



Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
<b>A01 Food &amp; Drink</b>						
THE SECRET	MONDE NISSIN (THAILAND) CO., LTD.	VOIZ WAFFLE CHOCOLATE	OGILVY, Bangkok *	THAILAND	FACTORY01, Bangkok	THAILAND
FATHER-SON	COCA COLA	SHARE A COKE	McCANN INDIA, Mumbai *	INDIA		
<b>A02 Other FMCG</b>						
BODYBUILDER	UNILEVER	POND'S MEN LIGHTNING OIL SCRUB	OGILVY SINGAPORE *	SINGAPORE	STINK, Shanghai / CHIMNEY, Singapore	CHINA / SINGAPORE
PINOCCHIO	CABOT'S AUSTRALIA	PREMIUM WOODCARE RANGE	FICTION FILM COMPANY, Melbourne *	AUSTRALIA	FICTION FILM COMPANY, Melbourne	AUSTRALIA
<b>A04 Consumer Durables</b>						
KUNGFU WATER	VATTI	TRINITY HEALTHY DISHWASHER	THE NINE, Shanghai *	CHINA	THE NINE, Shanghai	CHINA
<b>A06 Retail</b>						
TIMELESS	MCDONALD'S	BIG MAC 50TH ANNIVERSARY	DDB NEW ZEALAND, Auckland *	NEW ZEALAND	REVOLVER/WILL O'ROURKE, Sydney	AUSTRALIA
BLACK SLAM	RAYMOND	ALL-BLACK FABRIC COLLECTION	GREY INDIA, Mumbai *	INDIA	METHOD PRODUCTIONS, Mumbai	INDIA
DIG IN DOUG	ALDI AUSTRALIA	ALDI AUSTRALIA	BMF ADVERTISING, Sydney *	AUSTRALIA	GOODOIL FILMS, Sydney / ARC EDIT, Sydney	AUSTRALIA
<b>A07 Travel</b>						
DUNDEE: THE SON OF A LEGEND RETURNS HOME	TOURISM AUSTRALIA	AUSTRALIA	DROGA5, New York	USA	REVOLVER/WILL O'ROURKE, Sydney / BISCUIT FILMWORKS, Los Angeles *	AUSTRALIA / USA
<b>A08 Leisure</b>						
ARMoured TRUCK	LOTTO NEW ZEALAND	POWERBALL	DDB NEW ZEALAND, Auckland *	NEW ZEALAND	SCOUNDREL, Sydney	AUSTRALIA
<b>A09 Media / Entertainment</b>						
INTENSITY	DAINIK JAGRAN	JAGRAN FILM FESTIVAL	McCANN INDIA, Mumbai *	INDIA	RED ICE FILMS, Mumbai	INDIA
<b>A11 Consumer Services</b>						
CELEBRATE EVERY FAMILY	SPARK NZ	LITTLE CAN BE HUGE	COLENSO BBDO, Auckland *	NEW ZEALAND	FINCH, Auckland / FRANKLIN RD, Auckland	NEW ZEALAND
DEPARTURE : EPISODE 01	MURATA FUNERAL HOMES	MURATA FUNERAL HOMES	DENTSU WEST JAPAN, Matsuyama *	JAPAN	VIDEO STATION Q, Fukuoka	JAPAN
WESTPAC 200	WESTPAC AUSTRALIA	BANKING	DDB SYDNEY *	AUSTRALIA	EXIT FILMS, Sydney	AUSTRALIA
AGL ESSENTIALS 'FLYERS'	AGL	ENERGY	CHE PROXIMITY, Melbourne *	AUSTRALIA	CHE PROXIMITY, Melbourne / SCOUNDREL, Sydney	AUSTRALIA
RED BEAN ICE FLAKES	BAEDAL MINJOK / WOOWA BROTHERS CORP.	FOOD DELIVERY APP. SERVICE	HS AD, Seoul *	SOUTH KOREA		
DEPARTURE : EPISODE 02	MURATA FUNERAL HOMES	MURATA FUNERAL HOMES	DENTSU WEST JAPAN, Matsuyama *	JAPAN	VIDEO STATION Q, Fukuoka	JAPAN
