETC DIGITAL, Paris	FRANCE
CLIMATE NAME CHANGE	350 ACTION	ENVIRONMENTAL PUBLIC SERVICE	BARTON F. GRAF 9000, New York	USA
THE CHASE 360°	VOLVO TRUCKS	THE NEW VOLVO FL	FORSMAN & BODENFORS, Gothenburg	SWEDEN
MELBOURNE REMOTE CONTROL TOURIST	TOURISM VICTORIA	TOURISM VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA
THE SCARECROW	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	CREATIVE ARTISTS AGENCY, Los Angeles	USA
MINDTUNES	DIAGEO	SMIRNOFF	DUVAL GUILLAUME, Antwerp	BELGIUM
LONG DISTANCE ART	VIENNA TOURIST BOARD	VIENNA TOURIST BOARD	JUNG von MATT, Vienna	AUSTRIA
JUST A REFLEKTOR	ARCADE FIRE, GOOGLE CHROME	INTERACTIVE FILM	GOOGLE CREATIVE LAB, DATA ARTS TEAM, San Francisco	USA
CODER	GOOGLE	EDUCATIONAL CODING PLATFORM	GOOGLE CREATIVE LAB, New York	USA
THE JOKER'S JOB INTERVIEW	WARNER BROS INTERACTIVE	VIDEO GAME	SID LEE, Paris	FRANCE
KOMBI'S LAST WISHES	VOLKSWAGEN	KOMBI	ALMAPBBDO, São Paulo	BRAZIL
LABELS AGAINST WOMEN	P&G PHILIPPINES	PANTENE	BBDO GUERRERO, Makati City	THE PHILIPPINES
MAKE EVERY YARD COUNT	NIKE	NIKE CRICKET	JWT INDIA, Mumbai	INDIA
GT6: FIRST LOVE	SONY	PLAYSTATION	BBH NEW YORK	USA

THE WOMAN WHO CAN'T WATCH MOVIES	CANAL+ SPAIN	CANAL+ SPAIN	FCB SPAIN, Madrid	SPAIN
MESSAGE BARTER	THE AKANKSHA FOUNDATION	THE AKANKSHA FOUNDATION SCHOOLS	OGILVY & MATHER INDIA, Mumbai	INDIA
I TOUCH MYSELF	CANCER COUNCIL	BREAST CANCER	JWT, Sydney	AUSTRALIA
BYC TOOLS PAGE	PRUDENTIAL	RETIREMENT PLANNING	DROGA5, New York	USA
THE CHASE 360°	VOLVO TRUCKS	THE NEW VOLVO FL	FORSMAN & BODENFORS, Gothenburg	SWEDEN
MELBOURNE REMOTE CONTROL TOURIST	TOURISM VICTORIA	TOURISM VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA
BUILD WITH CHROME	GOOGLE & LEGO	GOOGLE CHROME & LEGO	NORTH KINGDOM, Skelleftea	SWEDEN
SPEAKING EXCHANGE	CNA	ENGLISH COURSE	FCB BRASIL, São Paulo	BRAZIL
MISSING PERSON PRE-ROLL	AUSTRALIAN FEDERAL POLICE	FEDERAL POLICE AGENCY OF THE COMMONWEALTH OF AUSTRALIA	VML, Sydney	AUSTRALIA
'KNOW YOUR ENGLISH' WEB BANNERS	BRITISH COUNCIL SINGAPORE	PRIVATE EDUCATION	GREY GROUP, Singapore	SINGAPORE
MISSING PERSON PRE-ROLL	AUSTRALIAN FEDERAL POLICE	FEDERAL POLICE AGENCY OF THE COMMONWEALTH OF AUSTRALIA	VML, Sydney	AUSTRALIA
'KNOW YOUR ENGLISH' WEB BANNERS	BRITISH COUNCIL	PRIVATE EDUCATION	GREY GROUP, Singapore	SINGAPORE
LOOK INSIDE. ™: MICK EBELING	INTEL	BRAND	VENABLES BELL & PARTNERS, San Francisco	USA
ANNA KENDRICK: BEHIND THE SCENES OF THE MEGA HUGE GAME DAY AD NEWCASTLE ALMOST M	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5, New York	USA
WESTJET CHRISTMAS MIRACLE: REAL-TIME GIVING	WESTJET	AIRLINE	WESTJET, Calgary	CANADA
JUST A REFLEKTOR	GOOGLE	INTERACTIVE FILM	GOOGLE CREATIVE LAB, DATA ARTS TEAM, San Francisco	USA
BOB DYLAN LIKE A ROLLING STONE	SONY MUSIC	BOB DYLAN BOX SET RELEASE	INTERLUDE, New York	USA
UNIVERSAL TYPEFACE	BIC DEUTSCHLAND	BIC PENCILS	DDB TRIBAL GROUP, Düsseldorf	GERMANY
