

FILM WINNERS 2014



Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
Grand Prix * indicates Entrant Company						
SORRY I SPENT IT ON MYSELF	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB, London *	UNITED KINGDOM	OUTSIDER, London	UNITED KINGDOM
THE EPIC SPLIT	VOLVO TRUCKS	THE NEW VOLVO FM	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	FOLKE, Stockholm	SWEDEN
Gold Lion * indicates Entrant Company						
RESCUE	UNILEVER	MARMITE	ADAM&EVEDDB, London *	UNITED KINGDOM	OUTSIDER, London	UNITED KINGDOM
PARENTS	COCA-COLA COMPANY	COCA-COLA LIFE	SANTO, Buenos Aires *	ARGENTINA	BLUE, Buenos Aires	ARGENTINA
POSSIBILITIES	NIKE	ATHLETIC FOOTWEAR AND APPAREL	WIEDEN+KENNEDY, Portland *	USA	MJZ, Los Angeles	USA
PERFECT DAY	SONY	PLAYSTATION	BBH NEW YORK *	USA	MJZ, New York	USA
MISTAKES	NEW ZEALAND TRANSPORT AGENCY	SPEED	CLEMENGER BBDO, Wellington *	NEW ZEALAND	FINCH, Sydney	AUSTRALIA
FIRST KISS	WREN	CLOTHING			DURABLE GOODS, Los Angeles *	USA
CLIMATE NAME CHANGE	350 ACTION	CLIMATE NAME CHANGE	BARTON F. GRAF 9000, New York *	USA	FURLINED, Los Angeles	USA
BUCKET LIST	WATERISLIFE	NON-PROFIT	DDB NEW YORK *	USA		
SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO.	INTERNAVI	DENTSU, Tokyo *	JAPAN	DENTSU CREATIVE X, Tokyo	JAPAN
THE 1000 MILES OF LUCA	CONSEJO PUBLICITARIO ARGENTINO	INTERNATIONAL DAY OF PEOPLE WITH DISABILITIES	TBWA\BUENOS AIRES *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
Gold Lion * indicates Entrant Company						
SHAMPOO	SOUTHERN COMFORT	SOUTHERN COMFORT	WIEDEN+KENNEDY, New York *	USA	BISCUIT FILMWORKS, Los Angeles	USA
KARATE	SOUTHERN COMFORT	SOUTHERN COMFORT	WIEDEN+KENNEDY, New York *	USA	BISCUIT FILMWORKS, Los Angeles	USA
MOMSONG	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY, Portland *	USA	MJZ, Los Angeles	USA
TREE	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY, Portland *	USA	MJZ, Los Angeles	USA
BOWL	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY, Portland *	USA	MJZ, Los Angeles	USA

TOO COMPLICATED	DU	TELECOMMUNICATIONS	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	DEJA VU, Dubai	UNITED ARAB EMIRATES
TOO DEPRESSING	DU	TELECOMMUNICATIONS	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	DEJA VU, Dubai	UNITED ARAB EMIRATES
Silver Lion * indicates Entrant Company						
SAPEURS	DIAGEO	GUINNESS	AMV BBDO, London *	UNITED KINGDOM	MJZ LONDON, London	UNITED KINGDOM
