

Shortlist

Title	Brand	Product/Service	Entrant Company	Country	Production Role	Country
A01 (Direction)						
STOP THE HORROR	GO GENTLE AUSTRALIA	ASSISTED DYING	REVOLVER/WILL O'ROURKE SYDNEY	AUSTRALIA	REVOLVER/WILL O'ROURKE SYDNEY	AUSTRALIA
CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	RETAIL	JUNG VON MATT HAMBURG	GERMANY	STERNTAG FILM HAMBURG	GERMANY
DAUGHTER AND MOTHER	CURE ALZHEIMER'S FUND	CURE ALZHEIMER'S FUND	BBDO NEW YORK	USA	O POSITIVE NEW YORK	USA
THE TALK	P&G	P&G	BBDO NEW YORK	USA	THE CORNER SHOP SANTA MONICA	USA
'MADE OF BLACK' - GOODLUCK	GUINNESS	GUINNESS	STINK STUDIOS LONDON	UNITED KINGDOM	STINK STUDIOS LONDON	UNITED KINGDOM
RAT'S TALE	NZ TRANSPORT AGENCY	ANTI DRINK DRIVING	FINCH SYDNEY	AUSTRALIA	FINCH SYDNEY	AUSTRALIA
CLOWNS	AUDI UK	AUDI INTELLIGENT TECHNOLOGY	RATTLING STICK LONDON	UNITED KINGDOM	RATTLING STICK LONDON	UNITED KINGDOM
THE DANCE	LION NATHAN	SPEIGHT'S	THE SWEETSHOP AUCKLAND	NEW ZEALAND	THE SWEETSHOP AUCKLAND	NEW ZEALAND
PARO	HP	HP PRINTER	HP PALO ALTO	USA	ELECTRIC DREAMS FILM COMPANY MUMBAI	INDIA
THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK BERLIN	GERMANY	ANORAK BERLIN	GERMANY
THE STORY OF KAVERI (AND EVERY RIVER EVERYWHERE)	REFORESTINDIA.IN	REFORESTATION	EARLY MAN FILMS MUMBAI	INDIA	EARLY MAN FILMS MUMBAI	INDIA
ARMOURED TRUCK	LOTTO NEW ZEALAND	LOTTO POWERBALL	SCOUNDREL FILMS SYDNEY	AUSTRALIA	SCOUNDREL FILMS SYDNEY	AUSTRALIA
BEHIND THE POST	ONE LOVE FOUNDATION	ONE LOVE FOUNDATION / BEHIND THE POST	MAL'FOR GOOD LOS ANGELES	USA	TOOL LOS ANGELES	USA
MAJOR	HENNESSY	HENNESSY VS	DROGA5 NEW YORK	USA	RADICAL MEDIA NEW YORK	USA
ASK MORE OF YOUR PHONE	GOOGLE	PIXEL 2	DROGA5 NEW YORK	USA	RESET CONTENT SANTA MONICA	USA
IMAGINATION: TOM WALLISCH	THE NORTH FACE	THE NORTH FACE	SHERPAS CINEMA WHISTLER	CANADA	SHERPAS CINEMA WHISTLER	CANADA
LACOSTE TIMELESS	LACOSTE	CLOTHING	WANDA PRODUCTIONS PARIS	FRANCE	ACADEMY FILMS LONDON / WANDA PRODUCTIONS PARIS	FRANCE
THE SUPPORTING ACT	BBC ONE	BBC ONE	BLINK PRODUCTIONS LONDON	UNITED KINGDOM	BLINK PRODUCTIONS LONDON	UNITED KINGDOM
NIKE 'NOTHING BEATS A LONDONER'	NIKE	NIKE LONDON	RIFF RAFF LONDON	UNITED KINGDOM	RIFF RAFF LONDON	UNITED KINGDOM
BARBERS	APPLE	IPHONE 7 PLUS	FURLINED LOS ANGELES	USA	FURLINED LOS ANGELES	USA
BAPTISM	UBISOFT	FAR CRY 5	HENRY PARIS	FRANCE	HENRY PARIS	FRANCE
DEDICATED: CONOR MCGREGOR	BEATS BY DRE	BEATS BY DRE	DOOMSDAY ENTERTAINEMNT LOS ANGELES	USA	DOOMSDAY ENTERTAINEMNT LOS ANGELES	USA
ABOVE THE NOISE	BEATS BY DRE	BEATS BY DRE	PARK PICTURES NEW YORK	USA	PARK PICTURES NEW YORK	USA
FRIENDSHIT	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED BANGKOK	THAILAND	HUB HO HIN BANGKOK	THAILAND
SISTERS IN SWEAT	GATORADE	GATORADE	TOOL LOS ANGELES	USA	TOOL LOS ANGELES	USA
GO WITH THE FLAW	DIESEL	CLOTHES	DIVISION PARIS	FRANCE	DIVISION PARIS	FRANCE
MOMENTS	VOLVO CARS	VOLVO CARS	FORSMAN & BODENFORS GOTHENBURG	SWEDEN	CHIMNEY STOCKHOLM / CUT + RUN LONDON / NEW LAND STOCKHOLM	SWEDEN
LOST PANDA	TILE	BLUETOOTH TRACKER	SMUGGLER NEW YORK	USA	SMUGGLER NEW YORK	USA
LEVI'S CIRCLES ANTHEM	LEVI STRAUSS & CO.	LEVI'S CLOTHING	FCB WEST SAN FRANCISCO	USA	BELIEVE MEDIA LOS ANGELES / CARTEL SANTA MONICA / ONE UNION RECORDING SAN FRANCISCO / THE MILL LONDON	□
GENE PROJECT 90"	UNILEVER	MARMITE	ADAM&EVEDDB LONDON	UNITED KINGDOM	OUTSIDER LONDON	UNITED KINGDOM
DEAD FISH EYES	SURF SHACK - SURFING OUTREACH PROGRAMME	HEALTH MEDIUMS	Y&R SOUTH AFRICA JOHANNESBURG	SOUTH AFRICA	7FILMS CAPE TOWN / BIG LEAP MUSIC & POST CAPE TOWN	SOUTH AFRICA
WELCOME HOME	APPLE	HOMEPOD	TBWA/MEDIA ARTS LAB LOS ANGELES	USA	MJZ LOS ANGELES	USA
RUNWAYS	DELTA	DELTA	ICONOCLAST CULVER CITY	USA	ICONOCLAST CULVER CITY / ROCK PAPER SCISSORS NEW YORK / SOUND LOUNGE NEW YORK / THE MILL NEW YORK	USA
KITH X NIKE: LONG LIVE THE KING	KITH	NIKE LEBRON KITH 15	MATTE PROJECTS NEW YORK	USA	MATTE PROJECTS NEW YORK	USA
WHO?	FOX NETWORKS GROUP LATIN AMERICA	FOX PREMIUM	PONCE BUENOS AIRES	ARGENTINA	AGOSTO BUENOS AIRES	ARGENTINA