<b>A13 Not-for-profit / Charity</b>						
THE STORY OF KAVERI (AND EVERY RIVER EVERYWHERE)	REFORESTINDIA.IN	REFORESTATION	REFOREST INDIA, Bangalore	INDIA		
42	THE AUSTRALIAN RED CROSS BLOOD SERVICE	BLOOD DONATION	CUMMINS & PARTNERS, Melbourne *	AUSTRALIA	FINCH, Sydney	AUSTRALIA
LOVE THY NEIGHBOR FILM	KAPISANAN NG MGA BRODKASTER NG PILIPINAS (KBP) OR ASSOCIATION OF BROADCASTER OF	KAPISANAN NG MGA BRODKASTER NG PILIPINAS (KBP) OR ASSOCIATION OF BROADCASTER OF	TBWAISANTIAGO MANGADA PUNO, Makati City *	THE PHILIPPINES	HOW'S EVERYTHING, Makati City	THE PHILIPPINES
<b>B01 Food &amp; Drink</b>						
NO FIRST TIME, KNOW NOTHING	SIAM WINERY	SPY WINE COOLER	J. WALTER THOMPSON BANGKOK *	THAILAND	MELLOW TUNES, Bangkok / DYLAN FILMS, Bangkok	THAILAND
<b>B02 Other FMCG</b>						
HAIR TALK	UNILEVER	SUNSILK	J. WALTER THOMPSON BANGKOK *	THAILAND	JUMP FILM, Bangkok	THAILAND
TINY DOLL	KIMBERLY - CLARK	KLEENEX	J. WALTER THOMPSON BANGKOK *	THAILAND	HOUSETON FILMS, BANGKOK	THAILAND
FOREVER	ELE TUJAA THAILAND	ELE MINERAL WHITE MASK PLUS	LOBSTER & CO COMPANY.,LTD., Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
DR. SOMCHAI	DR. SOMCHAI	DR.SOMCHAI ACNE SPOT TOUCH GEL	SUNETA HOUSE, Bangkok *	THAILAND	SUNETA HOUSE, Bangkok	THAILAND
<b>B03 Healthcare</b>						
LOVE IS ORGANIC	ORALPEACE	ORALPEACE TOOTHPASTE	ADK, Tokyo *	JAPAN	ROCK'N ROLL JAPAN, Tokyo / RAY CORPORATION, Tokyo	JAPAN
<b>B04 Consumer Durables</b>						
JORDAN : EVERY 2ND COUNTS	BRAND JORDAN	JORDAN BASKETBALL : AJ32S	AKQA, Shanghai *	CHINA	DOOMSDAY ENTERTAINEMNT, Los Angeles / HUMAN, Santa Monica	USA
OBSESSION FOR SMOOTHNESS	DOUBLE A	DOUBLE A	SIX INC., Tokyo *	JAPAN	AOI PRO. INC., Tokyo	JAPAN
<b>B05 Automotive</b>						
NIM TEST	NISSAN PHILIPPINES INC.	NISSAN PHILIPPINES INC.	TBWAISANTIAGO MANGADA PUNO, Makati City *	THE PHILIPPINES	HOW'S EVERYTHING, Makati City	THE PHILIPPINES
<b>B06 Retail</b>						
THE MORE THE MERRIER	ALDI AUSTRALIA	ALDI AUSTRALIA: CHRISTMAS CAMPAIGN 2017	BMF ADVERTISING, Sydney *	AUSTRALIA	GOODOIL FILMS, Sydney / ARC WORLDWIDE, Sydney	AUSTRALIA
A SURPRISINGLY DIFFICULT EXAM	SOGO & SEIBU CO., LTD.	RETAIL TRADE	DENTSU INC., Tokyo *	JAPAN	DENTSU CREATIVE X INC., Tokyo	JAPAN
<b>B07 Travel</b>						
WANDER WITH WONDER	TRAVELOKA	FILM	ENSEMBLE WORLDWIDE, Petaling Jaya *	MALAYSIA	RESERVOIR WORLD, Kuala Lumpur / ASIA PACIFIC VIDEOLAB, Petaling Jaya	MALAYSIA
