

WINNER 2017

FILM

eurobest!

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
Grand Prix						
BUSTER THE BOXER	JOHN LEWIS	JOHN LEWIS	adam&eveDDB, London *	UNITED KINGDOM	BLINK PRODUCTIONS, London	UNITED KINGDOM
Gold Eurobest						
MOMENTS	VOLVO CARS	THE NEW VOLVO XC60	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	NEW LAND, Stockholm	SWEDEN
EVERT_45	KPN	TELCO	N=5, Amsterdam *	THE NETHERLANDS	N=5, Amsterdam	THE NETHERLANDS
Gold Campaign						
BROCCOLI	INSTAGRAM	INSTAGRAM STORIES FEATURE	WIEDEN+KENNEDY AMSTERDAM *	THE NETHERLANDS	CANADA, Barcelona	SPAIN
WARCRAFT	INSTAGRAM	INSTAGRAM STORIES FEATURE	WIEDEN+KENNEDY AMSTERDAM *	THE NETHERLANDS	CANADA, Barcelona	SPAIN
SPONGEBOB	INSTAGRAM	INSTAGRAM STORIES FEATURE	WIEDEN+KENNEDY AMSTERDAM *	THE NETHERLANDS	CANADA, Barcelona	SPAIN
MEATNADO	INSTAGRAM	INSTAGRAM STORIES FEATURE	WIEDEN+KENNEDY AMSTERDAM *	THE NETHERLANDS	CANADA, Barcelona	SPAIN
DATE	INSTAGRAM	INSTAGRAM STORIES FEATURE	WIEDEN+KENNEDY AMSTERDAM *	THE NETHERLANDS	CANADA, Barcelona	SPAIN
Silver						
BACKGAMMON	THE NATIONAL LOTTERY	THE NATIONAL LOTTERY	ACW GREY TEL AVIV *	ISRAEL	ACW GREY TEL AVIV	ISRAEL
HALLOWEEN	BURNS & SMILES	BURNED VICTIMS ORGANIZATION	TBWA PARIS *	FRANCE	TBWA ELSE, Paris	FRANCE
ALL THAT WE SHARE	TV2	TV2	&CO, Copenhagen *	DENMARK	MOLAND FILM COMPANY, Copenhagen	DENMARK
GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	PUBLICIS ITALY, Milan	ITALY	DIVISION, Paris	FRANCE
SOUNDS OF TRAUMA	DAVID LYNCH FOUNDATION	DAVID LYNCH FOUNDATION	HEREZIE, Paris *	FRANCE	MORRISON FILMS, Toronto	CANADA
FAIL	NORWEGIAN RED CROSS	FIRST AID	TRY, Oslo *	NORWAY	TANGRYSTAN, Oslo	NORWAY
A WORLD WITH NO HEROES	UBISOFT	GHOST RECON WILDLANDS	DDB PARIS *	FRANCE	MAKE ME PULSE, Paris	FRANCE
Silver Campaign						
BREXIT	IKEA ITALY	CATALOGUE	STV DDB, Milan *	ITALY	WITHSTAND, Milan	ITALY
UFO'S	IKEA ITALY	CATALOGUE	STV DDB, Milan *	ITALY	WITHSTAND, Milan	ITALY
END OF THE WORLD	IKEA ITALY	CATALOGUE	STV DDB, Milan *	ITALY	WITHSTAND, Milan	ITALY
MEXICAN BORDER	VG	VG NEWS APP	SMFB, Oslo *	NORWAY	HEIMLICH, Oslo	NORWAY
SOPHIE	VG	VG NEWS APP	SMFB, Oslo *	NORWAY	HEIMLICH, Oslo	NORWAY
WOLF ISSUE	VG	VG NEWS APP	SMFB, Oslo *	NORWAY	HEIMLICH, Oslo	NORWAY
UNSTABLE MOUNTAIN	VG	VG NEWS APP	SMFB, Oslo *	NORWAY	HEIMLICH, Oslo	NORWAY
Bronze						
ROMANCE	MARS	SKITTLES	adam&eveDDB, London *	UNITED KINGDOM	OUTSIDER, London	UNITED KINGDOM
MADNESS	MCDONALD'S	MCCAFE	LEO BURNETT LONDON *	UNITED KINGDOM	KNUCKLEHEAD, London	UNITED KINGDOM
WHAT ARE GIRLS MADE OF	NIKE	NIKE WOMENS	WIEDEN+KENNEDY AMSTERDAM *	THE NETHERLANDS	RIFF RAFF, London	UNITED KINGDOM
NOTHING	VOLKSWAGEN	VOLKSWAGEN	DDB PARIS *	FRANCE	HENRY, Paris	FRANCE
ALIEN	VOLKSWAGEN UK	VOLKSWAGEN UK	adam&eveDDB, London *	UNITED KINGDOM	SOMESUCH, London	UNITED KINGDOM
FOREST OF FRIES.	MCDONALD'S	PROMISE OF QUALITY	THJNK, Hamburg *	GERMANY	E+P FILMS, Munich	GERMANY
L'AMOUR, L'AMOUR	INTERMARCHÉ	INTERMARCHÉ	ROMANCE, Paris *	FRANCE	THE, Paris	FRANCE
THE GREAT MOM EXPERIMENT	INTERFLORA	FLOWER DELIVERY SERVICE	BRANDHOUSE, Copenhagen *	DENMARK	BRANDHOUSE, Copenhagen	DENMARK
JUST LIKE THE MOVIES	NORWEGIAN AIR	FLIGHTS FROM EUROPE TO THE US	TRY, Oslo *	NORWAY	BACON OSLO, Oslo	NORWAY
KITCHEN	CANAL+	CANAL	BETC, Paris *	FRANCE	PARTIZAN, Paris	FRANCE
THE BIG WEEP	DNB	DNB YOUNG	TRY, Oslo *	NORWAY	BACON OSLO, Oslo	NORWAY
BOXES	UBER APAC	UBER APAC	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	INDIO, Stockholm	SWEDEN
OUTPOST MARS	ELMSTA 3000 HORROR FEST	FILM FESTIVAL	SAATCHI & SAATCHI, Stockholm *	SWEDEN	CAMP DAVID FILM, Stockholm	SWEDEN
BEYOND MONEY	SANTANDER BANK	1 2 3 SMART ACCOUNT	MRM/McCANN SPAIN, Madrid *	SPAIN	OXIGENO, Barcelona	SPAIN
LOTTO BUCKETLIST	SVENSKA SPEL	LOTTO	KING, Stockholm *	SWEDEN		
Bronze Campaign						
CATS	TELIA	TELIA	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	BLINK PRODUCTIONS, London	UNITED KINGDOM
NEWBORN	TELIA	TELIA	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	BLINK PRODUCTIONS, London	UNITED KINGDOM