

WINNER 2017

FILM CRAFT

eurobest!

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL, Breganze	ITALY
Gold Eurobest				
LACOSTE TIMELESS	LACOSTE	CLOTHING	WANDA PRODUCTIONS, Paris	FRANCE
THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK, Berlin	GERMANY
WHAT ARE GIRLS MADE OF	NIKE	NIKE WOMENS	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS
MERRY CHRISTMAS FROM SYRIA	RED CROSS FLANDERS	RED CROSS FLANDERS	RODE KRUIS-VLAANDEREN, Mechelen	BELGIUM
KITCHEN	CANAL+	CANAL	BETC, Paris	FRANCE
Silver				
THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK, Berlin	GERMANY
MOMENTS	VOLVO CARS	THE NEW VOLVO XC60	FORSMAN & BODENFORS, Gothenburg	SWEDEN
GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL, Breganze	ITALY
COME TOGETHER	H&M	H&M	adam&eveDDB, London	UNITED KINGDOM
EDEKA EATKARUS	EDEKA	BEWUSSTE ERNÄHRUNG KAMPAGNE	JUNG VON MATT, Hamburg	GERMANY
LACOSTE TIMELESS	LACOSTE	CLOTHING	WANDA PRODUCTIONS, Paris	FRANCE
GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL, Breganze	ITALY
FALL FASHION	H&M	H&M	adam&eveDDB, London	UNITED KINGDOM
SOUNDS OF TRAUMA	DAVID LYNCH FOUNDATION	DAVID LYNCH FOUNDATION	HEREZIE, Paris	FRANCE
BUSTER THE BOXER	JOHN LEWIS	JOHN LEWIS	adam&eveDDB, London	UNITED KINGDOM
Bronze				
BELIEVE IN ME - GYMNAST	BARNARDO'S	BARNARDO'S	FCB INFERNO, London	UNITED KINGDOM
COME TOGETHER	H&M	H&M	adam&eveDDB, London	UNITED KINGDOM
BUSTER THE BOXER	JOHN LEWIS	JOHN LEWIS	adam&eveDDB, London	UNITED KINGDOM
LAURAJSD_90	COLLECTIF FÉMINISTE CONTRE LE VIOL	PSA	WANDA PRODUCTIONS, Paris	FRANCE
DESIGNATED DRIVER	AA	AA CHARITABLE TRUST	adam&eveDDB, London	UNITED KINGDOM
MY FACE. MY RULES.	SLEEK MAKEUP	SLEEK MAKEUP	FORSMAN & BODENFORS, Gothenburg	SWEDEN
LACOSTE TIMELESS	LACOSTE	CLOTHING	WANDA PRODUCTIONS, Paris	FRANCE
THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK, Berlin	GERMANY
FALL FASHION	H&M	H&M	adam&eveDDB, London	UNITED KINGDOM
MOMENTS	VOLVO CARS	THE NEW VOLVO XC60	FORSMAN & BODENFORS, Gothenburg	SWEDEN
#LIFECHANGINGPLACES - LOFOTEN	LUFTHANSA	LUFTHANSA	KOLLE REBBE, Hamburg	GERMANY
SOUNDS OF TRAUMA	DAVID LYNCH FOUNDATION	DAVID LYNCH FOUNDATION	HEREZIE, Paris	FRANCE
#LIFECHANGINGPLACES - LOFOTEN	LUFTHANSA	LUFTHANSA	KOLLE REBBE, Hamburg	GERMANY
BELIEVE IN ME - GYMNAST	BARNARDO'S	BARNARDO'S	FCB INFERNO, London	UNITED KINGDOM
CAREDONTHATE	CARE GERMANY-LUXEMBURG E.V.	REFUGEE AID	M&C SAATCHI, Berlin	GERMANY
MEGA CITY	JAMES WELLBELOVED	PET FOOD	AMVBDO, London	UNITED KINGDOM
COMING HOME	WAITROSE	WAITROSE	adam&eveDDB, London	UNITED KINGDOM