

PRESS WINNERS 2014



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix Campaign				
CHRISTMAS LUNCH	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB, London	UNITED KINGDOM
GRAVEL	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB, London	UNITED KINGDOM
WIRE WOOL	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB, London	UNITED KINGDOM
SINK PLUG	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB, London	UNITED KINGDOM
TOOTHBRUSH	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB, London	UNITED KINGDOM
Gold Lion				
PORTRAITS AGAINST OBLIVION ANDRES BELLIZZI	AMNESTY INTERNATIONAL	ANNUAL REPORT	LOWE GINKGO, Montevideo	URUGUAY
Gold Lion				
PUNKS	ROTHAMMER	ROTHAMMER	PROLAM Y&R, Santiago	CHILE
DUCK HUNTERS	ROTHAMMER	ROTHAMMER	PROLAM Y&R, Santiago	CHILE
BIKERS	ROTHAMMER	ROTHAMMER	PROLAM Y&R, Santiago	CHILE
JOYSTICK VS. FOOTBALL	UNILEVER	OMO	LOWE VIETNAM, Ho Chi Minh City	VIETNAM
TABLET VS. TREE	UNILEVER	OMO	LOWE VIETNAM, Ho Chi Minh City	VIETNAM
MOBILE VS SAND	UNILEVER	OMO	LOWE VIETNAM, Ho Chi Minh City	VIETNAM
CHOO-CHOO	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA, Mumbai	INDIA
REMOTE CONTROL	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA, Mumbai	INDIA
CAMERA	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA, Mumbai	INDIA
KNIVES 1	ZWILLING J. A. HENCKELS	KNIFE MANUFACTURER	HEREZIE, Paris	FRANCE
KNIVES 2	ZWILLING J. A. HENCKELS	KNIFE MANUFACTURER	HEREZIE, Paris	FRANCE
KNIVES 3	ZWILLING J. A. HENCKELS	KNIFE MANUFACTURER	HEREZIE, Paris	FRANCE
QUEUE	BAYER BRASIL	CAFIASPIRIN	ALMAPBBDO, São Paulo	BRAZIL
FIRETRUCK	BAYER BRASIL	CAFIASPIRIN	ALMAPBBDO, São Paulo	BRAZIL
TART	STARCO FASHION GROUP	WOZ FOOTWEAR	Y&R DUBAI	UNITED ARAB EMIRATES

CLOWN	STARCO FASHION GROUP	WOZ FOOTWEAR	Y&R DUBAI	UNITED ARAB EMIRATES
BLONDE	STARCO FASHION GROUP	WOZ FOOTWEAR	Y&R DUBAI	UNITED ARAB EMIRATES
DOE & SEA-LION	JEEP FRANCE	JEEP	LEO BURNETT FRANCE, Paris	FRANCE
ELEPHANT & SWAN	JEEP FRANCE	JEEP	LEO BURNETT FRANCE, Paris	FRANCE
GIRAFFE & PENGUIN	JEEP FRANCE	JEEP	LEO BURNETT FRANCE, Paris	FRANCE
DINNER	VOLKSWAGEN	POLO GTI	DDB MEXICO, Mexico City	MEXICO
SOCCER	VOLKSWAGEN	POLO GTI	DDB MEXICO, Mexico City	MEXICO
COLLEGE	VOLKSWAGEN	POLO GTI	DDB MEXICO, Mexico City	MEXICO
CACTUS	McDONALD'S AUSTRIA	McDONALD'S BREAKFAST	DDB TRIBAL WIEN	AUSTRIA
BUBBLES	McDONALD'S AUSTRIA	McDONALD'S BREAKFAST	DDB TRIBAL WIEN	AUSTRIA
FIREWORKS	McDONALD'S AUSTRIA	McDONALD'S BREAKFAST	DDB TRIBAL WIEN	AUSTRIA
LIMOUSINE	INTRALOT	LA TINKA	PUBLICIS PERU, Lima	PERU
DIRECTORY	INTRALOT	LA TINKA	PUBLICIS PERU, Lima	PERU
GOLF	INTRALOT	LA TINKA	PUBLICIS PERU, Lima	PERU
JEWERLY	INTRALOT	LA TINKA	PUBLICIS PERU, Lima	PERU