THE ODYSSEY	HEINEKEN	HEINEKEN	WIEDEN+KENNEDY AMSTERDAM *	THE NETHERLANDS	MJZ LONDON, London	UNITED KINGDOM
THE SEARCH	LION	TAP KING	BMF, Sydney *	AUSTRALIA	REVOLVER/WILL O'ROURKE, Sydney	AUSTRALIA
THE BIG LEAP	LACOSTE	LACOSTE	BETC, Paris *	FRANCE	WANDA PRODUCTIONS, Saint-Denis La Plaine Cedex	FRANCE
TEDDY TRAGEDY	VOLKSWAGEN	AUTOMATIC DISTANCE CONTROL	ADAM&EVEDDB, London *	UNITED KINGDOM	MOVIE MAGIC INTERNATIONAL, Milan	ITALY
DADDY	CITROËN	CAR	LES GAULOIS, Puteaux *	FRANCE	WANDA PRODUCTIONS, Saint-Denis La Plaine Cedex	FRANCE
FEELING CAREFREE	VOLKSWAGEN	VOLKSWAGEN	DEUTSCH, Los Angeles *	USA	O POSITIVE FILMS, New York	USA
BEAR & HARE	JOHN LEWIS	CHRISTMAS	ADAM&EVEDDB, London *	UNITED KINGDOM	BLINK PRODUCTIONS, London	UNITED KINGDOM
THE PERFECT DAUGHTER	PROMART HOMECENTER	DYS RETAIL STORE	FAHRENHEIT DDB, Lima *	PERU	REBECA, Lima	PERU
SIMON THE OGRE	TUI TRAVEL UK AND IRELAND	THOMSON HOLIDAYS	BMB, London *	UNITED KINGDOM	REALISE STUDIO, London	UNITED KINGDOM
ROBOCOP	CONSULATE GENERAL OF ARGENTINA IN LOS ANGELES	ARGENTINA NEW CINEMA FILM FESTIVAL	CONILL SAATCHI & SAATCHI, Torrance *	USA	PARANA FILMS, Los Angeles	USA
REQUIEM	TYC SPORTS	TYC SPORTS	Y&R BUENOS AIRES *	ARGENTINA	SABADO, Buenos Aires	ARGENTINA
FATHER	CABLEVISION	CABLEVISION INTERNET	TRIBAL DDB, Mexico City *	MEXICO	THE MAESTROS, Mexico City	MEXICO
MISUNDERSTOOD	APPLE	APPLE	TBWA/MEDIA ARTS LAB, Los Angeles *	USA	PARK PICTURES, Los Angeles, CA	USA
THE RIDE	CARLSBERG	CARLSBERG	SANTO, Buenos Aires *	ARGENTINA	MJZ LONDON, London	UNITED KINGDOM
TOUGH LOVE	PROCTER & GAMBLE	CONSUMER PACKAGED GOODS	WIEDEN+KENNEDY, Portland *	USA	JOINT EDITORIAL, Portland, OR	USA
I WILL SURVIVE	VH1 LATIN AMERICA	VH1 LATIN AMERICA	DEL CAMPO SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	LANDIA, Buenos Aires	ARGENTINA
THE GREATEST STORY	UNICEF	AWARENESS MESSAGE	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	ACNE PRODUCTION, Stockholm	SWEDEN
THE PARTING GLASS - LONG FORM	WILLIAMS GRANT & SONS LTD	TULLAMORE DEW IRISH WHISKEY	OPPERMANWEISS, New York *	USA	RSA FILMS, Los Angeles	USA
IF ONLY FOR A SECOND	MIMI FOUNDATION	SUPPORT AND WELLBEING CENTERS	LEO BURNETT FRANCE, Paris *	FRANCE	PRODIGIOUS, Paris	FRANCE
SAPEURS DOCUMENTARY	DIAGEO	GUINNESS	AMV BBDO, London *	UNITED KINGDOM	STILLKING FILMS, Cape Town	SOUTH AFRICA
Silver Lion * indicates Entrant Company						

MEETING	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY, Portland *	USA	MJZ, Los Angeles	USA
