

Title	Advertiser/Client	Product/Service	Entrant Company
Grand Prix			
SORRY I SPENT IT ON MYSELF	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB, London
Gold Lion			
TROJAN MAILING	DHL	POSTAL DELIVERY	JUNG von MATT, Stuttgart
BENTLEY BURIAL	ABTO - BRAZILIAN ASSOCIATION OF ORGAN TRANSPLANTATION	ORGAN DONATION AWARENESS	LEO BURNETT TAILOR MADE, São Paulo
THE SOCIAL SWIPE	BISCHÖFLICHES HILFSWERK MISEREOR	DONATIONS	KOLLE REBBE, Hamburg
MAGIC OF FLYING	BRITISH AIRWAYS	BRITISH AIRWAYS	OGILVYONE LONDON
SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO.	INTERNAVI	DENTSU, Tokyo
BILLS ONLY COLLECTION BOX	RED CROSS	ANNUAL FUNDRAISING DRIVE 2014	JWT MEXICO, Mexico City
INGLORIOUS FRUITS AND VEGETABLES	INTERMARCHÉ	INTERMARCHÉ	MARCEL, Paris
SORRY I SPENT IT ON MYSELF	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB, London
THE AUTOCOMPLETE TRUTH	UN WOMEN	GENDER EQUALITY	MEMAC OGILVY, Dubai
TRANSAVIA - EBAY	TRANSAVIA.COM	AIRLINE COMPANY	LES GAULOIS, Puteaux
SWEETIE	TERRE DES HOMMES NETHERLANDS	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ, Amsterdam
LIVE TEST SERIES	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL, THE NEW VOLVO FM	FORSMAN & BODENFORS, Gothenburg
SWEETIE	TERRE DES HOMMES NETHERLANDS	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ, Amsterdam
SPEAKING EXCHANGE	CNA	ENGLISH COURSE	FCB BRASIL, São Paulo
#SOMOSTODOSMACA-COS #WEAREALLMONKEY-S	NEYMAR JR	INSTITUCIONAL	LODUCCA, São Paulo
SORRY I SPENT IT ON MYSELF	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB, London
SPEAKING EXCHANGE	CNA	ENGLISH COURSE	FCB BRASIL, São Paulo
IF ONLY FOR A SECOND	MIMI FOUNDATION	SUPPORT AND WELLBEING CENTERS	LEO BURNETT FRANCE, Paris

Country
UNITED KINGDOM
GERMANY
BRAZIL
GERMANY
UNITED KINGDOM
JAPAN
MEXICO
FRANCE
UNITED KINGDOM
UNITED ARAB EMIRATES
FRANCE
THE NETHERLANDS
SWEDEN
THE NETHERLANDS
BRAZIL
BRAZIL
UNITED KINGDOM
BRAZIL
FRANCE

THE AUTOCOMPLETE TRUTH	UN WOMEN	GENDER EQUALITY	MEMAC OGILVY, Dubai
UNGIVEN GIFTS	TRANSPORT ACCIDENT COMMISSION	SPEED	GREY MELBOURNE
Silver Lion			
WHATEVER HAPPENS STUNT	ANHEUSER-BUSCH	BUD LIGHT	BBDO NEW YORK
FUCK THE POOR	THE PILION TRUST	YOUTH HOMELESSNESS CHARITY	PUBLICIS LONDON
THE TAKEOFF	TRANSAVIA.COM	AIRLINE COMPANY	LES GAULOIS, Puteaux
FIAT ITALIAN MASTERPIECE	CHRYSLER GROUP	FIAT 500L	SAPIENTNITRO, Miami
THE HAIR FEST	CASA DE LA AMISTAD	HAIR DONATION	OGILVY & MATHER, Mexico City
THE TAKEOFF	TRANSAVIA.COM	AIRLINE COMPANY	LES GAULOIS, Puteaux
BOOBS	PACIFIC BRANDS UNDERWEAR GROUP	BONDS	CLEMENGER BBDO MELBOURNE
CLASSICAL BAND MERCHANDISE	SWISS YOUTH SYMPHONY ORCHESTRA	LEISURE/ENTERTAINMENT	FCB ZURICH
YOU ARE MY SON	MINISTRY OF DEFENSE	PROGRAM OF HUMANITARIAN ATTENTION TO THE DEMOBILISED	LOWE-SSP3, Bogotá
LEGO. BLIND ART PROJECT	LEGO	LEGO. BLIND ART PROJECT	SERVICEPLAN, Munich
MESSAGES	RED CROSS	TELCEL	JWT MEXICO, Mexico City
MESSAGES	RED CROSS	TELCEL	JWT MEXICO, Mexico City
WENDY'S PRETZEL BACON CHEESEBURGER LOVE SONGS	WENDY'S	QSR	VML, Kansas City
THE AUTOCOMPLETE TRUTH	UN WOMEN	GENDER EQUALITY	MEMAC OGILVY, Dubai
SONG SWIMMER	SONY	WALKMAN SERIE W DEPORTIVA NWZ - W273	McCANN ERICKSON BUENOS AIRES, Buenos Aires
ALMOST IDENTICAL	MONDELEZ INTERNATIONAL	BELDENT INFINIT	DEL CAMPO SAATCHI & SAATCHI, Buenos Aires
MOZZIE BOX	SP BREWERY	SP LAGER PROMO/ACTIVATION	GEORGE PATTERSON Y&R, Brisbane
SONG SWIMMER	SONY	WALKMAN SERIE W DEPORTIVA NWZ - W273	McCANN ERICKSON BUENOS AIRES, Buenos Aires
SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO.	INTERNAVI	DENTSU, Tokyo
#ESURANCESAVE30-	ESURANCE	DIRECT INSURANCE	LEO BURNETT CHICAGO
BILLS ONLY COLLECTION BOX	RED CROSS	ANNUAL FUNDRAISING DRIVE 2014	JWT MEXICO, Mexico City
MOVIES THAT CHANGE LIVES	CHANGE ONE LIFE	ADOPTION AWARENESS	Y&R, Moscow
SWEETIE	TERRE DES HOMMES NETHERLANDS	INTERNATIONAL CHILDRENS' AID ORGANIZATION	LEMZ, Amsterdam
FUCK THE POOR	THE PILION TRUST	YOUTH HOMELESSNESS CHARITY	PUBLICIS LONDON