KEEP THE WORLD FLAWED	DIESEL	DIESEL	DIESEL BREGANZE	ITALY	DIVISION PARIS / MPC LONDON	FRANCE
OBSESSION FOR SMOOTHNESS	DOUBLE A	DOUBLE A	SIX INC. TOKYO	JAPAN	AOI PRO. INC. TOKYO	JAPAN
WEB OF FRIES	TACO BELL	TACO BELL FRIES	RESET CONTENT SANTA MONICA	USA	RESET CONTENT SANTA MONICA	USA
HOPE	INTERNATIONAL COMITEE OF THE RED CROSS	#NOTATARGET	BLUR PRODUCCIONES MADRID	SPAIN	BLUR PRODUCCIONES MADRID	SPAIN
TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION NEW YORK	USA	CBS CORPORATION NEW YORK	USA
HELP WHEN IT MATTERS	WESTPAC	WESTPAC BANK	EXIT FILMS SYDNEY	AUSTRALIA	EXIT FILMS SYDNEY	AUSTRALIA
#SHUTUPDEATH	MÉDECINS DU MONDE	MÉDECINS DU MONDE	SAIGON SÃO PAULO	BRAZIL	FRENZY PARIS / SAIGON SÃO PAULO	BRAZIL
A02 (Script)						
SODA CAN FISHING ROD	MOVEMBER FOUNDATION	MOVEMBER	REVOLVER/WILL O'ROURKE SYDNEY	AUSTRALIA	REVOLVER/WILL O'ROURKE SYDNEY	AUSTRALIA
NETTO - EASTER SURPRISE	NETTO MARKEN-DISCOUNT AG & CO. KG	IMAGESPOT	JUNG VON MATT HAMBURG	GERMANY	2WEI MUSIC HAMBURG / THE MILL LONDON	UNITED KINGDOM
FANTASY NIGHT	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	O POSITIVE NEW YORK	USA
THE TALK	P&G	P&G	BBDO NEW YORK	USA	THE CORNER SHOP SANTA MONICA	USA



Shortlist

"CLOUT"	COMMON SENSE MEDIA	PSA	GOODBY SILVERSTEIN & PARTNERS SAN FRANCISCO	USA	ARCADE EDIT SANTA MONICA / BISCUIT FILMWORKS LOS ANGELES / BUTTER MUSIC & SOUND LOS ANGELES / LIME STUDIOS SANTA MONICA / TIMBER SANTA MONICA	USA
"ATTENTION"	COMMON SENSE MEDIA	PSA	GOODBY SILVERSTEIN & PARTNERS SAN FRANCISCO	USA	ARCADE EDIT SANTA MONICA / BISCUIT FILMWORKS LOS ANGELES / BUTTER MUSIC & SOUND LOS ANGELES / LIME STUDIOS SANTA MONICA / TIMBER SANTA MONICA	USA
"CAT FILTER"	COMMON SENSE MEDIA	PSA	GOODBY SILVERSTEIN & PARTNERS SAN FRANCISCO	USA	ARCADE EDIT SANTA MONICA / BISCUIT FILMWORKS LOS ANGELES / BUTTER MUSIC & SOUND LOS ANGELES / LIME STUDIOS SANTA MONICA / TIMBER SANTA MONICA	USA
KID'S DREAMS	VOLKSWAGEN AG	DRIVER ASSISTANCE SYSTEMS	GRABARZ & PARTNER HAMBURG	GERMANY	ANORAK BERLIN / NHB HAMBURG / STUDIO FUNK HAMBURG / SUPREME MUSIC HAMBURG	GERMANY
'MADE OF BLACK' - GOODLUCK	GUINNESS	GUINNESS	STINK STUDIOS LONDON	UNITED KINGDOM	STINK STUDIOS LONDON	UNITED KINGDOM
THE DANCE	LION	SPEIGHT'S	DDB GROUP NEW ZEALAND AUCKLAND	NEW ZEALAND	THE SWEETSHOP AUCKLAND	NEW ZEALAND
DYLAN	LOTTO NEW ZEALAND	COMMUNITY SUPPORT	DDB GROUP NEW ZEALAND AUCKLAND	NEW ZEALAND	THE SWEETSHOP AUCKLAND	NEW ZEALAND
ARMOURED TRUCK	LOTTO NEW ZEALAND	POWERBALL	DDB GROUP NEW ZEALAND AUCKLAND	NEW ZEALAND	SCOUNDREL FILMS SYDNEY	AUSTRALIA
IT'S A TIDE AD	PROCTER & GAMBLE	TIDE	PROCTER & GAMBLE CINCINNATI	USA	ARCADE EDIT NEW YORK / HEARD CITY NEW YORK / PERSONAL MUSIC MIAMI / RATTLING STICK SANTA MONICA / THE MILL LOS ANGELES	USA
AHMEND	MARS CHOCOLATE NORTH AMERICA	SNICKERS ALMOND / SNICKERS REAL PB	BBDO NEW YORK	USA	RADICAL MEDIA NEW YORK	USA
FRIENDSHIT	KASIKORN BANK PUBLIC COMPANY LIMITED	K PLUS	GREY NJ UNITED BANGKOK	THAILAND	HUB HO HIN BANGKOK	THAILAND
MUSIC OF THE MIND	VOLVO	CARS	GREY LONDON	UNITED KINGDOM	GREY LONDON	UNITED KINGDOM
SNOWFLAKES	JETBLUE	AIRLINE	MULLENLOWE NEW YORK	USA	ARCADE EDIT NEW YORK / RADICAL MEDIA NEW YORK	USA
PIANO	JETBLUE	AIRLINE	MULLENLOWE NEW YORK	USA	ARCADE EDIT NEW YORK / RADICAL MEDIA NEW YORK	USA
HEY, CHARLIE	THE CHRISTOPHER D. SMITHERS FOUNDATION	WWW.STOPTHESPIRAL.COM	HEAVY PICTURES LOS ANGELES	USA	HEAVY PICTURES LOS ANGELES / THE CHRISTOPHER D. SMITHERS FOUNDATION MILL NECK	USA
MEDICALLY SPEAKING	IGNITE NATIONAL	IGNITE NATIONAL	PEREIRA & O'DELL SAN FRANCISCO	USA	BARRELHOUSE PRODUCTIONS SAN FRANCISCO / COMPANY 3 SANTA MONICA / PRETTYBIRD CULVER CITY / SUPERSONICA SÃO PAULO	USA
#SHUTUPDEATH	MÉDECINS DU MONDE	MÉDECINS DU MONDE	SAIGON SÃO PAULO	BRAZIL	FRENZY PARIS / SAIGON SÃO PAULO	BRAZIL
GENE PROJECT 90"	UNILEVER	MARMITE	ADAM&EVEDDB LONDON	UNITED KINGDOM	OUTSIDER LONDON	UNITED KINGDOM