JET	INTRALOT	LA TINKA	PUBLICIS PERU, Lima	PERU
NOTRE DAME DE PARIS	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL, Paris	FRANCE
JARDIN DES TUILERIES	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL, Paris	FRANCE
QUARTIER LATIN	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL, Paris	FRANCE
FORK	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
EXHAUST	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
KICKSTARTER	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
PISTON	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
SPEED LIMIT	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA, Shanghai	CHINA
NO LEFT TURN	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA, Shanghai	CHINA
NO TRUCKS	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA, Shanghai	CHINA
NO U-TURN	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA, Shanghai	CHINA
TRAFFIC LIGHT AHEAD	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA, Shanghai	CHINA
NO ENTRY	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA, Shanghai	CHINA
WILLIAM	CVV	EMOTIONAL SUPPORT HOTLINE	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL

DADDY	CVV	EMOTIONAL SUPPORT HOTLINE	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
E.S.	CVV	EMOTIONAL SUPPORT HOTLINE	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
PROMETHEUS	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
MOBY DICK	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
FRANKENSTEIN	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
DRACULA	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
DON QUIXOTE	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
ALICE	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
D DAY	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
FORK	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
EXHAUST	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
KICKSTARTER	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
PISTON	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
Silver Lion				
OBITUARY	ALS LEAGUE	NON-PROFIT ASSOCIATION	PUBLICIS BRUSSELS	BELGIUM
Silver Lion				
JURY	UNILEVER DE PUERTO RICO	WALL'S	DDB LATINA PUERTO RICO, San Juan	PUERTO RICO
LOAN	UNILEVER DE PUERTO RICO	WALL'S	DDB LATINA PUERTO RICO, San Juan	PUERTO RICO
TICKET	UNILEVER DE PUERTO RICO	WALL'S	DDB LATINA PUERTO RICO, San Juan	PUERTO RICO
UN	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
TROIS	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
CINQ	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
KINDERGARTEN	NBTY(CHINA) TRADING	NEURO-PS	GREY GROUP CHINA, Beijing	CHINA
PRIMARY SCHOOL	NBTY(CHINA) TRADING	NEURO-PS	GREY GROUP CHINA, Beijing	CHINA