BOARDWALK	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY, Portland *	USA	MJZ, Los Angeles	USA
MADE FROM COOL - MAKING THE CUT	JACK & JONES	CLOTHING	& CO., Copenhagen *	DENMARK	BACON, Copenhagen	DENMARK
MADE FROM COOL - SEWING IT UP	JACK & JONES	CLOTHING	& CO., Copenhagen *	DENMARK	BACON, Copenhagen	DENMARK
THE SUN ISN'T WHAT THEY SAY IT IS	VISIONLAB	OPTICAL BRAND	LOLA, Madrid *	SPAIN	BLUR PRODUCCIONES, Madrid	SPAIN
WHATSUP	VISIONLAB	OPTICAL BRAND	LOLA, Madrid *	SPAIN	BLUR PRODUCCIONES, Madrid	SPAIN
SUNSET	VISIONLAB	OPTICAL BRAND	LOLA, Madrid *	SPAIN	BLUR PRODUCCIONES, Madrid	SPAIN
GUESS WHO LOVES TACO BELL'S NEW BREAKFAST (RONALD MCDONALD LAUNCH)	TACO BELL	TACO BELL BREAKFAST	DEUTSCH, Los Angeles *	USA	MOXIE PICTURES, Los Angeles	USA
WAFFLE TACO - GUESS WHO LOVES IT (RONALD MCDONALD)	TACO BELL	TACO BELL BREAKFAST - WAFFLE TACO	DEUTSCH, Los Angeles *	USA	MOXIE PICTURES, Los Angeles	USA
A.M. CRUNCHWRAP - GUESS WHO LOVES IT (RONALD MCDONALD)	TACO BELL	TACO BELL BREAKFAST - A.M. CRUNCHWRAP	DEUTSCH, Los Angeles *	USA	MOXIE PICTURES, Los Angeles	USA
LANDING	AEROLINEAS ARGENTINAS	AIRLINE	MADRE, Buenos Aires *	ARGENTINA	AGOSTO BUENOS AIRES	ARGENTINA
NIGHT FLIGHT	AEROLINEAS ARGENTINAS	AIRLINE	MADRE, Buenos Aires *	ARGENTINA	AGOSTO BUENOS AIRES	ARGENTINA
TAKE OFF	AEROLINEAS ARGENTINAS	AIRLINE	MADRE, Buenos Aires *	ARGENTINA	AGOSTO BUENOS AIRES	ARGENTINA
PREGNANCY	NIMBLE	SMART LITTLE LOANS	PROXIMITY BRISBANE *	AUSTRALIA	THE SWEET SHOP, Melbourne	AUSTRALIA
VET	NIMBLE	SMART LITTLE LOANS	PROXIMITY BRISBANE *	AUSTRALIA	THE SWEET SHOP, Melbourne	AUSTRALIA
BREAKDOWN	NIMBLE	SMART LITTLE LOANS	PROXIMITY BRISBANE *	AUSTRALIA	THE SWEET SHOP, Melbourne	AUSTRALIA
THE FIREMAN'S SMILE	SÉCURITÉ ROUTIÈRE	ANTI DRINK-DRIVING	PUBLICIS CONSULTANTS, Paris *	FRANCE	BIG PRODUCTION, Paris	FRANCE
I LOVE YOU VERY MUCH	SÉCURITÉ ROUTIÈRE	ANTI DRINK-DRIVING	PUBLICIS CONSULTANTS, Paris *	FRANCE	BIG PRODUCTION, Paris	FRANCE
APPRECIATION	HOME BOX OFFICE INC.	HBO GO	SS+K, New York *	USA	O POSITIVE FILMS, New York	USA
WHAT'S HE IN	HOME BOX OFFICE INC.	HBOGO	SS+K, New York *	USA	O POSITIVE FILMS, New York	USA
YOUR CHOICE	HOME BOX OFFICE INC.	HBO GO	SS+K, New York *	USA	O POSITIVE FILMS, New York	USA
FAITHFUL	HOME BOX OFFICE INC.	HBO GO	SS+K, New York *	USA	O POSITIVE FILMS, New York	USA
UNCONDITIONAL LOVE	HOME BOX OFFICE INC.	HBO GO	SS+K, New York *	USA	O POSITIVE FILMS, New York	USA