SISTERS IN SWEAT	GATORADE	GATORADE	TBWA\CHIAT\DAY LOS ANGELES	USA	CARBON VFX SANTA MONICA / LIME STUDIOS SANTA MONICA / PIVOT AUDIO AMSTERDAM / TOOL LOS ANGELES / WHITEHOUSE POST SANTA MONICA	USA
SECRET TO VICTORY	GATORADE	GATORADE	TBWA\CHIAT\DAY LOS ANGELES	USA	A52 SANTA MONICA / ALLDAYEVERYDAY NEW YORK / BEACON STREET STUDIOS LOS ANGELES / CUT+RUN SANTA MONICA / LIME STUDIOS SANTA MONICA	USA
INCARCERATED	SECRET ESCAPES	BRAND	DROGA5 LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM
PIRATE	SECRET ESCAPES	BRAND	DROGA5 LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM
ABOVE THE NOISE: HOLIDAY	BEATS BY DR. DRE	BEATS STUDIO 3 HEADPHONES	BEATS BY DR DRE CULVER CITY	USA	PARK PICTURES SANTA MONICA	USA
ENDLESS STORIES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO SÃO PAULO	BRAZIL	ALMAPBBDO SÃO PAULO	BRAZIL
CORAZON	MONTEFIORE	MONTEFIORE	SERIAL PICTURES CULVER CITY	USA	SERIAL PICTURES CULVER CITY	USA
WELCOME HOME	APPLE	HOMEPOD	MJZ LOS ANGELES	USA	MJZ LOS ANGELES	USA
NO MORE EMPTY DESKS	FARE X BENE ONLUS	BULLYING	DLV BBDO MILAN	ITALY	FILMMASTER MILAN	ITALY
TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION NEW YORK	USA	CBS CORPORATION NEW YORK	USA
DECISIONS	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISING AWARENESS RE: GENEVA CONVENTION	SRA. RUSHMORE MADRID	SPAIN	CAVIAR MADRID / DELUXE MADRID / FRAMESTORE LONDON / TRACKS & FIELDS MADRID	SPAIN
HOPE	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISING AWARENESS RE: TARGETTING OF HEALTHCARE WORKERS	SRA. RUSHMORE MADRID	SPAIN	BLUR PRODUCCIONES MADRID / FREELANCEFOR MADRID	SPAIN
A03 (Casting)						
STOP THE HORROR	GO GENTLE AUSTRALIA	ASSISTED DYING	REVOLVER/WILL O'ROURKE SYDNEY	AUSTRALIA	REVOLVER/WILL O'ROURKE SYDNEY	AUSTRALIA
DAUGHTER AND MOTHER	CURE ALZHEIMER'S FUND	CURE ALZHEIMER'S FUND	BBDO NEW YORK	USA	O POSITIVE NEW YORK	USA
THE TALK	P&G	P&G	BBDO NEW YORK	USA	THE CORNER SHOP SANTA MONICA	USA
THE DANCE	LION NATHAN	SPEIGHT'S	THE SWEETSHOP AUCKLAND	NEW ZEALAND	THE SWEETSHOP AUCKLAND	NEW ZEALAND
WORLD'S APART	HEINEKEN	HEINEKEN	RSA FILMS LONDON	UNITED KINGDOM	RSA FILMS LONDON	UNITED KINGDOM
ARMOURED TRUCK	LOTTO NEW ZEALAND	LOTTO POWERBALL	SCOUNDREL FILMS SYDNEY	AUSTRALIA	SCOUNDREL FILMS SYDNEY	AUSTRALIA
FOOTBALL STORIES - GOOD LUCK	DEAGEO	GUINNESS	AMVBBDO LONDON	UNITED KINGDOM	750MPH LONDON / CUT + RUN LONDON / STINK STUDIOS LONDON / THE MILL LONDON	UNITED KINGDOM
LACOSTE TIMELESS	LACOSTE	CLOTHING	WANDA PRODUCTIONS PARIS	FRANCE	ACADEMY FILMS LONDON / WANDA PRODUCTIONS PARIS	FRANCE



Shortlist

NIKE 'NOTHING BEATS A LONDONER'	NIKE	NIKE LONDON	RIFF RAFF LONDON	UNITED KINGDOM	RIFF RAFF LONDON	UNITED KINGDOM
BAPTISM	UBISOFT	FAR CRY 5	HENRY PARIS	FRANCE	HENRY PARIS	FRANCE
FRIENDSHIT	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED BANGKOK	THAILAND	HUB HO HIN BANGKOK	THAILAND
SBU 2.0	CHICKEN LICKEN	HOTWINGS	ROMANCE FILMS CAPE TOWN	SOUTH AFRICA	ROMANCE FILMS CAPE TOWN	SOUTH AFRICA
MUSIC OF THE MIND	VOLVO	CARS	GREY LONDON	UNITED KINGDOM	GREY LONDON	UNITED KINGDOM
LEVI'S CIRCLES ANTHEM	LEVI STRAUSS & CO.	LEVI'S CLOTHING	FCB WEST SAN FRANCISCO	USA	BELIEVE MEDIA LOS ANGELES / CARTEL SANTA MONICA / ONE UNION RECORDING SAN FRANCISCO / THE MILL LONDON	□
GENE PROJECT 90°	UNILEVER	MARMITE	ADAM&EVEDDB LONDON	UNITED KINGDOM	OUTSIDER LONDON	UNITED KINGDOM
MINI JCW THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	MINI JOHN COOPER WORKS	JUNG VON MATT HAMBURG	GERMANY	ANORAK BERLIN / THE MILL LONDON	GERMANY
SURVIVORS	SAVE THE CHILDREN FOUNDATION	SAVE THE CHILDREN FOUNDATION	YOUNG AND RUBICAM MEXICO MEXICO CITY	MEXICO	JUAN B JUSTO MEXICO CITY / LANDIA FILMS MEXICO CITY / SILENCE MEXICO CITY	MEXICO
TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION NEW YORK	USA	CBS CORPORATION NEW YORK	USA
A04 (Production Design / Art Direction)						
CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	RETAIL	JUNG VON MATT HAMBURG	GERMANY	STERNTAG FILM HAMBURG	GERMANY
COGS	A.I.M.E.	EDUCATION	ZEILT PRODUCTIONS FOETZ	LUXEMBOURG	ZEILT PRODUCTIONS FOETZ	LUXEMBOURG