SUBWAY	RAY-BAN	RAY-BAN	MARCEL, Paris	FRANCE
COP	RAY-BAN	RAY-BAN	MARCEL, Paris	FRANCE
CYAN	ECOFILL	ORIGINAL INK CARTRIDGES	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA
MAGENTA	ECOFILL	ORIGINAL INK CARTRIDGES	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA
YELLOW	ECOFILL	ORIGINAL INK CARTRIDGES	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA

BLACK	ECOFILL	ORIGINAL INK CARTRIDGES	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA
DESERTS	JEEP	NEW JEEP GRAND CHEROKEE 2014	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
FORESTS	JEEP	NEW JEEP GRAND CHEROKEE 2014	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
MOUNTAINS	JEEP	NEW JEEP GRAND CHEROKEE 2014	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
BOY	VAESA	VOLKSWAGEN	DDB SPAIN, Madrid	SPAIN
GIRL	VAESA	VOLKSWAGEN	DDB SPAIN, Madrid	SPAIN
DOG	VAESA	VOLKSWAGEN	DDB SPAIN, Madrid	SPAIN
BLISSFUL DOG	PANASONIC	NANOE AUTOMOTIVE TECHNOLOGY	SAATCHI & SAATCHI, Sydney	AUSTRALIA
CONFUSED DOG	PANASONIC	NANOE AUTOMOTIVE TECHNOLOGY	SAATCHI & SAATCHI, Sydney	AUSTRALIA
WINDBLOWN DOG	PANASONIC	NANOE AUTOMOTIVE TECHNOLOGY	SAATCHI & SAATCHI, Sydney	AUSTRALIA
FRIDGE	VOLKSWAGEN	VW PARK ASSIST	DDB ARGENTINA, Buenos Aires	ARGENTINA
SHELVES	VOLKSWAGEN	VW PARK ASSIST	DDB ARGENTINA, Buenos Aires	ARGENTINA
CALLS BRIDE	CANON	HOME APPLIANCES & FURNISHING	JWT MEXICO, Mexico City	MEXICO
CALLS BOWLING	CANON	HOME APPLIANCES & FURNISHING	JWT MEXICO, Mexico City	MEXICO
CALLS CHOIR	CANON	HOME APPLIANCES & FURNISHING	JWT MEXICO, Mexico City	MEXICO
ELVIS	BOSE	NOISE CANCELLING HEADPHONES	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA
KURT	BOSE	NOISE CANCELLING HEADPHONES	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA
JAMES	BOSE	NOISE CANCELLING HEADPHONES	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA
BEARD	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
CLOSE	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
COSTUMES	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
SILLY	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
MUD	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
BIRD	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
CRACK	CITY LODGE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
SNOG	CITY LODGE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
SACK	CITY LODGE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
CAR	NEW YORK LOTTERY	NEW YORK LOTTERY	DDB NEW YORK	USA

JACUZZI	NEW YORK LOTTERY	NEW YORK LOTTERY	DDB NEW YORK	USA
SKI	NEW YORK LOTTERY	NEW YORK LOTTERY	DDB NEW YORK	USA
FIREPLACE	NEW YORK LOTTERY	NEW YORK LOTTERY	DDB NEW YORK	USA
