

TITANIUM & INTEGRATED WINNERS 2014



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Integrated Grand Prix				
SORRY I SPENT IT ON MYSELF	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB, London	UNITED KINGDOM
Titanium Grand Prix				
SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO.	INTERNAVI	DENTSU, Tokyo	JAPAN
Titanium Lion				
THE AUTOCOMPLETE TRUTH	UN WOMEN	GENDER EQUALITY	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
PROJECT DANIEL: 3D PRINTING PROSTHETIC ARMS FOR CHILDREN OF WAR-TORN SUDAN	NOT IMPOSSIBLE LABS	3D PRINTING PROSTHETICS	THE EBELING GROUP, New York	USA
UNLOAD YOUR 401K	STATES UNITED TO PREVENT GUN VIOLENCE	ANTI GUN VIOLENCE ORGANIZATION	GREY NEW YORK	USA
Gold Lion				
LIVE TEST SERIES INTEGRATED CAMPAIGN	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL, THE NEW VOLVO FM	FORSMAN & BODENFORS, Gothenburg	SWEDEN
Silver Lion				
IF ONLY FOR A SECOND	MIMI FOUNDATION	SUPPORT AND WELLBEING CENTERS	LEO BURNETT FRANCE, Paris	FRANCE
IF WE MADE IT	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5, New York	USA
Bronze Lion				
BEAR & HARE	JOHN LEWIS	CHRISTMAS	ADAM&EVEDDB, London	UNITED KINGDOM
DO NOT FRIGHTEN PRESIDENT PUTIN	AMNESTY INTERNATIONAL THE NETHERLANDS	HUMAN RIGHTS ORGANISATION	BVH IDENTITY DRIVEN ADVERTISING, Rotterdam	THE NETHERLANDS
CHAPTER TWO	PRUDENTIAL	FINANCIAL SERVICES	DROGA5, New York	USA
THE SCARECROW	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	CREATIVE ARTISTS AGENCY, Los Angeles	USA
OLD SPICE HAIR CARE INTEGRATED CAMPAIGN	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY, Portland	USA