HAPPILY MARRIED	HOME BOX OFFICE INC.	HBO GO	SS+K, New York *	USA	O POSITIVE FILMS, New York	USA
Bronze Lion						
ADVENTURE AWAITS	ARLA FOODS	COOK'S RANGE	WIEDEN+KENNEDY, London *	UNITED KINGDOM	BLINK PRODUCTIONS, London	UNITED KINGDOM
COMB OVER	JELLO	JELLO	CP+B, Boulder *	USA	SMITH AND JONES FILMS, Los Angeles	USA

MEDITATION	KRISPY KERNELS	MIXED NUTS	LG2, Québec *	CANADA	NOVA FILM, Quebec	CANADA
SMILE	MARS, INC.	SKITTLES	DDB CHICAGO *	USA	SMUGGLER, Los Angeles, CA	USA
WHY NOT MAN	HEINEKEN INTERNATIONAL	HEINEKEN LIGHT	PUBLICIS ITALY, Milan *	ITALY	STINK, London	UNITED KINGDOM
CAT LADY	MURRAY GOULBURN CO OPERATIVE LTD	DEVONDALE LONG LIFE MILK	DDB GROUP MELBOURNE *	AUSTRALIA	PRODIGY, Sydney	AUSTRALIA
THE TEACHER	MURRAY GOULBURN CO OPERATIVE LTD	DEVONDALE SMOOTHIES	DDB GROUP MELBOURNE *	AUSTRALIA	EXIT FILMS, Melbourne, VIC	AUSTRALIA
THE DAY I VISITED MY SON - A TRUE STORY	UNILEVER	COMFORT	OGILVY & MATHER SINGAPORE *	SINGAPORE	COLLIDER, Sydney	AUSTRALIA
LA DONNA	UNILEVER	AXE	ponce buenos aires *	ARGENTINA	MJZ, Los Angeles	USA
THE GREAT ESCAPE	SIGMA TAU	YOVIS VIAGGIO	PUBLICIS ITALY, Milan	ITALY	BEDESCHI FILM, Milan *	ITALY
DIALOGUE 2	BOEHRINGER INGELHEIM DO BRASIL	ANADOR	BORGHI/LOWE, São Paulo *	BRAZIL	CINE CINEMATOGRAFICA-, São Paulo	BRAZIL
MAKE EVERY YARD COUNT	NIKE	NIKE CRICKET	JWT INDIA, Bangalore *	INDIA	1ST DECEMBER FILMS, Bangalore	INDIA
WE HAVE TO TALK	MARS MEXICO/ PEDIGREE	BRAND	BBDO MEXICO *	MEXICO	CENTRAL FILMS, Mexico City	MEXICO
CHICKEN	DAIMLER	MERCEDES-BENZ	JUNG von MATT, Stuttgart *	GERMANY	BIGFISH FILMPRODUKTION, Berlin	GERMANY
FIAT 500 CULT	FIAT GROUP	FIAT 500 CAR	LEO BURNETT, Milan *	ITALY	ALTOVERBANO, Milan	ITALY
ALL IS RIGHT	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK *	USA	O POSITIVE FILMS, New York	USA
CHRISTMAS IN A DAY	SAINSBURY'S SUPERMARKETS	SUPERMARKET	AMV BBDO, London *	UNITED KINGDOM	RSA FILMS, London	UNITED KINGDOM
CAST	LITTLE CAESARS	FAST FOOD PIZZA	BARTON F. GRAF 9000, New York *	USA	STATION FILM, New York City, NY	USA
GREATNESS AWAITS	SONY	PLAYSTATION	BBH NEW YORK *	USA	MJZ, New York	USA
COVERT	NIKE GOLF	SPORTS EQUIPMENT	WIEDEN+KENNEDY, Portland	USA	BISCUIT FILMWORKS, Los Angeles *	USA
THE LAST OF US	SONY COMPUTER ENTERTAINMENT EUROPE	PLAYSTATION 4	180 AMSTERDAM *	THE NETHERLANDS	MINIVEGAS, Amsterdam	THE NETHERLANDS
SNUFFY	DISCOVERY	SHARK WEEK			mOCEAN, Los Angeles, CA	USA