BALANCE-WHITE HOUSE	EL OBSERVADOR	NEWSPAPER	HAVAS WORLDWIDE GURISA, Montevideo	URUGUAY
BALANCE-REICHST-AG	EL OBSERVADOR	NEWSPAPER	HAVAS WORLDWIDE GURISA, Montevideo	URUGUAY
BALANCE-KREMLIN-	EL OBSERVADOR	NEWSPAPER	HAVAS WORLDWIDE GURISA, Montevideo	URUGUAY
SUBLIMINAL 1	TERRA	PARENTAL CONTROL	DDB MEXICO, Mexico City	MEXICO
SUBLIMINAL 2	TERRA	PARENTAL CONTROL	DDB MEXICO, Mexico City	MEXICO
SUBLIMINAL 3	TERRA	PARENTAL CONTROL	DDB MEXICO, Mexico City	MEXICO
MOUNTAIN	AUDI SCHWEIZ, AMAG	AUDI QUATTRO	Y&R DUBAI	UNITED ARAB EMIRATES
RIVER	AUDI SCHWEIZ, AMAG	AUDI QUATTRO	Y&R DUBAI	UNITED ARAB EMIRATES
DESERT	AUDI SCHWEIZ, AMAG	AUDI QUATTRO	Y&R DUBAI	UNITED ARAB EMIRATES
RHINO	WWF	WWF	LEO BURNETT SYDNEY	AUSTRALIA
SHARK	WWF	WWF	LEO BURNETT SYDNEY	AUSTRALIA
TIGER	WWF	WWF	LEO BURNETT SYDNEY	AUSTRALIA
UN	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
DEUX	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
TROIS	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
CINQ	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
TART	STARCO FASHION GROUP	WOZ FOOTWEAR	Y&R DUBAI	UNITED ARAB EMIRATES
CLOWN	STARCO FASHION GROUP	WOZ FOOTWEAR	Y&R DUBAI	UNITED ARAB EMIRATES
BLONDE	STARCO FASHION GROUP	WOZ FOOTWEAR	Y&R DUBAI	UNITED ARAB EMIRATES
MOUNTAIN	AUDI SCHWEIZ, AMAG	AUDI QUATTRO	Y&R DUBAI	UNITED ARAB EMIRATES
RIVER	AUDI SCHWEIZ, AMAG	AUDI QUATTRO	Y&R DUBAI	UNITED ARAB EMIRATES
DESERT	AUDI SCHWEIZ, AMAG	AUDI QUATTRO	Y&R DUBAI	UNITED ARAB EMIRATES
SISTER IN LAW	KANUKTE FLOWER&EVENT	FLOWER	TBWA\ISTANBUL	TURKEY

LAS VEGAS	KANUKTE FLOWER&EVENT	FLOWER	TBWA\ISTANBUL	TURKEY
SECRETARY	KANUKTE FLOWER&EVENT	FLOWER	TBWA\ISTANBUL	TURKEY
BANK ROLL	SANTA CRUZ WINE STORE	WINE STORE	PUBLICIS BRASIL, São Paulo	BRAZIL
DUMB	SANTA CRUZ WINE STORE	WINE STORE	PUBLICIS BRASIL, São Paulo	BRAZIL
EX	SANTA CRUZ WINE STORE	WINE STORE	PUBLICIS BRASIL, São Paulo	BRAZIL
LESS TALK	SANTA CRUZ WINE STORE	WINE STORE	PUBLICIS BRASIL, São Paulo	BRAZIL
MASK	SANTA CRUZ WINE STORE	WINE STORE	PUBLICIS BRASIL, São Paulo	BRAZIL
NECK DOWN	SANTA CRUZ WINE STORE	WINE STORE	PUBLICIS BRASIL, São Paulo	BRAZIL
DOE & SEA-LION	JEEP FRANCE	JEEP	LEO BURNETT FRANCE, Paris	FRANCE
ELEPHANT & SWAN	JEEP FRANCE	JEEP	LEO BURNETT FRANCE, Paris	FRANCE
GIRAFFE & PENGUIN	JEEP FRANCE	JEEP	LEO BURNETT FRANCE, Paris	FRANCE
UN	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
DEUX	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
TROIS	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMTY SINGAPORE	SINGAPORE
NOTRE DAME DE PARIS	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL, Paris	FRANCE
JARDIN DES TUILERIES	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL, Paris	FRANCE
