

WINNER 2017

ENTERTAINMENT

eurobest!

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
ALL THAT WE SHARE	TV2	TV2	&CO, Copenhagen	DENMARK
Gold Eurobest				
ALL THAT WE SHARE - TVC	TV2	TV2	&CO, Copenhagen	DENMARK
NETTO - EASTER SUPRISE	NETTO	SUPERMARKET	JUNG VON MATT, Hamburg	GERMANY
A WORLD WITH NO HEROES	UBISOFT	GHOST RECON WILDLANDS	DDB PARIS	FRANCE
Silver				
LABEL OF LOVE	MONOPRIX	MONOPRIX - 85 YEARS OF THE BRAND	ROSAPARK, Paris	FRANCE
LIVE. FROM A DIFFERENT WORLD	VODAFONE	TELECOMMUNICATIONS	McCANN WORLDGROUP ROMANIA, Bucharest	ROMANIA
BEYOND MONEY	SANTANDER BANK	1 2 3 SMART ACCOUNT	MRM/McCANN SPAIN, Madrid	SPAIN
GET THE FLOW	VODAFONE	VODAFONE	DDB & TRIBAL AMSTERDAM	THE NETHERLANDS
ABSOLUT - THIS IS OUR HOUSE	PERNOD RICARD NEDERLAND	ABSOLUT VODKA	FIRST DAY OF SPRING, Amsterdam	THE NETHERLANDS
Bronze				
BEYOND MONEY	SANTANDER BANK	1 2 3 SMART ACCOUNT	MRM/McCANN SPAIN, Madrid	SPAIN
BEYOND MONEY	SANTANDER BANK	1 2 3 SMART ACCOUNT	MRM/McCANN SPAIN, Madrid	SPAIN
TWO GUYS GO TO THE CINEMA	CINEMES TEXAS	DOS TIPOS VAN AL CINE	THE CYRANOS/McCANN, Barcelona	SPAIN
TRUST RACE	AUDI ITALY	AUDI ASSISTANCE	VERBA, Milan	ITALY
PARIS 2024 OLYMPIC DAYS	MAIRIE DE PARIS	PARIS 2024 OLYMPIC BID	UBI BENE, Paris	FRANCE
A WORLD WITH NO HEROES	UBISOFT	GHOST RECON WILDLANDS	DDB PARIS	FRANCE
A WORLD WITH NO HEROES	UBISOFT	GHOST RECON WILDLANDS	DDB PARIS	FRANCE
#SANTACLARA CHRISTMASFILM	LIDL STIFTUNG & CO. KG, STIFTSBERGSTRASSE 1, 74167 NECKARSULM	RETAILER / SUPERMARKET	ÜBERGROUND, Hamburg	GERMANY
IKEA SLEEP CONCERT	IKEA SCHWEIZ	FURNITURE	WIRZ BBDO SWITZERLAND, Zürich	SWITZERLAND