THE SUNDAY TIMES - ICONS	NEWS UK	NEWSPAPER	GREY LONDON *	UNITED KINGDOM	ACADEMY FILMS, London	UNITED KINGDOM
NATIVE	TIME OUT	TIME OUT MAGAZINE	DDB MEXICO, Mexico City *	MEXICO	THE MAESTROS, Mexico City	MEXICO
THE VALUE OF EXPERIENCE	EL CORTE INGLÉS SEGUROS	CAR INSURANCE	VCCP, Madrid *	SPAIN	LA BALLENA DE HOJALATA, Madrid	SPAIN
DOUBLE A, THE DOUBLE QUALITY PAPER	DOUBLE A	PAPER	BUZZMAN, Paris *	FRANCE	HENRY DE CZAR, Paris	FRANCE
CLOSER	LINE PLUS CORPORATION	LINE	McCANN WORLDGROUP, Bangkok *	THAILAND	SUNSHINE ETC, Bangkok	THAILAND
LIFE IS NOT A MARATHON.	RECRUIT HOLDINGS	RECRUIT POINTS	DENTSU, Tokyo *	JAPAN	PADDLE, Tokyo	JAPAN

HANDS	HONDA MOTOR EUROPE & HONDA UK	AUTOMOTIVE COMPANY	WIEDEN+KENNEDY, London *	UNITED KINGDOM	NEXUS PRODUCTIONS, London	UNITED KINGDOM
THE SLEEPING SUPPORTER	CITROËN	FRENCH FOOTBALL TEAM SPONSORSHIP	LES GAULOIS, Puteaux *	FRANCE		
PICK THEM BACK UP	PROCTER & GAMBLE	CONSUMER PACKAGED GOODS	WIEDEN+KENNEDY, Portland *	USA	PARK PICTURES, Los Angeles, CA	USA
BE THE ARTIST	LION	BEER	DDB GROUP NEW ZEALAND, Auckland *	NEW ZEALAND	THE SWEETSHOP, Auckland	NEW ZEALAND
HUMAN TRAFFIC SIGNS	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA, Shanghai *	CHINA	A NEW LIFE FILMS, Shanghai	CHINA
I TOUCH MYSELF	CANCER COUNCIL	BREAST CANCER	JWT, Sydney *	AUSTRALIA	COLLIDER, Sydney	AUSTRALIA
DEAR FUTURE MOM	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI, Milan *	ITALY	THE FAMILY, Milan	ITALY
WATER	COLGATE	WATER RESOURCE SAVING	Y&R, Lima *	PERU	PATRIA, Lima	PERU
KEVIN	TOPSY FOUNDATION	TOPSY	OGILVY & MATHER JOHANNESBURG *	SOUTH AFRICA	VELOCITY FILMS, Cape Town	SOUTH AFRICA
INTENTION	APPLE	APPLE	TBWA/MEDIA ARTS LAB, Los Angeles *	USA	BUCK, Los Angeles	USA
THE BACKSTORY - GUESS WHO'S COMING TO BREAKFAST (RONALD MCDONALD LAUNCH)	TACO BELL	TACO BELL BREAKFAST MENU	DEUTSCH, Los Angeles *	USA	MOXIE PICTURES, Los Angeles	USA
WE'LL TRY AS HARD AS YOU	MOVISTAR	SPANISH FOOTBALL TEAM SPONSORSHIP	McCANN MADRID, Madrid *	SPAIN	LEE FILMS, Madrid	SPAIN
KOMBI LAST WISHES	VOLKSWAGEN DO BRASIL	VOLKSWAGEN BUS	ALMAPBBDO, São Paulo *	BRAZIL	SPRAY FILMES, São Paulo	BRAZIL
TAXI STOLTENBERG	ARBEIDERPARTIET (THE LABOUR PARTY)	ARBEIDERPARTIET (THE LABOUR PARTY)	TRY/APT ADVERTISING AGENCY, Oslo *	NORWAY	PRAVDA, Oslo	NORWAY
ALMOST IDENTICAL	MONDELEZ INTERNATIONAL	BELDENT INFINIT	DEL CAMPO SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	AGOSTO BUENOS AIRES	ARGENTINA
