



Winners

Title	Brand	Product/Service	Entrant Company	Country	Prize
A01 (Excellence in Music Video)					
HUMBLE.	TDE/INTERSCOPE RECORDS	KENDRICK LAMAR	FREENJOY LOS ANGELES	USA	SILVER LION
JAY-Z "SMILE"	ROC NATION	MUSIC VIDEO	SMUGGLER NEW YORK	USA	GRAND PRIX
1-800-273-8255	LOGIC	NATIONAL SUICIDE PREVENTION LIFELINE	LONDON ALLEY LOS ANGELES	USA	BRONZE LION
A03 (Brand or Product Integration into Music Content)					
WELCOME HOME	APPLE	HOMEPOD	TBWA/MEDIA ARTS LAB LOS ANGELES	USA	GRAND PRIX
WEBEEFIN?	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	VML KANSAS CITY	USA	SILVER LION
IT ALL BEGINS WITH A SONG	NASHVILLE CONVENTION AND VISITORS CORPORATION	NASHVILLE, TN AND THEIR SONGWRITERS	VML KANSAS CITY	USA	SILVER LION
B02 (Fan Engagement / Community Building)					
ASK ABOUT REVIVAL	INTERSCOPE RECORDS	EMINEM "REVIVAL"	DEUTSCH LA	USA	BRONZE LION
C01 (Use of Music Streaming Platform or Video Hosting Service)					
THE UNCENSORED PLAYLIST	REPORTERS WITHOUT BORDERS	SONGS WITH CENSORED ARTICLES	DDB GROUP GERMANY BERLIN	GERMANY	GOLD LION
D01 (Use of Original Composition)					
THE UNCENSORED PLAYLIST	REPORTERS WITHOUT BORDERS	SONGS WITH CENSORED ARTICLES	DDB GROUP GERMANY BERLIN	GERMANY	BRONZE LION
WEBEEFIN?	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	VML KANSAS CITY	USA	BRONZE LION
I'M WITH THE BANNED	SPOTIFY	SPOTIFY	SPOTIFY NEW YORK	USA	SILVER LION
D02 (Use of Licensed / Adapted Music)					
TOUCHDOWN CELEBRATIONS TO COME	NFL	NFL	NFL NEW YORK	USA	BRONZE LION
WELCOME HOME	APPLE	HOMEPOD	TBWA/MEDIA ARTS LAB LOS ANGELES	USA	SILVER LION
D03 (Artist as a Brand or Cause Ambassador)					
ALL NIGHT LONG TRADING	TD AMERITRADE	TD AMERITRADE	HAVAS NEW YORK	USA	BRONZE LION
UNIVERSAL LOVE	MGM RESORTS INTERNATIONAL	MGM RESORTS	MCCANN NEW YORK	USA	BRONZE LION
IT ALL BEGINS WITH A SONG	NASHVILLE CONVENTION AND VISITORS CORPORATION	NASHVILLE, TN AND THEIR SONGWRITERS	VML KANSAS CITY	USA	SILVER LION
1-800-273-8255	LOGIC	NATIONAL SUICIDE PREVENTION LIFELINE	LONDON ALLEY LOS ANGELES	USA	GOLD LION
D05 (Production of Exclusive Artist Content in Partnership with a Brand or a Cause)					
UNIVERSAL LOVE	MGM RESORTS INTERNATIONAL	MGM RESORTS	MCCANN NEW YORK	USA	SILVER LION
D06 (Excellence in Music / Brand Partnership)					
DAVID BOWIE IS HERE	SPOTIFY	SPOTIFY	SPOTIFY NEW YORK	USA	GOLD LION