



Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
A03 Healthcare						
BILL BOWELLY	BOWEL CANCER AUSTRALIA	BOWEL CANCER AUSTRALIA	BWM DENTSU, Melbourne *	AUSTRALIA	AIRBAG, Melbourne	AUSTRALIA
A06 Retail						
'MOE'	FULLY BOOKED	FULLY BOOKED	McCANN MOMENTUM PHILIPPINES, Taguig *	THE PHILIPPINES	HIT PRODUCTIONS, Makati City / JUST ADD WATER PRODUCTIONS, Makati City	THE PHILIPPINES
'DARLING'	FULLY BOOKED	FULLY BOOKED	McCANN MOMENTUM PHILIPPINES, Taguig *	THE PHILIPPINES	HIT PRODUCTIONS, Makati City / JUST ADD WATER PRODUCTIONS, Makati City	THE PHILIPPINES
'ED'	FULLY BOOKED	FULLY BOOKED	McCANN MOMENTUM PHILIPPINES, Taguig *	THE PHILIPPINES	HIT PRODUCTIONS, Makati City / JUST ADD WATER PRODUCTIONS, Makati City	THE PHILIPPINES
A11 Consumer Services						
FUNKY TOWN	CIGNA TTK	HEALTH INSURANCE	McCANN INDIA, Mumbai *	INDIA	CONTENT FACTORY, New Delhi	INDIA
A12 Corporate Social Responsibility (CSR) / Corporate Image						
THE UNITY SPEECH	THE UNITY SPEECH	THE UNITY SPEECH	BBDO LANKA, Colombo *	SRI LANKA		
A13 Not-for-profit / Charity / Government						
WILLIAM SHARK PEAR	DRY JULY	DRY JULY 2018	CLEMENGER BBDO SYDNEY	AUSTRALIA	CLEMENGER BBDO SYDNEY	AUSTRALIA
DUCKING SERIOUSLY?	DRY JULY	DRY JULY 2018	CLEMENGER BBDO SYDNEY	AUSTRALIA	CLEMENGER BBDO SYDNEY	AUSTRALIA
GOD DONUT	DRY JULY	DRY JULY 2018	CLEMENGER BBDO SYDNEY	AUSTRALIA	CLEMENGER BBDO SYDNEY	AUSTRALIA
B01 Use of Radio & Audio as a Medium						
SOS WAITING	HONG KONG TRANSPLANT SPORTS ASSOCIATION	HONG KONG TRANSPLANT SPORTS ASSOCIATION	J. WALTER THOMPSON HONG KONG *	HONG KONG		
B02 Use of Audio Technology						
STAR CHORUS	STAR FLYER INC.	CORPORATE	HAKUHODO INC., Tokyo *	JAPAN	TAIYO KIKAKU, Tokyo / INVISIBLE DESIGNS LAB, Tokyo	JAPAN
C02 Sound Design						
STAR CHORUS	STAR FLYER INC.	CORPORATE	HAKUHODO INC., Tokyo *	JAPAN	TAIYO KIKAKU, Tokyo / INVISIBLE DESIGNS LAB, Tokyo	JAPAN
C03 Script						
WILLIAM SHARK PEAR	DRY JULY	DRY JULY 2018	CLEMENGER BBDO SYDNEY	AUSTRALIA	CLEMENGER BBDO SYDNEY	AUSTRALIA
NONE FOR THE ROAD	VOLVO CAR INDIA	DON'T DRINK AND DRIVE	GREY INDIA, Mumbai *	INDIA	GREY INDIA, Mumbai	INDIA
C04 Casting & Performance						
BILL BOWELLY	BOWEL CANCER AUSTRALIA	BOWEL CANCER AUSTRALIA	BWM DENTSU, Melbourne *	AUSTRALIA	AIRBAG, Melbourne	AUSTRALIA