



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
ARTS SCIENCE MUSEUM: INTO THE WILD	GOOGLE, LENOVO AND WWF	LENOVO PHAB 2 PRO AND GOOGLE TANGO	MEDIAMONKS, Amsterdam	THE NETHERLANDS
Gold Spike				
GLICODE	EZAKI GLICO CO., LTD.	CORPORATE	DENTSU INC., Tokyo	JAPAN
MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA
AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA, Melbourne	AUSTRALIA
Silver Spike				
ALERT AD	VICTORIAN GOVERNMENT	FIRE READY VICTORIA	BWM DENTSU, Melbourne	AUSTRALIA
KIBO SCIENCE 360 - A SPACE EXPERIMENT WITH GOOGLE	GOOGLE JAPAN G.K.	GOOGLE	DENTSU TEC, Tokyo	JAPAN
MY SOLE STORY	NIKE	RUNNING	AKQA, Shanghai	CHINA
SNAPPLICATIONS	MCDONALD'S AUSTRALIA	HR / EMPLOYMENT	VML, Sydney	AUSTRALIA
MAXIS BUFFER ART	MAXIS BERHAD	MAXIS 4G	ENSEMBLE WORLDWIDE, Petaling Jaya	MALAYSIA
Bronze Spike				
AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA, Melbourne	AUSTRALIA
GO BALLS OUT	TESTICULAR CANCER NEW ZEALAND	TESTICULAR CANCER	FCB NEW ZEALAND, Auckland	NEW ZEALAND
'BULLET TRAIN' CONNECTED MUSIC VIDEO	LINE CORPORATION	CHOTOKKYU "BULLET TRAIN"	I&S BBDO, Tokyo	JAPAN
KNOW YOU AGAIN	N/A	BAIDU AI GLASSES FOR THE ALZHEIMER'S DISEASE	BAIDU, Beijing	CHINA
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UNLOCK HAN ZI	AIRASIA	CHINA ROUTE	BBDO BANGKOK	THAILAND
GLICODE	EZAKI GLICO CO., LTD.	CORPORATE	DENTSU INC., Tokyo	JAPAN
SCRABBLE KEYBOARD	SCRABBLE CLUB (HK)	SCRABBLE KEYBOARD	CHEIL WORLDWIDE, Hong Kong	HONG KONG
PREMMIE PROUD	BABYLOVE	NAPPIES	BWM DENTSU, Sydney	AUSTRALIA
GONE GIRL	TBD	NON PROFIT SOCIAL AWARENESS	FACEBOOK CREATIVE SHOP, Singapore	SINGAPORE
GLICODE	EZAKI GLICO CO., LTD.	CORPORATE	DENTSU INC., Tokyo	JAPAN