CLOWNS	AUDI UK	AUDI INTELLIGENT TECHNOLOGY	RATTLING STICK LONDON	UNITED KINGDOM	RATTLING STICK LONDON	UNITED KINGDOM
TIMELESS	LACOSTE	LACOSTE	BETC PARIS	FRANCE	ACADEMY FILMS LONDON / GREEN UNITED MUSIC PARIS / MIKROS IMAGE PARIS / WANDA PRODUCTIONS PARIS / WHITEHOUSE POST LONDON	FRANCE
THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK BERLIN	GERMANY	ANORAK BERLIN	GERMANY
THE STORY OF KAVERI (AND EVERY RIVER EVERYWHERE)	REFORESTINDIA.IN	REFORESTATION	EARLY MAN FILMS MUMBAI	INDIA	EARLY MAN FILMS MUMBAI	INDIA
THE FISHBOWL	POLAROID	POLAROID EYEWEAR	STINK LOS ANGELES	USA	STINK LOS ANGELES	USA
MAJOR	HENNESSY	HENNESSY VS	DROGA5 NEW YORK	USA	RADICAL MEDIA NEW YORK	USA
BARBERS	APPLE	IPHONE 7 PLUS	FURLINED LOS ANGELES	USA	FURLINED LOS ANGELES	USA
UNLOCK	APPLE	IPHONE X	FURLINED LOS ANGELES	USA	FURLINED LOS ANGELES	USA
GEOFF	HEINZ BEANZ AUSTRALIA	HEINZ BEANZ	Y&R ANZ AUCKLAND	NEW ZEALAND	ASSEMBLY AUCKLAND / FRANKLIN RD AUCKLAND / Y&R ANZ AUCKLAND	NEW ZEALAND
WELCOME HOME	APPLE	HOMEPOD	TBWAIMEDIA ARTS LAB LOS ANGELES	USA	MJZ LOS ANGELES	USA
RUNWAYS	DELTA	DELTA	ICONOCLAST CULVER CITY	USA	ICONOCLAST CULVER CITY / ROCK PAPER SCISSORS NEW YORK / SOUND LOUNGE NEW YORK / THE MILL NEW YORK	USA
OBSESSION FOR SMOOTHNESS	DOUBLE A	DOUBLE A	AOI PRO. INC. TOKYO	JAPAN	AOI PRO. INC. TOKYO / RHIZOMATIKS TOKYO	JAPAN
SAVED BY MONSTER	MONSTER WORLDWIDE, INC	MONSTER.COM	MJZ LOS ANGELES	USA	MJZ LOS ANGELES	USA
THE ARCHIVES	APPLE	APPLE IPHONE 7	MJZ LOS ANGELES	USA	A52 SANTA MONICA / MJZ LOS ANGELES	USA
GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL BREGANZE	ITALY	DIVISION PARIS / MPC LONDON	FRANCE
TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION NEW YORK	USA	CBS CORPORATION NEW YORK	USA
NIKE 'NOTHING BEATS A LONDONER'	NIKE	NIKE LONDON	RIFF RAFF LONDON	UNITED KINGDOM	RIFF RAFF LONDON	UNITED KINGDOM
POWERADE MOVIE - THAT'S SOME KIND OF POWER	POWERADE	POWERADE	WIEDEN+KENNEDY PORTLAND	USA	COSMO STREET SANTA MONICA / KEVIN VENICE, CA / SOMESUCH X ANONYMOUS CONTENT CULVER CITY / WE ARE WALKER SANTA MONICA / WIEDEN+KENNEDY PORTLAND	USA
POWERADE ANKLES - THAT'S SOME KIND OF POWER	POWERADE	POWERADE	WIEDEN+KENNEDY PORTLAND	USA	COSMO STREET SANTA MONICA / KEVIN VENICE, CA / LIME STUDIOS SANTA MONICA / SOMESUCH X ANONYMOUS CONTENT CULVER CITY / WIEDEN+KENNEDY PORTLAND	USA
A05 (Cinematography)						
#LIFECHANGINGPLACES – LOFOTEN	LUFTHANSA	LUFTHANSA	KOLLE REBBE HAMBURG	GERMANY	27 KILOMETER ENTERTAINMENT HAMBURG	GERMANY
CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	RETAIL	JUNG VON MATT HAMBURG	GERMANY	STERNTAG FILM HAMBURG	GERMANY
THE LAST DA VINCI	CHRISTIE'S	CHRISTIE'S	DROGA5 NEW YORK	USA	CHELSEA PICTURES NEW YORK / SECOND CHILD NEW YORK	USA
THE TALK	P&G	P&G	BBDO NEW YORK	USA	THE CORNER SHOP SANTA MONICA	USA
RAT'S TALE	NZ TRANSPORT AGENCY	ANTI DRINK DRIVING	FINCH SYDNEY	AUSTRALIA	FINCH SYDNEY	AUSTRALIA
RIVALRY	PLAYSTATION	PLAYSTATION	HUNGRY MAN LOS ANGELES	USA	HUNGRY MAN LOS ANGELES	USA
CLOWNS	AUDI UK	AUDI INTELLIGENT TECHNOLOGY	RATTLING STICK LONDON	UNITED KINGDOM	RATTLING STICK LONDON	UNITED KINGDOM
THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK BERLIN	GERMANY	ANORAK BERLIN	GERMANY
THE STORY OF KAVERI (AND EVERY RIVER EVERYWHERE)	REFORESTINDIA.IN	REFORESTATION	EARLY MAN FILMS MUMBAI	INDIA	EARLY MAN FILMS MUMBAI	INDIA
MAJOR	HENNESSY	HENNESSY VS	DROGA5 NEW YORK	USA	RADICAL MEDIA NEW YORK	USA



Shortlist

LACOSTE TIMELESS	LACOSTE	CLOTHING	WANDA PRODUCTIONS PARIS	FRANCE	ACADEMY FILMS LONDON / WANDA PRODUCTIONS PARIS	FRANCE
WANT IT ALL	NIKE	NIKE BASKETBALL	RADICAL MEDIA NEW YORK	USA	RADICAL MEDIA NEW YORK	USA
BARBERS	APPLE	IPHONE 7 PLUS	FURLINED LOS ANGELES	USA	FURLINED LOS ANGELES	USA
BAPTISM	UBISOFT	FAR CRY 5	HENRY PARIS	FRANCE	HENRY PARIS	FRANCE
THE SERMON	UBISOFT	FAR CRY 5	HENRY PARIS	FRANCE	HENRY PARIS	FRANCE
ABOVE THE NOISE	BEATS BY DRE	BEATS BY DRE	PARK PICTURES NEW YORK	USA	PARK PICTURES NEW YORK	USA