QUARTIER LATIN	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL, Paris	FRANCE
Bronze Lion				
BEAR	MARS CHOCOLATE NORTH AMERICA	SNICKERS BITES	BBDO NEW YORK	USA
IT LOOKS BIGGER	PHILIPS	BODYGROOMER	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA
BANK	JOHNSON & JOHNSON	KY GEL	DDB ARGENTINA, Buenos Aires	ARGENTINA
GRANDSTAND	VW	PARK ASSIST	DDB TRIBAL WIEN	AUSTRIA
I WISH MY SON HAD CANCER	HARRISON'S FUND	HARRISON'S FUND	AIS London	UNITED KINGDOM
Bronze Lion				
LITTLE RED RIDING HOOD	UNILEVER	KNORR QUICK	BORGHI/LOWE, São Paulo	BRAZIL
SUPER-HERO	UNILEVER	KNORR QUICK	BORGHI/LOWE, São Paulo	BRAZIL
POPSTAR	UNILEVER	KNORR QUICK	BORGHI/LOWE, São Paulo	BRAZIL
ASTRONAUTS	BAUDUCCO	BAUDUCCO TOAST	ALMAPBBDO, São Paulo	BRAZIL
HOLMES	BAUDUCCO	BAUDUCCO TOAST	ALMAPBBDO, São Paulo	BRAZIL
RUNNER	GRUPO PETRÓPOLIS	IRONAGE	Y&R SÃO PAULO	BRAZIL
SWIMMER	GRUPO PETRÓPOLIS	IRONAGE	Y&R SÃO PAULO	BRAZIL
CYCLIST	GRUPO PETRÓPOLIS	IRONAGE	Y&R SÃO PAULO	BRAZIL

BEAR	QROMA	DUKTO	FAHRENHEIT DDB, Lima	PERU
ELEPHANT	QROMA	DUKTO	FAHRENHEIT DDB, Lima	PERU
HANSEL AND GRETEL	OMO	DETERGENT	LOWE ISTANBUL	TURKEY
ALICE IN WONDERLAND	OMO	DETERGENT	LOWE ISTANBUL	TURKEY
FROG PRINCE	OMO	DETERGENT	LOWE ISTANBUL	TURKEY
ROBOT	DURACELL	DURACELL BATTERIES	PUBLICIS PERU, Lima	PERU
HELICOPTER	DURACELL	DURACELL BATTERIES	PUBLICIS PERU, Lima	PERU
CAR	DURACELL	DURACELL BATTERIES	PUBLICIS PERU, Lima	PERU
ANGEL	BOXMAN	BOXMAN	M&CSAATCHI ABEL, Johannesburg	SOUTH AFRICA
DRUM	BOXMAN	BOXMAN	M&CSAATCHI ABEL, Johannesburg	SOUTH AFRICA
TEACUP	BOXMAN	BOXMAN	M&CSAATCHI ABEL, Johannesburg	SOUTH AFRICA
CAT	INOVA	LED FLASHLIGHTS	OGILVY & MATHER CHILE, Santiago	CHILE
TOY	INOVA	LED FLASHLIGHTS	OGILVY & MATHER CHILE, Santiago	CHILE
HOUSE	GODREJ	SECURITY SOLUTIONS	JWT INDIA, Mumbai	INDIA
ANTIQUE STORE	GODREJ	SECURITY SOLUTIONS	JWT INDIA, Mumbai	INDIA
MUSIC STORE	GODREJ	SECURITY SOLUTIONS	JWT INDIA, Mumbai	INDIA
SEDUCTIVE	UNILEVER	AXE BLACK PERFUME	ponce buenos aires	ARGENTINA
INTRIGUING	UNILEVER	AXE BLACK PERFUME	ponce buenos aires	ARGENTINA
HEROIC	UNILEVER	AXE BLACK PERFUME	ponce buenos aires	ARGENTINA
CLASSY	UNILEVER	AXE BLACK PERFUME	ponce buenos aires	ARGENTINA
SEXY	UNILEVER	AXE BLACK PERFUME	ponce buenos aires	ARGENTINA
BEAR	BADABULLE	CHILDCARE ACCESSORIES AND BABIES PRODUCTS	PUBLICIS CONSEIL, Paris	FRANCE
BUNNY	BADABULLE	CHILDCARE ACCESSORIES AND BABIES PRODUCTS	PUBLICIS CONSEIL, Paris	FRANCE
THE KILLER	NETSHOES	FULL ID	DM9DDB, São Paulo	BRAZIL
THE BRAIN	NETSHOES	FULL ID	DM9DDB, São Paulo	BRAZIL
THE MAN	NETSHOES	FULL ID	DM9DDB, São Paulo	BRAZIL
THE LUNG	NETSHOES	FULL ID	DM9DDB, São Paulo	BRAZIL
THE CAPTAIN	NETSHOES	FULL ID	DM9DDB, São Paulo	BRAZIL
THE WARRIOR	NETSHOES	FULL ID	DM9DDB, São Paulo	BRAZIL