THE SCARECROW	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	CREATIVE ARTISTS AGENCY, Los Angeles *	USA	MOONBOT STUDIOS, Shreveport	USA
ONCE MORE, THE STORY OF VIN 903847	VOLKSWAGEN CANADA	VOLKSWAGEN	RED URBAN, Toronto *	CANADA	UNTITLED FILMS, Toronto	CANADA
LIVE ON	MALAYSIAN SOCIETY OF TRANSPLANTATION	ORGAN DONATION DRIVE	TBWA/KUALA LUMPUR *	MALAYSIA	STUDIO 31, Petaling Jaya	MALAYSIA
EXFEARIENTIAL	JOHN ST.	ADVERTISING AGENCY	john st., Toronto *	CANADA	OPC, Toronto	CANADA
Bronze Lion * indicates Entrant Company						
CLOUD	MARS, INC.	SKITTLES	DDB CHICAGO *	USA	GORGEOUS INC, Los Angeles	USA
GROOMER	MARS, INC.	SKITTLES	DDB CHICAGO *	USA	GORGEOUS INC, Los Angeles	USA
VET	MARS, INC.	SKITTLES	DDB CHICAGO *	USA	GORGEOUS INC, Los Angeles	USA
HURRICANE LAURA	ABINBEV	ANDES BEER	DEL CAMPO SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	REBOLUCION, Buenos Aires	ARGENTINA

HURRICANE MARTHA	ABINBEV	ANDES BEER	DEL CAMPO SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	REBOLUCION, Buenos Aires	ARGENTINA
PARACHUTE	VOLKSWAGEN	CAR	ADAM&EVEDDB, London *	UNITED KINGDOM	OUTSIDER, London	UNITED KINGDOM
ROPE	VOLKSWAGEN	CAR	ADAM&EVEDDB, London *	UNITED KINGDOM	OUTSIDER, London	UNITED KINGDOM
CAGE	VOLKSWAGEN	CAR	ADAM&EVEDDB, London *	UNITED KINGDOM	OUTSIDER, London	UNITED KINGDOM
PLASTIC CONTAINER	CAR ONE	CAR DEALER	LEO BURNETT ARGENTINA, Buenos Aires *	ARGENTINA	ARGENTINACINE, Buenos Aires	ARGENTINA
FAN	CAR ONE	CAR DEALER	LEO BURNETT ARGENTINA, Buenos Aires *	ARGENTINA	ARGENTINACINE, Buenos Aires	ARGENTINA
THE SECOND HAND CAMPAIGN - SOFA	IKEA	FURNITURE	SMFB, Oslo *	NORWAY	ANIMASJONSDEPAR- TEMENTET, Oslo	NORWAY
THE SECOND HAND CAMPAIGN - CABINET	IKEA	FURNITURE	SMFB, Oslo *	NORWAY	ANIMASJONSDEPAR- TEMENTET, Oslo	NORWAY
THE SECOND HAND CAMPAIGN - CHAIRS	IKEA	FURNITURE	SMFB, Oslo *	NORWAY	ANIMASJONSDEPAR- TEMENTET, Oslo	NORWAY
DENTIST	EPIC COMPANIES	ONLINE SHOP	SCHOLZ & FRIENDS BERLIN *	GERMANY	CZAR, Berlin	GERMANY
BEDROOM	EPIC COMPANIES	ONLINE SHOP	SCHOLZ & FRIENDS BERLIN *	GERMANY	CZAR, Berlin	GERMANY
BOB	HALFORDS	WE FIT	MOTHER, London *	UNITED KINGDOM	BLINK PRODUCTIONS, London	UNITED KINGDOM
NEEDLES	HALFORDS	WE FIT	MOTHER, London *	UNITED KINGDOM	BLINK PRODUCTIONS, London	UNITED KINGDOM
STORIES ARE WAITING IN PARIS	EUROSTAR	EUROSTAR	AMV BBDO, London *	UNITED KINGDOM	HLA, London	UNITED KINGDOM
