

# SAATCHI & SAATCHI

## CREATIVE CREDITS

Credits Submitted By:	Holly Otto/Alex Granieri
Contact Name:	Diana Kaufmann
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Email address:	diana.kaufmann@saatchi.com
Advertiser:	Toyota Motor North America, U.S.A., Inc.
Title of work to be included under credits (ISCI codes, websites, links, print executions):	<b>"Wizard"</b>
First Air/Live Date:	<b>2/3/19, Super Bowl</b>
Chief Creative Officer:	Jason Schragger
Executive Creative Director:	John Payne
ACD Art Director:	Verner Soler
ACD Copywriter:	Verena Bird
Jr. Art Director:	David Resnick
Jr. Copywriter:	Emily Aberg
Executive Director, Integrated Production:	Lalita Koehler
Director of Content Production:	Sara Seibert
Senior Producer:	Holly Otto
Music Supervisor:	Kristen Hosack
Project Managers:	Jessica Mesa
Managing Director:	Al Reid
Group Account Director:	Steven Sluk
Account Director:	Blake Whitney
Account Supervisor:	Claire McFarland
Assistant Account Executive:	Alina Garcia
Chief Strategy Officer:	Mark Turner
Group Director, Connection & Insight Strategy:	Evan Ferrari
Strategic Planning Director:	Shaunt Halebian
Senior Strategic Planner:	Shareen Hill
Executive Communications Director:	John Lisko
Communications Directors:	Janet Waters and Meredith Wheelis
Earned Media Coordinator:	Emi Fitzgerald

Director of Public Relations:	Jana Hartline
Associate Director, Public Relations:	Kimberly Harms
Broadcast Traffic:	Nadzyah Guillermo
Director, Business Affairs:	Linda Daubson
Business Affairs Manager:	Mirielle Smith
Client Name(s):	Ed Laukes Lisa Materazzo Thomas Crahan Terry Sell Florence Drakton Matt Larkins Jessie Modi Jarred Campbell
PRODUCTION COMPANY:	Tool of North America
MANAGING DIRECTOR:	Nancy Hacoen
EXECUTIVE PRODUCER:	Rob Trail
LINE PRODUCER:	Jason Manz
DIRECTOR:	Marc Forster
DIRECTOR OF PHOTOGRAPHY:	Matthias Koenigswieser
EDITING COMPANY:	Work Editorial
EXECUTIVE PRODUCER:	Marlo Baird
PRODUCER:	Brandee Probasco
EDITOR:	Neil Smith
ASSISTANT EDITOR:	
TELECINE:	Framestore
COLOR ARTIST:	Beau Leon
FINISH:	Framestore
PRESIDENT, ADVERTISING NORTH AMERICA:	James Razzall
VFX SUPERVISOR:	Michael Ralla
DIRECTOR OF PRODUCITON & OPERATIONS:	Bethan Thomas
SR. VFX PRODUCER:	James Alexander
VFX CO-ORDINATOR:	Christian Williams
2D SUPERVISOR	JD Yepes

3D & CG SUPERVISOR	Richard Shallcross
2D ARTISTS:	Tatjana Bozinovski Alex Unruh Alex Villabon Christian Casteneada Rachel Keyte Peter Timberlake Brian Delmonico Jeremy Burns Tom Leckie
3D ARTISTS:	Cinzia Pegorin Scott Kassekert Scott Brust Galina Pak Ron Woodall Ian Matta Benoit Vincent George Saavedra Kevin Rooney Sean Dollins Fabio Zapata Luis Rodriguez Patrick Beavers Jessica Groom Todd Herman Teru Yoshida Patrick Manning
DESIGN:	Ali Biesbier Will Golladay
CONCEPT DESIGN & DIGITAL MATTE PAINTERS:	Christian Kessler Daniel Demirdjian
VFX EDITORIAL:	Alex Wysota Connor Bailey
MUSIC ARRANGEMENT & COMPOSITION:	"Pinball Wizard" by The Who
SOUND DESIGN:	Source Sound
MIX:	Loren Silber at LIME
OTHER:	