<b>B08 Leisure</b>						
ALIIR ALIIR	AFL (AUSTRALIAN FOOTBALL LEAGUE)	AFL (AUSTRALIAN FOOTBALL LEAGUE)	CLEMENGER BBDO MELBOURNE *	AUSTRALIA	FINCH, Melbourne	AUSTRALIA
DEMA	AFL (AUSTRALIAN FOOTBALL LEAGUE)	AFL (AUSTRALIAN FOOTBALL LEAGUE)	CLEMENGER BBDO MELBOURNE *	AUSTRALIA	FINCH, Melbourne	AUSTRALIA
<b>B11 Consumer Services</b>						

MAXIS HUATAR	MAXIS MALAYSIA	MAXIS	ENSEMBLE WORLDWIDE, Petaling Jaya *	MALAYSIA	MOJO FILMS, Petaling Jaya / GTR, Petaling Jaya	MALAYSIA
FRIENDSHIT	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREYJN UNITED, Bangkok *	THAILAND	HUB HO HIN BANGKOK / SHOTS POST PRODUCTION, Bangkok	THAILAND
MOTHER AND DAUGHTER	AXA HONG KONG	AXA CRITICAL ILLNESS PLAN	LEO BURNETT HONG KONG *	HONG KONG	LEO BURNETT HONG KONG / PUBLICIS CONSEIL, Paris	HONG KONG / FRANCE
#DIVERSITYISSTRENGTH-	AIG JAPAN HOLDINGS	AIG	TBWAIAKHODO INC., Tokyo	JAPAN	AOI PRO. INC., Tokyo *	JAPAN
BIA-MAI-YORM-PLEAN-P-LANG (THE INSURANCE FEE THAT NEVER CHANGES)	SYN MUN KONG INSURANCE PLC.	MOTOR INSURANCE "KON KRUNG"	RABBIT DIGITAL GROUP, Bangkok *	THAILAND	Y NOT PRODUCTION CO., LTD., Bangkok	THAILAND
<b>B12 Corporate Social Responsibility (CSR) / Corporate Image</b>						
REAL BEAUTY ID	DOVE/UNILEVER JAPAN	PERSONAL CARE	ADK, Tokyo *	JAPAN		
MY PERSONAL BEST	NOMURA HOLDINGS, INC.	TOKYO 2020 OLYMPIC AND PARALYMPIC GAMES GOLD SECURITIES PARTNER	ENJIN, Tokyo *	JAPAN	TAIYO KIKAKU, Tokyo	JAPAN
EXPERIMENT FOR THE SMART	TENCENT	TENCENT	TENCENT, Shenzhen *	CHINA	FEATURE WORKS, Shanghai / MAGIC PAINT ADVERTISING, Guangzhou	CHINA
WHO WILL TAKE CARE OF ME?	HERO FOUNDATION INC.	HERO FOUNDATION INC.	TBWAISANTIAGO MANGADA PUNO, Makati City *	THE PHILIPPINES	HOW'S EVERYTHING, Makati City	THE PHILIPPINES
QBE - SAFER ROADS	QBE	QBE - SAFER ROADS	THE CORE AGENCY, Sydney	AUSTRALIA	REVOLVER/WILL O'ROURKE, Sydney *	AUSTRALIA
HAPPY AT ONE HUNDRED.	FUJIFILM CORPORATION	HAPPY AT ONE HUNDRED.	DENTSU INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	JAPAN
<b>B13 Not-for-profit / Charity / Government</b>						
PROJECT REVOICE	THE ALS ASSOCIATION	PROJECT REVOICE	BWM DENTSU, Sydney *	AUSTRALIA	LYREBIRD, Montreal / FINCH, Sydney	CANADA / AUSTRALIA
MY HAPPY PLACE	YAYASAN CHOW KIT	YAYASAN CHOW KIT	LEO BURNETT MALAYSIA, Kuala Lumpur *	MALAYSIA	PASSION PICTURES, Kuala Lumpur	MALAYSIA
