

WINNER 2017

DIGITAL CRAFT

eurobest!

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
A WORLD WITH NO HEROES	UBISOFT	GHOST RECON WILDLANDS	DDB PARIS	FRANCE
Gold Eurobest				
A WORLD WITH NO HEROES	UBISOFT	GHOST RECON WILDLANDS	DDB PARIS	FRANCE
THE AUDI SANDBOX VR EXPERIENCE	AUDI	AUDI Q5 QUATTRO	POL, Oslo	NORWAY
Silver				
SCARS	UBISOFT	FOR HONOR	DDB PARIS	FRANCE
EVERT_45	KPN	TELCO	N=5, Amsterdam	THE NETHERLANDS
THE MAGIC WALLPAPER	CASTORAMA	STORE TOOLS	TBWA/PARIS	FRANCE
THE AUDI SANDBOX VR EXPERIENCE	AUDI	AUDI Q5 QUATTRO	POL, Oslo	NORWAY
Bronze				
THE HISTORY OF THE MAUSOLEUM OF AUGUSTUS	FONDAZIONE TIM	THE RESTORATION PROJECT OF THE MAUSOLEUM OF AUGUSTUS	HAVAS MILAN	ITALY
DISCOVER THE MAGIC OF CRAFT	MONTBLANC	MONTBLANC	SCHOLZ & FRIENDS, Berlin	GERMANY
BEST DAY OF MY LIFE	SHELL GLOBAL	BRAND	SHELL BRANDS INTERNATIONAL, Baar	SWITZERLAND
KONE - MACHINE CONVERSATIONS	KONE OYJ	KONE ELEVATORS	HASAN & PARTNERS, Helsinki	FINLAND
MOMENTS FT. BARBARA DAVIDSON	VOLVO CARS	THE NEW VOLVO XC60	FORSMAN & BODENFORS, Gothenburg	SWEDEN
THE ONLY PLACE YOU NEED TO GO	EXPEDIA	EXPEDIA	180LA, Los Angeles	USA