SWAY	APPLE	AIR PODS	TBWA/MEDIA ARTS LAB LOS ANGELES	USA	COSMO STREET SANTA MONICA / IMPERIAL WOODPECKER SANTA MONICA / LIME STUDIOS SANTA MONICA / THE MILL LOS ANGELES	USA
LEVI'S CIRCLES ANTHEM	LEVI STRAUSS & CO.	LEVI'S CLOTHING	FCB WEST SAN FRANCISCO	USA	BELIEVE MEDIA LOS ANGELES / CARTEL SANTA MONICA / ONE UNION RECORDING SAN FRANCISCO / THE MILL LONDON	□
#SHUTUPDEATH	MÉDECINS DU MONDE	MÉDECINS DU MONDE	SAIGON SÃO PAULO	BRAZIL	FRENZY PARIS / SAIGON SÃO PAULO	BRAZIL
DEAD FISH EYES	SURF SHACK - SURFING OUTREACH PROGRAMME	HEALTH MEDIUMS	Y&R SOUTH AFRICA JOHANNESBURG	SOUTH AFRICA	7/FILMS CAPE TOWN / BIG LEAP MUSIC & POST CAPE TOWN	SOUTH AFRICA
TIMES SPARK : A SALAAM TO KALAM	THE TIMES OF INDIA	THE TIMES OF INDIA, NEWSPAPER	J. WALTER THOMPSON INDIA GURGAON	INDIA	SMALL FRY PRODUCTIONS MUMBAI	INDIA
PLEADER	ALT-J	ALT-J	BISCUIT FILMWORKS LOS ANGELES	USA	BISCUIT FILMWORKS LOS ANGELES	USA
WELCOME HOME	APPLE	HOMEPOD	TBWA/MEDIA ARTS LAB LOS ANGELES	USA	MJZ LOS ANGELES	USA
RUNWAYS	DELTA	DELTA	ICONOCLAST CULVER CITY	USA	ICONOCLAST CULVER CITY / ROCK PAPER SCISSORS NEW YORK / SOUND LOUNGE NEW YORK / THE MILL NEW YORK	USA
GAME	POLLA	LOTO	PROLAM Y&R SANTIAGO	CHILE	ACCION FILMS SANTIAGO / CLIO MASTERING SANTIAGO	CHILE
DOG	POLLA	LOTO	PROLAM Y&R SANTIAGO	CHILE	ACCION FILMS SANTIAGO / CLIO MASTERING SANTIAGO	CHILE
NAP	POLLA	LOTO	PROLAM Y&R SANTIAGO	CHILE	ACCION FILMS SANTIAGO / CLIO MASTERING SANTIAGO	CHILE
WIFE	POLLA	LOTO	PROLAM Y&R SANTIAGO	CHILE	ACCION FILMS SANTIAGO / CLIO MASTERING SANTIAGO	CHILE
SURVIVORS	SAVE THE CHILDREN FOUNDATION	SAVE THE CHILDREN FOUNDATION	YOUNG AND RUBICAM MEXICO MEXICO CITY	MEXICO	JUAN B JUSTO MEXICO CITY / LANDIA FILMS MEXICO CITY / SILENCE MEXICO CITY	MEXICO
GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL BREGANZE	ITALY	DIVISION PARIS / MPC LONDON	FRANCE
KEEP THE WORLD FLAWED	DIESEL	DIESEL	DIESEL BREGANZE	ITALY	DIVISION PARIS / MPC LONDON	FRANCE
A06 (Editing)						
RAT'S TALE	NZ TRANSPORT AGENCY	ANTI DRINK DRIVING	FINCH SYDNEY	AUSTRALIA	FINCH SYDNEY	AUSTRALIA
ARMoured TRUCK	LOTTO NEW ZEALAND	LOTTO POWERBALL	SCOUNDREL FILMS SYDNEY	AUSTRALIA	SCOUNDREL FILMS SYDNEY	AUSTRALIA
CLOWNS	AUDI	AUDI TECHNOLOGY	WORK EDITORIAL LONDON	UNITED KINGDOM	RATTLING STICK LONDON / WORK EDITORIAL LONDON	UNITED KINGDOM
CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	EDEKA	WORK EDITORIAL LONDON	UNITED KINGDOM	MJZ LOS ANGELES / WORK EDITORIAL LONDON	UNITED KINGDOM
THE TALK	P&G	P&G	WORK EDITORIAL NEW YORK	USA	THE CORNER SHOP SANTA MONICA	USA
MAJOR	HENNESSY	HENNESSY VS	DROGA5 NEW YORK	USA	RADICAL MEDIA NEW YORK	USA
ASK MORE OF YOUR PHONE	GOOGLE	PIXEL 2	DROGA5 NEW YORK	USA	RESET CONTENT SANTA MONICA	USA
PARKING LOT	AUDI OF AMERICA	AUDI	VENABLES BELL & PARTNERS SAN FRANCISCO	USA	BARKING OWL LOS ANGELES / BISCUIT FILMWORKS LOS ANGELES / CO3 SANTA MONICA / ELECTRIC THEATRE COLLECTIVE SANTA MONICA / EXILE SANTA MONICA	USA
WANT IT ALL	NIKE	NIKE	ROCK PAPER SCISSORS SANTA MONICA	USA	ROCK PAPER SCISSORS SANTA MONICA	USA
TIMELESS	LACOSTE	LACOSTE	WHITEHOUSE POST LONDON	UNITED KINGDOM	ACADEMY FILMS LONDON / WANDA PRODUCTIONS PARIS / WHITEHOUSE POST LONDON	UNITED KINGDOM
BARBERS	APPLE	IPHONE 7 PLUS	FINAL CUT LOS ANGELES	USA	FINAL CUT LOS ANGELES / FURLINED LOS ANGELES	USA
NOTHING BEATS A LONDONER	NIKE	NIKE	FINAL CUT LONDON	UNITED KINGDOM	FINAL CUT LONDON	UNITED KINGDOM
NETFLIX IS A JOKE	NETFLIX	NETFLIX	CUT+RUN SANTA MONICA	USA	CAVIAR TV LOS ANGELES / CUT +RUN SANTA MONICA	USA
FORCE	NIKE JAPAN	AIR FORCE 1	DENTSU ISOBAR TOKYO	JAPAN	TAIYO KIKAKU TOKYO / TOKYO TOKYO	JAPAN
LEVI'S CIRCLES	LEVI STRAUSS AND CO.	LEVI'S CLOTHING	FCB WEST SAN FRANCISCO	USA	BELIEVE MEDIA LOS ANGELES / CARTEL SANTA MONICA / ONE UNION RECORDING SAN FRANCISCO / THE MILL LONDON	USA
BACHELORS & BACHELORETTEES	AUSTRALIAN MARRIAGE EQUALITY	THE EQUALITY CAMPAIGN	AIRBAG MELBOURNE	AUSTRALIA	AIRBAG MELBOURNE	AUSTRALIA