UNITED ARAB EMIRATES
AUSTRALIA
USA
UNITED KINGDOM
FRANCE
USA
MEXICO
FRANCE
AUSTRALIA
SWITZERLAND
COLOMBIA
GERMANY
MEXICO
MEXICO
USA
UNITED ARAB EMIRATES
ARGENTINA
ARGENTINA
AUSTRALIA
ARGENTINA
JAPAN
USA
MEXICO
RUSSIA
THE NETHERLANDS
UNITED KINGDOM

BENTLEY BURIAL	ABTO - BRAZILIAN ASSOCIATION OF ORGAN TRANSPLANTATION	ORGAN DONATION AWARENESS	LEO BURNETT TAILOR MADE, São Paulo
THE HAIR FEST	CASA DE LA AMISTAD	HAIR DONATION	OGILVY & MATHER, Mexico City
MANNEQUINS	PRO INFIRMIS	PRO INFIRMIS	JUNG von MATT/LIMMAT, Zürich
DEAR FUTURE MOM	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI, Milan
THE LIONFISH INVASION. TERRIBLY DELICIOUS	COLOMBIA'S MINISTRY OF ENVIRONMENT AND NATURAL RESOURCES	THE LIONFISH INVASION	GEOMETRY GLOBAL, Bogotá
Bronze Lion			
ASICS RYAN HALL TREADMILL	ASICS AMERICA	ASICS	VITRO, San Diego
NON-VIOLENCE BUS	THE NON-VIOLENCE PROJECT MEXICO	NON-VIOLENCE	McCANN MEXICO CITY
A RAINBOW FOR THE RAINBOW NATION	COCA-COLA SOUTH AFRICA	COCA-COLA	FCB SOUTH AFRICA, Johannesburg
CLARO EXTRA MINUTES	CLARO COSTA RICA	PREPAID SERVICE	OGILVY & MATHER COSTA RICA, San Jose
RETURN OF THE ASHES	HHK INTERTRADE	CARAN DACHE & FOREST CONTROL	OGILVY & MATHER, Bangkok
THE TIGER ALPHABET	TIGER BRANDS	TIGER BRANDS	TBWA\HUNT\LASCARIS JOHANNESBURG
THE SOCIAL SWIPE	BISCHÖFLICHES HILFSWERK MISEREOR	DONATIONS	KOLLE REBBE, Hamburg
A RAINBOW FOR THE RAINBOW NATION	COCA-COLA SOUTH AFRICA	COCA-COLA	FCB SOUTH AFRICA, Johannesburg
PAY PER LAUGH	TEATRE NEU	THEATER	THE CYRANOS McCANN WORLDGROUP EUROPE, Barcelona
JC DECAUX STREET VIEW UNPAID BILLS	JC DECAUX	OUTDOOR ADVERTISING	BBDO BELGIUM, Brussels
INGLORIOUS FRUITS AND VEGETABLES	INTERMARCHÉ	INTERMARCHÉ	MARCEL, Paris
SAT-JF14	RECORD COLLECTION	MUSIC ALBUM - JOHN FRUSCIANTE	LODUCCA, São Paulo
THE WOMAN WHO CAN'T WATCH MOVIES	CANAL+ SPAIN	CANAL+ SPAIN	FCB SPAIN, Madrid
BALD CARTOONS	GRAACC	NGO	OGILVY BRASIL, São Paulo
BROKEN LIVER	NATURE'S GARDEN	HEPALIVE	MARURI GREY, Guayaquil
PROTECTION AD	NIVEA	NIVEA SUN KIDS	FCB BRASIL, São Paulo
THE LEGENDARY POSTERS	HEINEKEN	HEINEKEN	WIEDEN+KENNEDY AMSTERDAM
#ESURANCESAVE30-	ESURANCE	DIRECT INSURANCE	LEO BURNETT CHICAGO
WIPE OFF 5	TRANSPORT ACCIDENT COMMISSION	SPEED	GREY MELBOURNE
THE LIONFISH INVASION. TERRIBLY DELICIOUS	COLOMBIA'S MINISTRY OF ENVIRONMENT AND NATURAL RESOURCES	THE LIONFISH INVASION	GEOMETRY GLOBAL, Bogotá
7 DAYS OF RAIN	GEOX S.P.A	AMPHIBIOX SHOES	SMFB, Oslo
A TRIP OUT TO SEA	GUY COTTEN	MARINE SECURITY GEAR - LIFEJACKETS	CLM BBDO, Boulogne-Billancourt
MAGIC OF FLYING	BRITISH AIRWAYS	BRITISH AIRWAYS	OGILVYONE LONDON
FRONT ROW	GOOGLE+	GOOGLE FRONT ROW	ADAM&EVEDDB, London