ANGEL VS DEMON	NEWELL RUBBERMAID	PAPERMATE LIQUID PAPER	TBWA\KUALA LUMPUR	MALAYSIA
WIZARD VS WITCH	NEWELL RUBBERMAID	PAPERMATE LIQUID PAPER	TBWA\KUALA LUMPUR	MALAYSIA

PERSEUS VS MEDUSA	NEWELL RUBBERMAID	PAPERMATE LIQUID PAPER	TBWA\KUALA LUMPUR	MALAYSIA
NORBERT	MARS INC. / PEDIGREE	PEDIGREE	BBDO GERMANY, Berlin	GERMANY
WILSON	MARS INC. / PEDIGREE	PEDIGREE	BBDO GERMANY, Berlin	GERMANY
SANDRA	MARS INC. / PEDIGREE	PEDIGREE	BBDO GERMANY, Berlin	GERMANY
CENTRAL PARK	AUDI BRASIL	A6 ALLROAD QUATTRO	ALMAPBBDO, São Paulo	BRAZIL
HYDE PARK	AUDI BRASIL	A6 ALLROAD QUATTRO	ALMAPBBDO, São Paulo	BRAZIL
IPANEMA BEACH	AUDI BRASIL	A6 ALLROAD QUATTRO	ALMAPBBDO, São Paulo	BRAZIL
BLIND	PEUGEOT	SKY WINDOW	Y&R SÃO PAULO	BRAZIL
BROTHERS	PEUGEOT	SKY WINDOW	Y&R SÃO PAULO	BRAZIL
GRANDMA	PEUGEOT	SKY WINDOW	Y&R SÃO PAULO	BRAZIL
SPORTS CAR	HOWARD'S AUTO BODY	BODY SHOP	FITZGERALD+CO, Atlanta	USA
VINTAGE CAR	HOWARD'S AUTO BODY	BODY SHOP	FITZGERALD+CO, Atlanta	USA
TRUCK	HOWARD'S AUTO BODY	BODY SHOP	FITZGERALD+CO, Atlanta	USA
MOOSE	AUDI BRASIL	AUDI PRE SENSE	ALMAPBBDO, São Paulo	BRAZIL
CHILD	AUDI BRASIL	AUDI PRE SENSE	ALMAPBBDO, São Paulo	BRAZIL
SAILOR/NURSE/KI-SS	LEICA	100 YEARS OF LEICA PHOTOGRAPHY	GEOMETRY GLOBAL GERMANY, Berlin	GERMANY
NAPALM/GIRL/ROAD	LEICA	100 YEARS OF LEICA PHOTOGRAPHY	GEOMETRY GLOBAL GERMANY, Berlin	GERMANY
GROTESQUE APPLE	INTERMARCHÉ	INTERMARCHÉ	MARCEL, Paris	FRANCE
DISFIGURED EGGPLANT	INTERMARCHÉ	INTERMARCHÉ	MARCEL, Paris	FRANCE
UGLY CARROT	INTERMARCHÉ	INTERMARCHÉ	MARCEL, Paris	FRANCE
RIDICULOUS POTATO	INTERMARCHÉ	INTERMARCHÉ	MARCEL, Paris	FRANCE
FAILED LEMON	INTERMARCHÉ	INTERMARCHÉ	MARCEL, Paris	FRANCE
BIG MAC LEGENDS - DARTH VADER	McDONALDS	McDONALDS	DDB, Sydney	AUSTRALIA
BIG MAC LEGENDS - SUPERMAN	McDONALDS	McDONALDS	DDB, Sydney	AUSTRALIA
BILL	EDITORA TODAS AS CULTURAS	TOP MAGAZINE	ALMAPBBDO, São Paulo	BRAZIL
MARK	EDITORA TODAS AS CULTURAS	TOP MAGAZINE	ALMAPBBDO, São Paulo	BRAZIL
TRUMP	EDITORA TODAS AS CULTURAS	TOP MAGAZINE	ALMAPBBDO, São Paulo	BRAZIL
MONKEY	PENGUIN COMPANHIA DAS LETRAS	PENGUIN	Y&R SÃO PAULO	BRAZIL
GIANT	PENGUIN COMPANHIA DAS LETRAS	PENGUIN	Y&R SÃO PAULO	BRAZIL
WINDMILLS	PENGUIN COMPANHIA DAS LETRAS	PENGUIN	Y&R SÃO PAULO	BRAZIL

CLOCK 1 (NYC)	RUNNERS MAGAZINE	MAGAZINE	BORCHI/LOWE, São Paulo	BRAZIL
CLOCK 2 (PARIS)	RUNNERS MAGAZINE	MAGAZINE	BORCHI/LOWE, São Paulo	BRAZIL
PAUL	MTV	VH1	GREY ARGENTINA, Buenos Aires	ARGENTINA
TINA	MTV	VH1	GREY ARGENTINA, Buenos Aires	ARGENTINA
BILLY	MTV	VH1	GREY ARGENTINA, Buenos Aires	ARGENTINA
DIANA TUNNEL	MAIL & GUARDIAN	MAIL & GUARDIAN	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
NAPALM GIRL	MAIL & GUARDIAN	MAIL & GUARDIAN	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