STORIES ARE WAITING IN LONDON	EUROSTAR	EUROSTAR	AMV BBDO, London *	UNITED KINGDOM	HLA, London	UNITED KINGDOM
CAPTAIN OBVIOUS	HOTELS.COM	HOTELS.COM	CP+B, Boulder *	USA	IMPERIAL WOODPECKER, New York	USA
OBVIOUS EYE CONTACT	HOTELS.COM	HOTELS.COM	CP+B, Boulder *	USA	IMPERIAL WOODPECKER, New York	USA
OBVIOUS LIES	HOTELS.COM	HOTELS.COM	CP+B, Boulder *	USA	IMPERIAL WOODPECKER, New York	USA
TAKING OUT THE TRASH	LIBERO	FOOTBALL MAGAZINE	LOLA, Madrid *	SPAIN	BLUR PRODUCCIONES, Madrid	SPAIN
LUNCH WITH YOUR FATHER IN LAW	LIBERO	FOOTBALL MAGAZINE	LOLA, Madrid *	SPAIN	BLUR PRODUCCIONES, Madrid	SPAIN
RELATIONSHIP	LIBERO	FOOTBALL MAGAZINE	LOLA, Madrid *	SPAIN	BLUR PRODUCCIONES, Madrid	SPAIN
AB MACHINE	LIBERO	FOOTBALL MAGAZINE	LOLA, Madrid *	SPAIN	BLUR PRODUCCIONES, Madrid	SPAIN
SOUP	DIRECTV	DIRECTV	GREY NEW YORK	USA	MJZ, Los Angeles *	USA
FISHERMAN	DIRECTV	DIRECTV	GREY NEW YORK	USA	MJZ, Los Angeles *	USA
BUTTERFLIES	DIRECTV	DIRECTV	GREY NEW YORK	USA	MJZ, Los Angeles *	USA

ANNA KENDRICK: BEHIND THE SCENES OF THE MEGA HUGE FOOTBALL GAME AD WE ALMOST MAD	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5, New York *	USA	SMUGGLER, Los Angeles, CA	USA
THE OFFICIAL TEASER FOR THE TRAILER FOR THE MEGA HUGE FOOTBALL GAME AD	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5, New York *	USA		
OFFICIAL STOCK FOOTAGE TRAILER FOR THE MEGA HUGE FOOTBALL GAME AD WE DIDN'T MAKE	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5, New York *	USA		
ACTUAL FOCUS GROUPS REACT TO THE MEGA FOOTBALL AD WE DIDN'T ACTUALLY MAKE	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5, New York *	USA		
THE AD NEWCASTLE MADE TO PREPARE YOU FOR THE AD WE DIDN'T MAKE	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5, New York *	USA		
MADE FROM COOL - KNIT WITH WIT	JACK & JONES	CLOTHING	& CO., Copenhagen *	DENMARK	BACON, Copenhagen	DENMARK
MADE FROM COOL - ON THE BUTTON	JACK & JONES	CLOTHING	& CO., Copenhagen *	DENMARK	BACON, Copenhagen	DENMARK
MADE FROM COOL - WOOL FROM COOL	JACK & JONES	CLOTHING	& CO., Copenhagen *	DENMARK	BACON, Copenhagen	DENMARK
LOOK INSIDE.™: JACK ANDRAKA	INTEL	BRAND	VENABLES BELL & PARTNERS, San Francisco *	USA	FARM LEAGUE, Los Angeles	USA
LOOK INSIDE.™: MICK EBELING	INTEL	BRAND	VENABLES BELL & PARTNERS, San Francisco *	USA	THE EBELING GROUP, Playa Del Rey	USA
LOOK INSIDE™: ERIK WEIHENMAYER	INTEL	BRAND	VENABLES BELL & PARTNERS, San Francisco *	USA	KNUCKLEHEAD, London	UNITED KINGDOM