



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
THE UNUSUAL FOOTBALL FIELD PROJECT	AP (THAILAND)	PROPERTY DEVELOPMENT	CJ WORX, Bangkok	THAILAND
Gold Spike				
HEAT TECH WINDOW	UNIQLO	HEAT TECH	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
THE SOY SAUCE POSTER	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA
Silver Spike				
BENGAL CLASSICAL MUSIC FESTIVAL	BLUES COMMUNICATION	BENGAL CLASSICAL MUSIC FESTIVAL	IKIGAI DESIGN, Dhaka	BANGLADESH
EMERGENCY COLLECTIBLES	KOBE SHIMBUN	DISASTER PREVENTION	DENTSU INC., Tokyo	JAPAN
THE UNUSUAL FOOTBALL FIELD PROJECT	AP (THAILAND)	PROPERTY DEVELOPMENT	CJ WORX, Bangkok	THAILAND
SAVLON HEALTHY HANDS CHALK STICKS	SAVLON, ITC	SAVLON HEALTHY HANDS CHALK STICKS	OGILVY & MATHER MUMBAI	INDIA
THE EDIBLE BUSINESS CARD	SAGA CITY	SAGA NORI (SEAWEED) / CITY PROMOTION	GEOMETRY GLOBAL, Tokyo	JAPAN
THE STUDY OF HUMAN BEING	DENTSU ADVERTISING AWARDS SELECTION COUNCIL	DENTSU ADVERTISING AWARDS 2016	DENTSU INC., Tokyo	JAPAN
BLOCK OUT THE CHAOS: BABIES / DOGS / WIFE & DAUGHTER	JBL	JBL HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG
MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA
THE RESPONSIVE LOOKBOOK	DIESEL	JOGGJEANS	FRED & FARID SHANGHAI	CHINA
THE UNUSUAL FOOTBALL FIELD PROJECT	AP (THAILAND)	PROPERTY DEVELOPMENT	CJ WORX, Bangkok	THAILAND
THE IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, AFGHANISTAN	ANALOGUE WEARABLE	McCANN INDIA, Mumbai	INDIA
HEAT TECH WINDOW	UNIQLO	HEAT TECH	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
THE SOY SAUCE POSTER	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR IMPLANTS	CHE PROXIMITY, Sydney	AUSTRALIA
Bronze Spike				
THE EDIBLE BUSINESS CARD	SAGA CITY	SAGA NORI (SEAWEED) / CITY PROMOTION	GEOMETRY GLOBAL, Tokyo	JAPAN
VOICE CHOCOLATE	NTT DOCOMO, INC.	BRAND COMMUNICATION	HAKUHODO INC., Tokyo	JAPAN
EMERGENCY COLLECTIBLES	KOBE SHIMBUN	DISASTER PREVENTION	DENTSU INC., Tokyo	JAPAN
GET BACK, TOHOKU.	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC., Tokyo	JAPAN
PENGUIN FROZEN STORYBOOK	PENGUIN BOOKS	PENGUIN FROZEN STORYBOOK	TBWA\SHANGHAI	CHINA
THROUGH THE DARK	GOOGLE	GOOGLE PLAY MUSIC	R/GA SYDNEY	AUSTRALIA
HEAT TECH WINDOW	UNIQLO	HEAT TECH	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
URDU POEATRY	KASHMIR COOKING OIL & BANASPATI	KASHMIR COOKING OIL & BANASPATI	BBDO PAKISTAN, Lahore	PAKISTAN
MADE POSSIBLE BY MELBOURNE	UNIVERSITY OF MELBOURNE	UNIVERSITY OF MELBOURNE RESEARCH	McCANN MELBOURNE	AUSTRALIA
DEAD WHALE	GREENPEACE PHILIPPINES	DEAD WHALE	DENTSU JAYME SYFU, Makati City	THE PHILIPPINES
MADE POSSIBLE BY MELBOURNE	UNIVERSITY OF MELBOURNE	UNIVERSITY OF MELBOURNE RESEARCH	McCANN MELBOURNE	AUSTRALIA
WWF DISAPPEARING TIGER	HEINEKEN TIGER	DESIGN	JONES KNOWLES RITCHIE, Singapore	SINGAPORE
COGY WHEELCHAIR	TESS CO., LTD.	COGY	TBWA\HAKUHODO, Tokyo	JAPAN
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PENGUIN FROZEN STORYBOOK	PENGUIN BOOKS	PENGUIN FROZEN STORYBOOK	TBWA\SHANGHAI	CHINA
MODERN KIDAI SHORAN	NIHONBASHI CULTURAL EXCHANGE FESTIVAL EXECUTIVE COMMITTEE	NIHONBASHI REVITALIZATION	DENTSU INC., Tokyo	JAPAN
GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT INC.	GRAVITY DAZE 2	HAKUHODO INC., Tokyo	JAPAN
THE STUDY OF HUMAN BEING	DENTSU ADVERTISING AWARDS SELECTION COUNCIL	DENTSU ADVERTISING AWARDS 2016	DENTSU INC., Tokyo	JAPAN
THE BOTTOM 100	FUND FOR PEACE	COMBATING GLOBAL POVERTY	HAVAS AUSTRALIA, Sydney	AUSTRALIA