FIRST APERTURE	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO SÃO PAULO	BRAZIL	ALMAPBBDO SÃO PAULO / EVIL TWIN SÃO PAULO / GETTY IMAGES BRAZIL / VETOR ZERO SÃO PAULO	BRAZIL
WORLD'S MOST HONEST TOURISM FILM	M P TOURISM DEVELOPMENT CORPORATION	MADHYA PRADESH TOURISM	MADHYA PRADESH TOURISM BOARD BHOPAL	INDIA	□	□
ENDLESS STORIES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO SÃO PAULO	BRAZIL	ALMAPBBDO SÃO PAULO	BRAZIL
WELCOME HOME	APPLE	HOMEPOD	MJZ LOS ANGELES	USA	MJZ LOS ANGELES	USA
GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL BREGANZE	ITALY	DIVISION PARIS / MPC LONDON	FRANCE
TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION NEW YORK	USA	CBS CORPORATION NEW YORK	USA



Shortlist

THE BUNT MACHINE	WETRANSFER	WETRANSFER	SUPPLY & DEMAND LOS ANGELES	USA	SUPPLY & DEMAND LOS ANGELES	USA
A07 (Use of Original Music)						
NETTO - EASTER SURPRISE	NETTO MARKEN-DISCOUNT AG & CO. KG	IMAGESPOT	JUNG VON MATT HAMBURG	GERMANY	2WEI MUSIC HAMBURG / THE MILL LONDON	UNITED KINGDOM
RAT'S TALE	NZ TRANSPORT AGENCY	ANTI DRINK DRIVING	FINCH SYDNEY	AUSTRALIA	FINCH SYDNEY	AUSTRALIA
COGS	A.I.M.E.	EDUCATION	ZEILT PRODUCTIONS FOETZ	LUXEMBOURG	ZEILT PRODUCTIONS FOETZ	LUXEMBOURG
YOUTH CAN DO IT	THE PRINCE'S TRUST	THE PRINCE'S TRUST	THE&PARTNERSHIP LONDON	UNITED KINGDOM	PARK PICTURES LONDON	UNITED KINGDOM
FORCE	NIKE JAPAN	AIR FORCE 1	DENTSU ISOBAR TOKYO	JAPAN	TAIYO KIKAKU TOKYO / TOKYO TOKYO	JAPAN
BLACK DOG SYNDROME	CARE	SECOND HANDS FOR DOGS	INNOCEAN WORLDWIDE SEOUL	SOUTH KOREA	DOLPHINERS SEOUL / INNOCEAN WORLDWIDE SEOUL	SOUTH KOREA
CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	RETAIL	JUNG VON MATT HAMBURG	GERMANY	STERNTAG FILM HAMBURG	GERMANY
DÉTOUR	APPLE	IPHONE	TBWAIMEDIA ARTS LAB LONDON	UNITED KINGDOM	750MPH LONDON / ELECTRIC THEATRE COLLECTIVE LONDON / NOMAD EDITING COMPANY LONDON / PARTIZAN PARIS / ROYAL POST PARIS	FRANCE
MUSIC OF THE MIND	VOLVO	CARS	GREY LONDON	UNITED KINGDOM	GREY LONDON	UNITED KINGDOM
NOW OR NEVER	ORANGE	TELECOMMUNICATIONS	FP7/CAI CAIRO	EGYPT	GOOD PEOPLE FILMS CAIRO	EGYPT
WORLD'S MOST HONEST TOURISM FILM	M P TOURISM DEVELOPMENT CORPORATION	MADHYA PRADESH TOURISM	MADHYA PRADESH TOURISM BOARD BHOPAL	INDIA	□	□
LOOK HOW FAR WE'VE COME	UNILEVER	DOVE SELF-ESTEEM	OGILVY TORONTO	CANADA	REACTIV TORONTO / VAPOR RMW TORONTO	CANADA
PLASTIC OCEAN	SEA SHEPHERD	PSA / SOCIAL AWARENESS	FF NEW YORK	USA	FF NEW YORK	USA
"YO! MY SAINT" A FILM BY ANA LILY AMIRPOUR AND MUSIC BY KAREN O FEAT. MICHAEL KI	KENZO	SPRING SUMMER 2018 COLLECTION	FRAMEWORK NEW YORK	USA	WAYS & MEANS LOS ANGELES	USA
A08 (Use of Licensed / Adapted Music)						
TIMELESS	LACOSTE	LACOSTE	BETC PARIS	FRANCE	ACADEMY FILMS LONDON / GREEN UNITED MUSIC PARIS / MIKROS IMAGE PARIS / WANDA PRODUCTIONS PARIS / WHITEHOUSE POST LONDON	FRANCE
BARBERS	APPLE INC.	IPHONE 7 PLUS	APPLE CUPERTINO	USA	FINAL CUT LOS ANGELES / FURLINED LOS ANGELES / MPC LONDON	USA
DORITOS BLAZE VS. MTN DEW ICE	DORITOS/MOUNTAIN DEW ICE	DORITOS BLAZE / MOUTAIN DEW ICE	GOODBY SILVERSTEIN & PARTNERS SAN FRANCISCO	USA	COMPANY 3 SANTA MONICA / LIME STUDIOS SANTA MONICA / RESET CONTENT SANTA MONICA / ROCK PAPER SCISSORS SANTA MONICA / THE MILL LOS ANGELES	USA
CLOWNS	AUDI	AUDI	AUDI MILTON KEYNES	UNITED KINGDOM	RATTLING STICK LONDON	UNITED KINGDOM
NOTHING BEATS A LONDONER	NIKE	NIKE	MR PAPE LONDON	UNITED KINGDOM	RIFF RAFF LONDON	UNITED KINGDOM
SWAY	APPLE	AIR PODS	TBWAIMEDIA ARTS LAB LOS ANGELES	USA	COSMO STREET SANTA MONICA / IMPERIAL WOODPECKER SANTA MONICA / LIME STUDIOS SANTA MONICA / THE MILL LOS ANGELES	USA
LEVI'S CIRCLES	LEVI STRAUSS AND CO.	LEVI'S CLOTHING	FCB WEST SAN FRANCISCO	USA	BELIEVE MEDIA LOS ANGELES / CARTEL SANTA MONICA / ONE UNION RECORDING SAN FRANCISCO / THE MILL LONDON	USA
SAMSUNG X GOOGLE PLAY MUSIC	SAMSUNG GLOBAL	SAMSUNG X GOOGLE PLAY MUSIC	R/GA NEW YORK	USA	NO6 NEW YORK / TOOL NEW YORK / WOOL & TUSK NEW YORK	USA
THE DANCE	LION	SPEIGHT'S	DDb GROUP NEW ZEALAND AUCKLAND	NEW ZEALAND	THE SWEETSHOP AUCKLAND	NEW ZEALAND
