

Entertainment Lions

2019 Winners



Title	Brand	Product/Service	Entrant Company	Country	Prize
A01 (Fiction Film: Up to 5 minutes)					
SHARE YOUR GIFTS	APPLE	HOLIDAY	TBWA/MEDIA ARTS LAB LOS ANGELES	USA	GOLD LION
VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBDO LONDON	UNITED KINGDOM	BRONZE LION
A02 (Non-fiction Film: Up to 5 minutes)					
THE TRUTH IS WORTH IT	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	BRONZE LION
EAT LIKE ANDY	BURGER KING	WHOPPER	DAVID MIAMI	USA	BRONZE LION
A04 (Non-fiction Film: 5-30 minutes)					
RETURN TO CHAPMAN'S PEAK	MERCEDES-BENZ	S-CLASS	NET#WORK BBDO JOHANNESBURG	SOUTH AFRICA	BRONZE LION
SISTER HEARTS	SQUARE	SQUARE	SQUARE, INC. SAN FRANCISCO	USA	BRONZE LION
A05 (Fiction Film: Over 30 minutes)					
UNCLE DREW FEATURE FILM	BRAND PEPSI, CLIENT PEPSICO	PEPSI	PEPSICO CREATORS LEAGUE STUDIO NEW YORK	USA	SILVER LION
A06 (Non-fiction Film: Over 30 minutes)					
UNBANNED: THE LEGEND OF AJ1	JORDAN	AIR JORDANS	FALKON CONTENT LOS ANGELES	USA	GOLD LION
5B	JOHNSON & JOHNSON	JOHNSON & JOHNSON	UM STUDIOS NEW YORK	USA	GRAND PRIX
A08 (Live Broadcast / Live Streaming)					
KEEPING FORTNITE FRESH	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	VMLY&R KANSAS CITY	USA	SILVER LION
A10 (Excellence in Brand Integration & Sponsorships / Partnerships for Branded Content)					
EXPENSIFY THIS	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNXHANNES NEW YORK	USA	BRONZE LION
LOSEV - CHANGE THE END	LÖSEV	HEALTH	RAFINERI ISTANBUL	TURKEY	BRONZE LION
A11 (Excellence in Audience Engagement or Distribution Strategy for Branded Content)					
MY LIFE AS A NPC	UBIOSFT	ASSASSINS CREED ODYSSEY	DDB PARIS	FRANCE	BRONZE LION
SPOILER	TELEMUNDO	LA REINA DEL SUR	GREY ARGENTINA BUENOS AIRES	ARGENTINA	BRONZE LION
B01 (Talent: Film, Series & Audio)					
EAT LIKE ANDY	BURGER KING	WHOPPER	DAVID MIAMI	USA	SILVER LION
THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	ADAM&EVEDDB LONDON	UNITED KINGDOM	SILVER LION
THE LIFE SAVING SOAP OPERAS	PERUVIAN MINISTRY OF HEALTH	PERUVIAN MINISTRY OF HEALTH	CIRCUS GREY PERU LIMA	PERU	SILVER LION
THE TEAM THAT WOULDN'T BE HERE	VERIZON	VERIZON	MCCANN NEW YORK	USA	BRONZE LION
B02 (Talent: Live Experience)					
BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	SILVER LION
B03 (Talent: Digital & Social)					
DONT TELL ME WHAT TO DO	EDGARS	FILM	VMLY&R SOUTH AFRICA JOHANNESBURG	SOUTH AFRICA	BRONZE LION
EXPENSIFY THIS	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNXHANNES NEW YORK	USA	BRONZE LION
B04 (Excellence in Partnerships with Talent)					
THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	ADAM&EVEDDB LONDON	UNITED KINGDOM	SILVER LION
NBA SELLOUTS	HULU	HULU NBA LIVE	DEUTSCH LA	USA	SILVER LION
C03 (Excellence in Brand Integration for Games)					
KEEPING FORTNITE FRESH	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	VMLY&R KANSAS CITY	USA	GOLD LION
D02 (Excellence in Brand Integration & Sponsorships / Partnerships for Sports Entertainment)					
THE 90 MIN CHALLENGE	SAINT HUBERT	SAINT HUBERT OMÉGA 3	CLM BBDO PARIS	FRANCE	BRONZE LION
E01 (Innovation in Branded Content)					
SNELWEG SPROOKJES	VOLKSWAGEN	VOLKSWAGEN APPLICATION	ISOBAR AMSTERDAM	THE NETHERLANDS	SILVER LION
BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	SILVER LION