MANDELA IN PRISON	MAIL & GUARDIAN	MAIL & GUARDIAN	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
TH	TILIBRA	SWINGLINE PAPER SHREDDER	TALENT, São Paulo	BRAZIL
GR	TILIBRA	SWINGLINE PAPER SHREDDER	TALENT, São Paulo	BRAZIL
MO	TILIBRA	SWINGLINE PAPER SHREDDER	TALENT, São Paulo	BRAZIL
WAR	LEMONADE FILMS	LEMONADE FILMS	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
EROTIC	LEMONADE FILMS	LEMONADE FILMS	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
DRAMA	LEMONADE FILMS	LEMONADE FILMS	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
POP	POPAKADEMIE BADEN-WÜRTTEMBERG	IMAGE - POPAKADEMIE BADEN-WÜRTTEMBERG	DDB TRIBAL GROUP, Düsseldorf	GERMANY
RAP	POPAKADEMIE BADEN-WÜRTTEMBERG	IMAGE - POPAKADEMIE BADEN-WÜRTTEMBERG	DDB TRIBAL GROUP, Düsseldorf	GERMANY
RAPSONG	POPAKADEMIE BADEN-WÜRTTEMBERG	IMAGE - POPAKADEMIE BADEN-WÜRTTEMBERG	DDB TRIBAL GROUP, Düsseldorf	GERMANY
ROCKSONG	POPAKADEMIE BADEN-WÜRTTEMBERG	IMAGE - POPAKADEMIE BADEN-WÜRTTEMBERG	DDB TRIBAL GROUP, Düsseldorf	GERMANY
TECHNO	POPAKADEMIE BADEN-WÜRTTEMBERG	IMAGE - POPAKADEMIE BADEN-WÜRTTEMBERG	DDB TRIBAL GROUP, Düsseldorf	GERMANY
PHOTOGRAPHY AND DRAWING 1	ESCOLA PANAMERICANA DE ARTE E DESIGN	PHOTOGRAPHY AND DRAWING COURSES	ALMAPBBDO, São Paulo	BRAZIL
PHOTOGRAPHY AND DRAWING 2	ESCOLA PANAMERICANA DE ARTE E DESIGN	PHOTOGRAPHY AND DRAWING COURSES	ALMAPBBDO, São Paulo	BRAZIL
PHOTOGRAPHY AND DRAWING 3	ESCOLA PANAMERICANA DE ARTE E DESIGN	PHOTOGRAPHY AND DRAWING COURSES	ALMAPBBDO, São Paulo	BRAZIL
ROQUEFORT	SANTA CASA DE MISERICÓRDIA DE SÃO PAULO	ANTI-OBESITY	Y&R SÃO PAULO	BRAZIL
PISTACHIO	SANTA CASA DE MISERICÓRDIA DE SÃO PAULO	ANTI-OBESITY	Y&R SÃO PAULO	BRAZIL
JAMON	SANTA CASA DE MISERICÓRDIA DE SÃO PAULO	ANTI-OBESITY	Y&R SÃO PAULO	BRAZIL
GARY	BUSINESS IN THE COMMUNITY	BUSINESS IN THE COMMUNITY	LEO BURNETT LONDON	UNITED KINGDOM

KELLY	BUSINESS IN THE COMMUNITY	BUSINESS IN THE COMMUNITY	LEO BURNETT LONDON	UNITED KINGDOM
MARK	BUSINESS IN THE COMMUNITY	BUSINESS IN THE COMMUNITY	LEO BURNETT LONDON	UNITED KINGDOM
A	ACCIDENT PREVENTION NETWORK	ACCIDENT PREVENTION NETWORK	OGILVY & MATHER, Bangkok	THAILAND
B	ACCIDENT PREVENTION NETWORK	ACCIDENT PREVENTION NETWORK	OGILVY & MATHER, Bangkok	THAILAND
P	ACCIDENT PREVENTION NETWORK	ACCIDENT PREVENTION NETWORK	OGILVY & MATHER, Bangkok	THAILAND
WALL	AFAL (NATIONAL ALZHEIMER'S ASSOCIATION)	ANNIVERSARY IMAGE	McCANN MADRID, Madrid	SPAIN
LEAGUES	AFAL (NATIONAL ALZHEIMER'S ASSOCIATION)	ANNIVERSARY IMAGE	McCANN MADRID, Madrid	SPAIN
TIAN'ANMEN	AFAL (NATIONAL ALZHEIMER'S ASSOCIATION)	ANNIVERSARY IMAGE	McCANN MADRID, Madrid	SPAIN