WELCOME HOME	APPLE	HOMEPOD	TBWAIMEDIA ARTS LAB LOS ANGELES	USA	MJZ LOS ANGELES	USA
SBU2.0	CHICKEN LICKEN®	HOTWINGS®	CHICKEN LICKEN JOHANNESBURG	SOUTH AFRICA	ROMANCE FILMS CAPE TOWN	SOUTH AFRICA
DISGUSTING STORIES	BAHAY TULUYAN	PUBLIC SERVICE	TBWA SANTIAGO MANGADA PUNO MAKATI CITY	THE PHILIPPINES	HOW'S EVERYTHING MAKATI CITY / SOUNDESIGN MANILA MAKATI CITY	THE PHILIPPINES
SURVIVORS	SAVE THE CHILDREN FOUNDATION	SAVE THE CHILDREN FOUNDATION	YOUNG AND RUBICAM MEXICO MEXICO CITY	MEXICO	JUAN B JUSTO MEXICO CITY / LANDIA FILMS MEXICO CITY / SILENCE MEXICO CITY	MEXICO
IT ALL BEGINS WITH A SONG	NASHVILLE CONVENTION AND VISITORS CORPORATION	NASHVILLE, TN AND THEIR SONGWRITERS	VML KANSAS CITY	USA	PLAN A FILMS ASHVILLE	USA
BORN CONFIDENT	VOLKSWAGAN	T-ROC	ADAM&EVEDDB LONDON	UNITED KINGDOM	MPC LONDON / SOMESUCH LONDON	UNITED KINGDOM
A09 (Sound Design)						
NOTHING BEATS A LONDONER	NIKE	NIKE	750MPH LONDON	UNITED KINGDOM	750MPH LONDON / FINAL CUT LONDON / RIFF RAFF LONDON / TIME BASED ARTS LONDON	UNITED KINGDOM
THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	MINI JOHN COOPER WORKS	JUNG VON MATT HAMBURG	GERMANY	ANORAK BERLIN / BEATWORMS LOS ANGELES	GERMANY
MAJOR	HENNESSY	HENNESSY VS	DROGA5 NEW YORK	USA	RADICAL MEDIA NEW YORK	USA
AUDI - CLOWNS	AUDI	AUDI INTELLIGENT TECHNOLOGY	STRING AND TINS LONDON	UNITED KINGDOM	STRING AND TINS LONDON	UNITED KINGDOM
FORCE	NIKE JAPAN	AIR FORCE 1	DENTSU ISOBAR TOKYO	JAPAN	TAIYO KIKAKU TOKYO / TOKYO TOKYO	JAPAN
WESTPAC 'HELP. IT'S WHAT AUSTRALIANS DO.'	WESTPAC	WESTPAC	NYLON STUDIOS SYDNEY	AUSTRALIA	ALT.VFX SYDNEY / EXIT FILMS SYDNEY / NYLON STUDIOS SYDNEY / THE BUTCHERY SYDNEY	AUSTRALIA
CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	EDEKA	WAVE STUDIOS LONDON	UNITED KINGDOM	MJZ LOS ANGELES / WAVE STUDIOS LONDON	UNITED KINGDOM
JFKUNSILENCED	THE TIMES/NEWS UK & IRELAND	THE TIMES/NEWS UK & IRELAND	ROTHCO ACCENTURE INTERACTIVE DUBLIN	IRELAND	ROTHCO ACCENTURE INTERACTIVE DUBLIN / SCREEN SCENE DUBLIN	IRELAND



Shortlist

UNTOLD STORIES	POST BELLUM	NATIONAL HISTORY ARCHIVE	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE	CZECH REPUBLIC
NEIGHBORHOOD	XFINITY	XFINITY HOME	MJZ LOS ANGELES	USA	MJZ LOS ANGELES	USA
SAVED BY MONSTER	MONSTER WORLDWIDE, INC	MONSTER.COM	MJZ LOS ANGELES	USA	MJZ LOS ANGELES	USA
YOURS FOR THE MAKING	KITCHENAID	KITCHENAID APPLIANCES	MJZ LOS ANGELES	USA	MJZ LOS ANGELES	USA
SKI THE WORLD	AUDI	AUDI QUATTRO - CANDIDE THOVEX	CANDIDE THOVEX HAMBURG	GERMANY	THE PLANE PARIS	FRANCE
A STRANGE ANIMAL	GOVERNMENT OF COLOMBIA	GOVERNMENT	REBOLUCION BUENOS AIRES	ARGENTINA	ANONYMOUS CONTENT CULVER CITY / REBOLUCION BUENOS AIRES	ARGENTINA
A10 (Animation)						
COGS	A.I.M.E.	EDUCATION	ZEILT PRODUCTIONS FOETZ	LUXEMBOURG	ZEILT PRODUCTIONS FOETZ	LUXEMBOURG
'DREAM MAKERS'	HONDA	CHANNEL 4 FILM IDENTS	TIME BASED ARTS LONDON	UNITED KINGDOM	TIME BASED ARTS LONDON	UNITED KINGDOM
MONEYSUPERMARKET.COM 'EPIC ACTION MAN'	MONEYSUPERMARKET	INSURANCE COMPARISON	MOTHER LONDON	UNITED KINGDOM	MJZ LONDON / MJZ LOS ANGELES	USA
SUNSHINE	DAY ONE	DAY ONE	BBDO NEW YORK	USA	LOBO NEW YORK	USA
THE SUPPORTING ACT	BBC ONE	BBC ONE	BLINK PRODUCTIONS LONDON	UNITED KINGDOM	BLINK PRODUCTIONS LONDON	UNITED KINGDOM
THE GREAT BRITISH BAKE OFF	CHANNEL 4	THE GREAT BRITISH BAKE OFF	BLINK PRODUCTIONS LONDON	UNITED KINGDOM	BLINK PRODUCTIONS LONDON	UNITED KINGDOM
MOZ THE MONSTER	JOHN LEWIS	JOHN LEWIS	ADAM&EVEDDB LONDON	UNITED KINGDOM	PARTIZAN LONDON	UNITED KINGDOM
THUNDERBIRDS	HALIFAX BANK	SAVERS PRIZE DRAW	ADAM&EVEDDB LONDON	UNITED KINGDOM	MILL LONDON	UNITED KINGDOM
BUTTERFLIES	SKY SPORTS	SKY SPORTS CHANNEL LAUNCH	ADAM&EVEDDB LONDON	UNITED KINGDOM	MJZ LONDON	UNITED KINGDOM
LOST PANDA	TILE	TILE	ALT.VFX BRISBANE	AUSTRALIA	ALT.VFX BRISBANE / COMPANY 3 SANTA MONICA / DEUTSCH LA / SMUGGLER LOS ANGELES / WORK EDITORIAL LOS ANGELES	AUSTRALIA
INVENTION OF TOGETHER	TINDER	TINDER DATING APP	BUCK LOS ANGELES	USA	BUCK LOS ANGELES	USA
CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	EDEKA	MPC LONDON	UNITED KINGDOM	MJZ LONDON / MPC LONDON / STERNTAG FILM HAMBURG	UNITED KINGDOM
IMAGINARY FRIEND SOCIETY "WHAT IS AN MRI"	PEDIATRIC BRAIN TUMOR FOUNDATION	HEALTH	RPA SANTA MONICA	USA	□	□
GEOFF	HEINZ BEANZ AUSTRALIA	HEINZ BEANZ	Y&R ANZ AUCKLAND	NEW ZEALAND	ASSEMBLY AUCKLAND / FRANKLIN RD AUCKLAND / Y&R ANZ AUCKLAND	NEW ZEALAND
THE FALL	HOSPITAL DE AMOR	INSTITUTIONAL	WMCCANN SÃO PAULO	BRAZIL	LOUD SÃO PAULO / ZOMBIE STUDIO SÃO PAULO	BRAZIL
DANCING ON ICE: POLAR BEARS	ITV	DANCING ON ICE	ITV CREATIVE LONDON	UNITED KINGDOM	ITV CREATIVE LONDON	UNITED KINGDOM
SAVED BY MONSTER	MONSTER WORLDWIDE, INC	MONSTER.COM	MJZ LOS ANGELES	USA	MJZ LOS ANGELES	USA
ENJOY SCHOOL DAYS!	NTTDOCOMO	GAKUWARI CAMPAIGN	SUN-AD COMPANY TOKYO	JAPAN	LADER PRODUCTION TOKYO / SUN-AD COMPANY TOKYO	JAPAN
JOY STORY: JOY & HERON	JD.COM	NO FEATURED PRODUCTS	PASSION PICTURES MELBOURNE	AUSTRALIA	PASSION PICTURES MELBOURNE	AUSTRALIA
BONFIRE	YOKI	YOKI	VECTOR ZERO / LOBO SÃO PAULO	BRAZIL	VECTOR ZERO / LOBO SÃO PAULO	BRAZIL
WHAT MATTERS IS INSIDE	DELSEY	DELSEY	PASSION PARIS PARIS	FRANCE	PASSION PARIS PARIS	FRANCE
HEART OF A LIO	PEPSICO	GATORADE	GIZMO BUENOS AIRES	ARGENTINA	GIZMO BUENOS AIRES	ARGENTINA
A11 (Visual Effects)						
'DREAM MAKERS'	HONDA	CHANNEL 4 FILM IDENTS	TIME BASED ARTS LONDON	UNITED KINGDOM	TIME BASED ARTS LONDON	UNITED KINGDOM
MAJOR	HENNESSY	HENNESSY VS	DROGA5 NEW YORK	USA	RADICAL MEDIA NEW YORK	USA
LACOSTE - TIMELESS	LACOSTE	LACOSTE	MIKROS IMAGE PARIS	FRANCE	WANDA PRODUCTIONS PARIS	FRANCE
MOZ THE MONSTER	JOHN LEWIS	JOHN LEWIS	ADAM&EVEDDB LONDON	UNITED KINGDOM	PARTIZAN LONDON	UNITED KINGDOM
LOST PANDA	TILE	TILE	ALT.VFX BRISBANE	AUSTRALIA	ALT.VFX BRISBANE / COMPANY 3 SANTA MONICA / DEUTSCH LA / SMUGGLER LOS ANGELES / WORK EDITORIAL LOS ANGELES	AUSTRALIA
OBSESSION FOR SMOOTHNESS	DOUBLE A	DOUBLE A	SIX INC. TOKYO	JAPAN	AOI PRO. INC. TOKYO	JAPAN
CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	EDEKA	MPC LONDON	UNITED KINGDOM	MJZ LONDON / MPC LONDON / STERNTAG FILM HAMBURG	UNITED KINGDOM
MINI 'FAITH OF A FEW'	MINI	AUTO	THE MILL LONDON	UNITED KINGDOM	ANORAK BERLIN / MILL LONDON	UNITED KINGDOM
SAVED BY MONSTER	MONSTER.COM	WEBSITE SERVICE	THE MILL NEW YORK	USA	MJZ NEW YORK / THE MILL NEW YORK / WORK EDITORIAL NEW YORK	USA
CALEB	AT&T	IT CAN WAIT	BBDO NEW YORK	USA	BISCUIT FILMWORKS NEW YORK	USA
FORREST	AT&T	IT CAN WAIT	BBDO NEW YORK	USA	BISCUIT FILMWORKS NEW YORK	USA
WELCOME HOME	APPLE	HOMEPOD	TBWAIMEDIA ARTS LAB LOS ANGELES	USA	MJZ LOS ANGELES	USA
ONE NIGHT	ABSOLUT	ABSOLUT	FRAMESTORE NEW YORK	USA	FRAMESTORE NEW YORK / PARK PICTURES LONDON	USA
HELP WHEN IT MATTERS.	WESTPAC	WESTPAC	ALT.VFX BRISBANE	AUSTRALIA	ALT.VFX BRISBANE / DDB SYDNEY / EXIT FILMS SYDNEY / NYLON STUDIOS SYDNEY / THE BUTCHERY SYDNEY	AUSTRALIA
APPLE UNLOCK	APPLE	IPHONE X	MPC LONDON	UNITED KINGDOM	FURLINED LOS ANGELES / MPC LONDON	UNITED KINGDOM
ORSO	WWF	WWF	WWF ROMA	ITALY	EDI MILAN	ITALY
BOXES	UBER APACX	UNBER APACX	FORSMAN & BODENFORS GOTHENBURG	SWEDEN	INDIO STOCKHOLM / REDPIPE STOCKHOLM / SWISS INTERNATIONAL STOCKHOLM	SWEDEN
HAPPY VALENTINE'S DAY	NEYMARC VISUALS	LOVE	NEYMARC VISUALS WEST NEW YORK	USA	NEYMARC VISUALS WEST NEW YORK	USA

Shortlist

A12 (Innovation in Production)						
OBSESSION FOR SMOOTHNESS	DOUBLE A	DOUBLE A	SIX INC. TOKYO	JAPAN	AOI PRO. INC. TOKYO	JAPAN
CALEB	AT&T	IT CAN WAIT	BBDO NEW YORK	USA	BISCUIT FILMWORKS NEW YORK	USA
FORREST	AT&T	IT CAN WAIT	BBDO NEW YORK	USA	BISCUIT FILMWORKS NEW YORK	USA
JFKUNSILENCED	THE TIMES/NEWS UK & IRELAND	THE TIMES/NEWS UK & IRELAND	ROTHCO ACCENTURE INTERACTIVE DUBLIN	IRELAND	ROTHCO ACCENTURE INTERACTIVE DUBLIN / SCREEN SCENE DUBLIN	IRELAND
MINI JCW THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	MINI JOHN COOPER WORKS	JUNG VON MATT HAMBURG	GERMANY	ANORAK BERLIN / THE MILL LONDON	GERMANY
WELCOME HOME	APPLE	HOMEPOD	TBWAIMEDIA ARTS LAB LOS ANGELES	USA	MJZ LOS ANGELES	USA