

The 2015 New York Festivals Executive Jury

“Each and every member of the 2015 Executive Jury is both an award-winning creative and a respected thought leader within the industry,” said Michael O’Rourke, President of New York Festivals. “We are tremendously honoured to offer a jury of this calibre that is committed to selecting the World’s Best Advertising.”

- Justine Armour, Creative Director, Wieden + Kennedy USA
- Rodger Beekman, Executive Creative Director, BPG/Bates Dubai
- Bruno Bertelli, Chief Executive Officer/Executive Creative Director, Publicis Italy
- Greg Braun, Executive Creative Director, INNOCEAN Worldwide USA
- Eugene Cheong, Regional Executive Creative Director, Ogilvy & Mather Asia Pacific Singapore
- Vida Cornelious, Chief Creative Officer, GlobalHue USA
- Ben Coulson, Chief Creative Officer, GPY&R Australia and New Zealand
- Sonal Dabral, Chairman/Chief Creative Officer, DDB Mudra Group India
- Matt Eastwood, Global Chief Creative Officer, JWT USA
- Duan Evans, International Executive Creative Director, AKQA United Kingdom
- Lisa Fedyszyn, (former) Executive Creative Director, WHYBIN\ TBWA New Zealand
- Yuya Furukawa, Chief Creative Officer, Dentsu Japan
- Pancho González, Chief Creative Officer/Co-Founder, Inbrax Chile
- Matt Hassell, Chief Creative Officer, KBS+ Toronto Canada
- Bo Hwang, Vice President, Chief Creative Officer, LG Ad Republic of South Korea
- Armin Jochum, Chief Creative Officer/Founder, thjnk Germany
- Graham Lang, Chief Creative Officer, Y&R South Africa
- Gaston Legorburu, Worldwide Chief Creative Officer, SapientNitro USA
- Tony Liu, Creative Chairman/Greater China Partner, M&C Saatchi aieou China
- Martin Loraine, Deputy Executive Creative Director, Abbott Mead Vickers BBDO United Kingdom
- Melvin Mangada, Managing Partner/Chief Creative Officer, TBWA SMP Philippines
- Bechara Mouzannar, Chief Creative Officer, Leo Burnett MENA Lebanon
- Masako Okamura, Executive Creative Director, Dentsu Vietnam
- Anna Qvennerstedt, Senior Partner & Chairman of the Board, Forsman & Bodenfors Sweden
- Nir Refuah, Chief Innovation Officer/General Manager, McCann Erickson Romania
- Tiffany Rolfe, Partner & Chief Content Officer, co: collective USA
- Luiz Sanches, Chief Creative Officer/Partner, Almap BBDO Brazil
- Alexander Schill, Global Chief Creative Officer/Partner, Serviceplan Group Germany

- Eric Schoeffler, Chief Creative Officer, DDB Group Germany
- Jose Miguel Sokoloff, President, Lowe and Partners Global Creative Council
Colombia
- Andrea Stillacci, Founder/President, Herezie France
- Erik Vervroegen, International Creative Director, Publicis Worldwide USA