

ASB Bank Clever Kash

Credits:

Saatchi & Saatchi

Business Director: Teresa Davis
Senior Account Manager: Alexis Mousse
Account Executive: Vinay Naran
Executive Creative Director: Guy Roberts
Executive Creative Director: Corey Chalmers
Creative: Neill McAlpine
Creative: Nicole Sykes
Head of content: Producer: Jane Oak
Digital producer: Brendan Haddock
Editor: Tomas Cottle
Designer: Rob Flynn
Studio Manager: Tias Somers
Studio: Shane Kelly
Studio: Abigail Kerr
Planning Director: Murray Streets
Head of Innovation/Senior Strategist: Ian Hulme
Head of Communications: Isobel Kerr-Newell
Social creative: Jess Reihana
Technical Director: Matt Skinner
Developer: Dmitry Shumkov
Developer: Vincent Tellier
Developer: Steve Ashby

Industrial designers: 4Design - Will Grant
Electronics engineers: Kamahi
Edwin Neiman - Director
Max Farr – Electronics Engineer
Developer: Regen - Daniel Too

Assembly

Damon Duncan - Director
Jonny Kofoed - Director
Matt von Trott - Director
Rhys Dippie – Technical Director
Amanda Chambers – Executive Producer
Helen Naulls – Producer
Joshua Fourt Wells – Character Design
Geoff Kirk Smith – 3D Artist
Craig Speakman – 3D Artist

ASB

Marketing & Communications

Roger Beaumont – EGM Marketing & Communications
Shane Evans - GM Marketing
Mark Graham – HO Community & Sponsorship
Emma Lynch – Brand Manager
Ali Duncan – Acting HO Digital Marketing
Emma-Rose Forrester – Assistant Brand Manager

Technology & Innovation

Russell Jones – EGM Technology & Innovation
James Bergin – Chief Architect
Fiona Colgan – GM Digital
Stephen Bennett – Innovation Lab
Cathy Scherp – Innovation Lab
Tim Huffam – Innovation Lab
Ray Chan – Innovation Lab
Phil Middlebrook – Innovation Lab
Shane Hughes – Innovation Lab
Laura Fear – ASB Mobile
Michael Gulavin – ASB Mobile

The Lovemarks Company

Classified - Public Use

Rob Leese – Programme Director
Maxine Barber – Project Manager
Micheal Maclean – HO Digital Delivery
Balvant Magan – Security Consultant
Matt Casey – Software Consultant

Product

Damien Leng – HO Customer Segments
Anita Parag – Segment Manager Starting Out Portfolio

Legal

Geraldine Hamilton – Legal Council
Lowry Gladwell – Legal Council