#BRINGDOWNTHEKING	SKY TELEVISION	GAME OF THRONES SEASON 4 LAUNCH	DDB GROUP NEW ZEALAND, Auckland	NEW ZEALAND
GOWEST	STOCKHOLM PRIDE	STOCKHOLM PRIDE FESTIVAL	M&C SAATCHI STOCKHOLM	SWEDEN
MELBOURNE REMOTE CONTROL TOURIST	TOURISM VICTORIA	TOURISM VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA
THE EMPTY PROJECT	SHOPPING VILLALOBOS	INSTITUCIONAL	LODUCCA, São Paulo	BRAZIL
MAKE EVERY YARD COUNT	NIKE	NIKE CRICKET	JWT INDIA, Mumbai	INDIA
I TOUCH MYSELF	CANCER COUNCIL	BREAST CANCER	JWT, Sydney	AUSTRALIA
GOODBYE 80S	RADIOSHACK	ELECTRONICS RETAIL STORE	GSD&M, Austin	USA
ANIMAL STRIKE	PAW JUSTICE	CHARITY	DDB GROUP NEW ZEALAND, Auckland	NEW ZEALAND
THE JOKER'S JOB INTERVIEW	WARNER BROS INTERACTIVE	VIDEO GAME	SID LEE, Paris	FRANCE
HELLO MY NAME MEANS	J&J	JOHNSON'S BABY	DM9DDB, São Paulo	BRAZIL

MOB CITY TWITTER SCRIPT	TNT	MOB CITY	DEUTSCH, New York	USA
THE LAST COMMENT	BURGER KING	BURGER KING	BUZZMAN, Paris	FRANCE
THE JOKER'S JOB INTERVIEW	WARNER BROS INTERACTIVE	VIDEO GAME	SID LEE, Paris	FRANCE
NO SOCIAL NETWORK	TIGO - FACEBOOK	INTERNET & MOBILE	BIEDERMANN / McCANN, Paraguay	PARAGUAY
AIRBNB #SOCHIPROBLEMS	AIRBNB	TRAVEL RENTALS	PEREIRA & O'DELL, San Francisco	USA
SPEAKING EXCHANGE	CNA	ENGLISH COURSE	FCB BRASIL, São Paulo	BRAZIL
ROPA COMPROMETIDA 2013	AMNISTÍA INTERNACIONAL	AMNISTÍA INTERNACIONAL	LA DESPENSA, Madrid	SPAIN
RIP CURL SEARCH GPS	RIP CURL	SURFING SPORTSWEAR & EQUIPMENT	VML, Sydney	AUSTRALIA
LEVI'S TOOLS	LEVI STRAUSS & CO.	APPAREL	AKQA, New York	USA
LONG DISTANCE ART	VIENNA TOURIST BOARD	VIENNA TOURIST BOARD	JUNG von MATT, Vienna	AUSTRIA
UNNUMBERED SPARKS	GOOGLE	INTERACTIVE SCULPTURE	GOOGLE CREATIVE LAB, DATA ARTS TEAM, San Francisco	USA
PASSPORT BEER FRIDGE	MOLSON CANADIAN	BEER	RETHINK, Vancouver	CANADA
GOOGLE OUTSIDE	GOOGLE UK	OUTDOOR DIGITAL POSTERS	R/GA, London	UNITED KINGDOM
THE SMART PHONE LINE	SAMSUNG NEW ZEALAND	GALAXY S4	COLENZO BBDO, Auckland	NEW ZEALAND
THE NIKE SB APP - TRICK TREE	NIKE	APPAREL	R/GA, New York	USA
MELBOURNE REMOTE CONTROL TOURIST	TOURISM VICTORIA	TOURISM VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA
Bronze Lion				
THE POWER INSIDE: EPISODE 5	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL, San Francisco	USA
THE POWER INSIDE: EPISODE 6	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL, San Francisco	USA
THE POWER INSIDE: EPISODE 1	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL, San Francisco	USA
THE POWER INSIDE: EPISODE 2	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL, San Francisco	USA
THE POWER INSIDE: EPISODE 3	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL, San Francisco	USA
THE POWER INSIDE: EPISODE 4	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL, San Francisco	USA
APPRECIATION	HOME BOX OFFICE INC.	HBO GO	SS+K, New York	USA
FAITHFUL	HOME BOX OFFICE INC.	HBO GO	SS+K, New York	USA
UNCONDITIONAL LOVE	HOME BOX OFFICE INC.	HBO GO	SS+K, New York	USA
YOUR CHOICE	HOME BOX OFFICE INC.	HBO GO	SS+K, New York	USA