

PRODUCT DESIGN WINNERS 2014



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
RAW FOR THE OCEANS	G-STAR RAW	COLLECTION	G-STAR RAW, Amsterdam	THE NETHERLANDS
Product Design Lion				
KANO KIT	KANO	MAKE YOUR OWN COMPUTER - CODING KIT	MAP, London	UNITED KINGDOM
FOOD SHOWCASE	SAMSUNG ELECTRONICS	FOOD SHOWCASE	SAMSUNG ELECTRONICS, Seoul	SOUTH KOREA
FREEDOM CANDLES	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	OGILVY & MATHER LONDON	UNITED KINGDOM
CENTRAL PARK CONSERVANCY RECEPTACLES	CENTRAL PARK CONSERVANCY	TRASH AND RECYCLING RECEPTACLES	LANDOR ASSOCIATES, New York	USA
NEST LEARNING THERMOSTAT FOR THE UK	NEST	NEST LEARNING THERMOSTAT	NEST, Palo Alto	USA
PROJECT DANIEL: 3D PRINTING PROSTHETIC ARMS FOR CHILDREN OF WAR-TORN SUDAN	NOT IMPOSSIBLE LABS	3D PRINTED PROSTHETIC ARMS FOR \$100	THE EBELING GROUP, New York	USA
ORA PERSONAL MASSAGER	LELOI AB	INTIMATE LIFESTYLE PRODUCTS	LELOI AB, Stockholm	SWEDEN
SAMSUNG GALAXY CORE ADVANCE	SAMSUNG ELECTRONICS	SAMSUNG GALAXY CORE ADVANCE	SAMSUNG ELECTRONICS, Seoul	SOUTH KOREA