DISGUSTING STORIES	BAHAY TULUYAN INC. (SHELLTER HOUSE)	BAHAY TULUYAN INC. (SHELLTER HOUSE)	TBWAISANTIAGO MANGADA PUNO, Makati City *	THE PHILIPPINES	HOW'S EVERYTHING, Makati City / SOUNDESIGN MANILA, Makati City	THE PHILIPPINES
PIGEON	AUSTRALIAN MARRIAGE EQUALITY GROUP	AUSTRALIAN MARRIAGE EQUALITY	TBWAIMELBOURNE *	AUSTRALIA	TBWAIMELBOURNE	AUSTRALIA
STOP THE HORROR	GO GENTLE AUSTRALIA	ASSISTED DYING	CUMMINS & PARTNERS, Sydney	AUSTRALIA	REVOLVER/WILL O'ROURKE, Sydney *	AUSTRALIA
<b>C01 Viral Film</b>						
THE BOX	MONDE NISSIN (THAILAND) CO., LTD.	VOIZ CRECKER	OGILVY, Bangkok *	THAILAND	FACTORY01, Bangkok	THAILAND
THREE MINUTES	APPLE	IPHONE X	TBWAIMEDIA ARTS LAB, Shanghai *	CHINA		
<b>C02 Branded Content &amp; Entertainment Film</b>						
THE PHILHARMONIC TURNTABLE ORCHESTRA	TECHNICS / PANASONIC CORPORATION	TECHNICS / SL-1200	DENTSU INC., Tokyo *	JAPAN	DENTSU CREATIVE X INC., Tokyo	JAPAN
RUN IT	NIKE	NIKE	WIEDEN+KENNEDY TOKYO *	JAPAN	ICONOCLAST, Culver City / WHITEHOUSE POST, London	USA / UNITED KINGDOM
BMW X3 FILM WONDER DAD	BMW	BMW X3	WIEDEN+KENNEDY SHANGHAI *	CHINA		
THE THIRD WISH	ARH	RG	McCANN TAIWAN, Taipei *	CHINESE TAIPEI		
COMPOSER	MELBOURNE INTERNATIONAL FILM FESTIVAL	MELBOURNE INTERNATIONAL FILM FESTIVAL	McCANN MELBOURNE *	AUSTRALIA	McCANN MELBOURNE	AUSTRALIA
HEAD CHEF	MELBOURNE INTERNATIONAL FILM FESTIVAL	MELBOURNE INTERNATIONAL FILM FESTIVAL	McCANN MELBOURNE *	AUSTRALIA	McCANN MELBOURNE	AUSTRALIA
ABORIGINAL ARTIST	MELBOURNE INTERNATIONAL FILM FESTIVAL	MELBOURNE INTERNATIONAL FILM FESTIVAL	McCANN MELBOURNE *	AUSTRALIA	McCANN MELBOURNE	AUSTRALIA
SEARCH ON STORY: AN EYE FOR LIBERTY	GOOGLE	GOOGLE	GOOGLE, Tokyo *	JAPAN	GOOGLE, Tokyo	JAPAN
GIRL FROM NOWHERE	GRAMMY	SERIES	SOUR BANGKOK *	THAILAND	SOUR BANGKOK / JUNGKA BANGKOK CO., LTD.	THAILAND
<b>C03 Screens &amp; Events</b>						
YOUTUBE 'BENTO BOX'	GOOGLE	YOUTUBE ACADEMY	BBH CHINA, Shanghai *	CHINA	RADICAL MEDIA, Shanghai	CHINA
<b>C05 360° &amp; VR Film</b>						
VIRTUAL EQUALITY	QUEERAZ	MARRIAGE EQUALITY	J. WALTER THOMPSON, Sydney *	AUSTRALIA	LUSCIOUS INTERNATIONAL, Sydney / STAPLES VR, Auckland	AUSTRALIA / NEW ZEALAND
<b>D01 Use of Film</b>						
MAN ON THE CURTAIN	LEOPALACE21 CORPORATION	MAN ON THE CURTAIN	DENTSU INC., Tokyo *	JAPAN	DENTSU INC., Tokyo	JAPAN
AUTOADS	CARSALLES.COM.AU	ONLINE AUTOMOTIVE CLASSIFIEDS	CHE PROXIMITY, Melbourne *	AUSTRALIA	CHE PROXIMITY, Melbourne / GUILTY CONTENT, Melbourne	AUSTRALIA