

Shortlist (Glass Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency
A01 (Glass Lions)							
A01/011	00059	LEGALLY BRIDE	KAFA	WOMEN'S RIGHTS NGO	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT
A01/040	00122	MARRIAGE MARKET TAKEOVER	SK-II	SKINCARE	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg
A01/044	00070	#WOMENNOTOBJECTS	BADGER & WINTERS	ADVERTISING INDUSTRY MESSAGE	BADGER AND WINTERS New York	USA	BADGER AND WINTERS New York
A01/045	00091	THE SECOND SCOREBOARD	TELETICA, INAMU, FEDEFUTBOL	DOMESTIC VIOLENCE	J. WALTER THOMPSON COSTA RICA San José	COSTA RICA	J. WALTER THOMPSON COSTA RICA San José
A01/046	00142	VODAFONE "BETWEEN US"	VODAFONE	VODAFONE RED LIGHT 2.0	Y&R TEAM RED ISTANBUL	TURKEY	Y&R TEAM RED ISTANBUL
A01/090	00046	WOMEN WILL	GOOGLE JAPAN	#HAPPYBACKTOWORK	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo
A01/095	00191	SNAPCHAT FROM THE CLOSET	OOGACHAGA	LGBT COUNSELLING / NON-PROFIT	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE
A01/099	00174	LADYBALLS	OVARIAN CANCER CANADA	PUBLIC AWARENESS - OVARIAN CANCER	GREY CANADA Toronto	CANADA	GREY CANADA Toronto
A01/101	00164	SONGS OF VIOLENCE	ESTADAO DIGITAL	ESTADAO DIGITAL	FCB BRASIL São Paulo	BRAZIL	FCB BRASIL São Paulo
A01/103	00192	BEAUTY TIPS BY RESHMA	MAKE LOVE NOT SCARS	ACID ATTACK	OGILVY & MATHER MUMBAI	INDIA	OGILVY & MATHER MUMBAI
A01/112	00138	DADS#SHARETHELOAD (CASE STUDY)	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA Mumbai	INDIA	BBDO INDIA Mumbai
A01/115	00175	#DADDO	PANTENE	PANTENE HAIR CARE	GREY NEW YORK	USA	GREY NEW YORK
A01/116	00129	MAKE WHAT'S NEXT	MICROSOFT	TECHNOLOGY	M:UNITED//McCANN New York	USA	M:UNITED//McCANN New York
A01/123	00134	DAUGHTERS OF MOTHER INDIA	RESPONSIBLE FILMS	DOCUMENTARY FILM	WEBER SHANDWICK Mumbai	INDIA	WEBER SHANDWICK Mumbai / RESPONSIBLE
A01/128	00197	NEVER ALONE	DIAGEO	GUINNESS	AMVBBDO London	UNITED KINGDOM	AMVBBDO London
A01/144	00099	UNACCEPTABLE ACCEPTANCE LETTERS	THE HUNTING GROUND	THE HUNTING GROUND	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco
A01/148	00153	6 PACK BAND	HINDUSTAN UNILEVER	BROOKE BOND RED LABEL TEA	MINDSHARE Mumbai	INDIA	MINDSHARE Mumbai

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A01/151 00172 MANBOOBS MACMA BREAST CANCER DAVID Buenos Aires ARGENTINA DAVID Buenos Aires
AWARENESS

Total Entries: 18