

TABLE 10

THE MOST AWARDED AGENCY NETWORKS IN THE WORLD IN 2016

	FILM	PRINT	DIGITAL	AGB	TOTAL
1 BBDO (1)	98	57	49	49	253
2 McCann (5)	49	21	30	38	138
3 Leo Burnett (2)	47	24	28	31	130
4 Ogilvy & Mather (4)	26	42	22	35	125
5 DDB (3)	61	26	8	21	116
6 Young & Rubicam (6)	8	40	19	29	96
7 J. Walter Thompson (14)	17	24	21	31	93
8 Grey (9)	24	14	15	29	82
9 Saatchi & Saatchi (10)	29	12	11	9	61
10 FCB (11)	13	10	19	16	58
11 TBWA (12)	25	19	6	2	52
12 Publicis (13)	18	9	11	12	50
13 Dentsu (16)	22	10	8	5	45
14 Havas Worldwide (15)	16	11	8	3	38
15 Wieden+Kennedy (7)	28	3	2	2	35
16 Mullen Lowe & Ptnrs (8)	16	5	5	6	32
17 Hakuhodo (18)	4	8	16	1	29
18 Cheil Worldwide (19)	5	2	11	5	23
19 BBH (-)	9	0	3	9	21
20 Jung Von Matt (-)	7	2	6	4	19
(All Others)	249	65	124	126	564
TOTALS	771	404	422	463	2060

(numbers in brackets () = ranking 2015)