BRAZIL
MEXICO
SWITZERLAND
ITALY
COLOMBIA
USA
MEXICO
SOUTH AFRICA
COSTA RICA
THAILAND
SOUTH AFRICA
GERMANY
SOUTH AFRICA
SPAIN
BELGIUM
FRANCE
BRAZIL
SPAIN
BRAZIL
ECUADOR
BRAZIL
THE NETHERLANDS
USA
AUSTRALIA
COLOMBIA
NORWAY
FRANCE
UNITED KINGDOM
UNITED KINGDOM

THE EMOGRAPHY PROJECT	MTV MOBILE / SUNRISE COMMUNICATIONS SWITZERLAND	TELECOMMUNICATION PROVIDER	FCB ZURICH
BENTLEY BURIAL	ABTO - BRAZILIAN ASSOCIATION OF ORGAN TRANSPLANTATION	ORGAN DONATION AWARENESS	LEO BURNETT TAILOR MADE, São Paulo
BUCHAREST NOT BUDAPEST	KANDIA DULCE	CHOCOLATE BAR	BV McCANN ERICKSON ROMANIA, Bucharest
TUI BEER PLUMBER	HEINEKEN NEW ZEALAND	TUI BEER	SAATCHI & SAATCHI, Auckland
THE PHOTOGENIC BEER	KIRIN BREWERY COMPANY	KIRIN ICHIBAN	HAKUHODO, Tokyo
FOOTBALL RELIGION	FOCA BEER	BEER	GREY BRASIL, São Paulo
LIVE TOY TRAFFIC	LA JUGUETERÍA	BBURAGO TOY CARS	OGILVY GUATEMALA
@FOLLOWEDBYVOLV-O	VOLVO CARS BELGIUM	CARS	BBDO BELGIUM, Brussels
LEGO. BLIND ART PROJECT	LEGO	LEGO. BLIND ART PROJECT	SERVICEPLAN, Munich
DO IT FOR DENMARK	SPIES TRAVELS	TRAVELS AND HOLIDAY	ROBERT/BOISEN & LIKE-MINDED, Copenhagen
MAGIC OF FLYING	BRITISH AIRWAYS	BRITISH AIRWAYS	OGILVYONE LONDON
ANZ GAYTMS	ANZ	ANZ BANK	WHYBIN\TBWA GROUP MELBOURNE
PROTECT YOUR #L1F3	GENERTEL, EUROP ASSISTANCE	LIFE PARK - PROTECTION STORE	M&C SAATCHI, Milan
VROOM RING BOOM	CLARO	CLARO	OGILVY GUATEMALA
THE SOCIAL SWIPE	BISCHÖFLICHES HILFSWERK MISEREOR	DONATIONS	KOLLE REBBE, Hamburg
MAKING CLOTHING DONATION INSTANTLY REWARDING	CHINA FOUNDATION FOR POVERTY ALLEVIATION	DONATION BOX	OGILVY BEIJING
THE LONGEST HANDSHAKE	TANGO NETWORK	RELATIONS BETWEEN THE TURKS AND THE ARMENIANS	TWIGA, Moscow
TRANSAVIA - EBAY	TRANSAVIA.COM	AIRLINE COMPANY	LES GAULOIS, Puteaux
SAMSUNG MAESTROS ACADEMY	SAMSUNG ELECTRONICS ITALY	SAMSUNG CONSUMER ELECTRONICS	LEO BURNETT, Milan
DO IT FOR DENMARK	SPIES TRAVELS	TRAVELS AND HOLIDAY	ROBERT/BOISEN & LIKE-MINDED, Copenhagen

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DENMARK