FIREFIGHTER	ABTO - BRAZILIAN ASSOCIATION OF ORGAN TRANSPLANTATION	ORGAN DONATION AWARENESS	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
LIFEGUARD	ABTO - BRAZILIAN ASSOCIATION OF ORGAN TRANSPLANTATION	ORGAN DONATION AWARENESS	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
WILLIAM	CVV	EMOTIONAL SUPPORT HOTLINE	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
DADDY	CVV	EMOTIONAL SUPPORT HOTLINE	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
E.S.	CVV	EMOTIONAL SUPPORT HOTLINE	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
HOLMES	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
PROMETHEUS	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
MOBY DICK	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
FRANKENSTEIN	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
DRACULA	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
DON QUIXOTE	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
ALICE	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
D-DAY	PENGUIN GROUP (CHINA)	AUDIOBOOKS	Y&R BEIJING	CHINA
CACTUS	McDONALD'S AUSTRIA	McDONALD'S BREAKFAST	DDB TRIBAL WIEN	AUSTRIA
BUBBLES	McDONALD'S AUSTRIA	McDONALD'S BREAKFAST	DDB TRIBAL WIEN	AUSTRIA
FIREWORKS	McDONALD'S AUSTRIA	McDONALD'S BREAKFAST	DDB TRIBAL WIEN	AUSTRIA
DOE & SEA-LION	JEEP FRANCE	JEEP	LEO BURNETT FRANCE, Paris	FRANCE
ELEPHANT & SWAN	JEEP FRANCE	JEEP	LEO BURNETT FRANCE, Paris	FRANCE
GIRAFFE & PENGUIN	JEEP FRANCE	JEEP	LEO BURNETT FRANCE, Paris	FRANCE
WHY DO THEY SMILE SO MUCH	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL
IT'S EASY TO EXPLAIN	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL

LAND OF CONTRASTS	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO, São Paulo	BRAZIL
BEAR	QROMA	DUKTO	FAHRENHEIT DDB, Lima	PERU
ELEPHANT	QROMA	DUKTO	FAHRENHEIT DDB, Lima	PERU
PLASTIC KIDS	SM PRIME HOLDINGS INC.	SM ECO BAG	LOWE PHILIPPINES, Makati City	THE PHILIPPINES
PLASTIC GRANDMA	SM PRIME HOLDINGS INC.	SM ECO BAG	LOWE PHILIPPINES, Makati City	THE PHILIPPINES
PLASTIC DUDES	SM PRIME HOLDINGS INC.	SM ECO BAG	LOWE PHILIPPINES, Makati City	THE PHILIPPINES
SPEED LIMIT	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA, Shanghai	CHINA
NO U-TURN	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA, Shanghai	CHINA
TUNNEL	FIAT	FIAT	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
CURVE	FIAT	FIAT	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
TREE	FIAT	FIAT	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
CRUCIFIXION	OFI ARTE STORE	BRUSHES	BADILLO SAATCHI & SAATCHI, Guaynabo	PUERTO RICO
DECAPITATION	OFI ARTE STORE	PAINT BRUSHES	BADILLO SAATCHI & SAATCHI, Guaynabo	PUERTO RICO
DINNER	OFI ARTE STORE	BRUSHES	BADILLO SAATCHI & SAATCHI, Guaynabo	PUERTO RICO