

Glass: The Lion for Change

2019 Winners

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Title	Brand	Product/Service	Entrant Company	Country	Prize
A01 (Glass)					
THE GENDERLESS VOICE	COPENHAGEN PRIDE	Q, THE GENDERLESS VOICE	VIRTUE COPENHAGEN	DENMARK	BRONZE LION
JUST DO IT: CASTER SEMENYA	NIKE SOUTH AFRICA	NIKE SOUTH AFRICA	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	BRONZE LION
NEXT MINUTE SCENE	MINISTERIO PUBLICO AND ABAP	INSTITUTIONAL	VMLY&R BRAZIL SÃO PAULO	BRAZIL	BRONZE LION
PROJECT #SHOWUS	UNILEVER - DOVE	BEAUTY PRODUCTS	PUBLICIS SAPIENT NEW YORK	USA	SILVER LION
FIRST SHAVE	PROCTOR & GAMBLE CANADA	GILLETTE	GREY CANADA TORONTO	CANADA	BRONZE LION
VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBBDO LONDON	UNITED KINGDOM	GOLD LION
TOUR DES FEMMES	SKODA	SKODA	FALLON LONDON	UNITED KINGDOM	SILVER LION
THE LAST EVER ISSUE	GAZETA.PL / MASTERCARD / BNP PARIBAS	GAZETA.PL (A NEWS PORTAL)	VMLY&R POLAND WARSAW	POLAND	GRAND PRIX