

WINNER 2017

RADIO & AUDIO

eurobest!

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
Gold Campaign						
JOHAN	ALZHEIMERLIGA	ALZHEIMER DISEASE	DDB BRUSSELS *	BELGIUM		
INGRID	ALZHEIMERLIGA	ALZHEIMER DISEASE	DDB BRUSSELS *	BELGIUM		
ANDRÉ	ALZHEIMERLIGA	ALZHEIMER DISEASE	DDB BRUSSELS *	BELGIUM		
PATRIEK	ALZHEIMERLIGA	ALZHEIMER DISEASE	DDB BRUSSELS *	BELGIUM		
Silver						
THE LOSER SYMPHONY	VG	SPONSORSHIP OF THE NORWEGIAN NATIONAL FOOTBALL TEAM	SMFB, Oslo *	NORWAY	SMFB, Oslo	NORWAY
Silver Campaign						
THE GOOD NEWS MAN	OVK (PARENTS OF ROAD VICTIMS)	ROAD SAFETY AWARENESS ORGANISATION	HAPPINESS BRUSSELS, AN FCB ALLIANCE, Brussels *	BELGIUM	RAYGUN, Brussels	BELGIUM
THE GOOD NEWS WOMEN	OVK (PARENTS OF ROAD VICTIMS)	ROAD SAFETY AWARENESS ORGANISATION	HAPPINESS BRUSSELS, AN FCB ALLIANCE, Brussels *	BELGIUM	RAYGUN, Brussels	BELGIUM
COLOGNE	VOLKSWAGEN AG	VOLKSWAGEN AG	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
HAMBURG	VOLKSWAGEN AG	VOLKSWAGEN AG	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
BERLIN	VOLKSWAGEN AG	VOLKSWAGEN AG	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
Bronze						
SMART BELL	AXA POLSKA	SMART BIKE INSURANCE	FCB WARSAW *	POLAND	FCB WARSAW	POLAND
Bronze Campaign						
COLOGNE	VOLKSWAGEN AG	VOLKSWAGEN AG	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
HAMBURG	VOLKSWAGEN AG	VOLKSWAGEN AG	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
BERLIN	VOLKSWAGEN AG	VOLKSWAGEN AG	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
THE FINAL COUNTDOWN	MIND	SUICIDE PREVENTION HOTLINE	TBWA STOCKHOLM *	SWEDEN	MUSIC SUPER CIRCUS, Stockholm	SWEDEN
TAKE MY BREATH AWAY	MIND	SUICIDE PREVENTION HOTLINE	TBWA STOCKHOLM *	SWEDEN	MUSIC SUPER CIRCUS, Stockholm	SWEDEN
BYE BYE BYE	MIND	SUICIDE PREVENTION HOTLINE	TBWA STOCKHOLM *	SWEDEN	MUSIC SUPER CIRCUS, Stockholm	SWEDEN