

AUDIO LOTUS

EMBARGOED UNTIL
THU 7 APRIL 2022,
2.15 PM (UTC+7)

WINNERS LIST
ADFEST 2022

CATEGORY A03: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
A03/001	VW INCOMPLETE GPS	VW POLO	DDB MUDRA GROUP, MUMBAI	DDB MUDRA GROUP, MUMBAI	SILVER

CATEGORY A10: USE OF AUDIO OR VOICE TECHNOLOGY *NEW**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
A10/001	VISIBLE TRACK	KUNANA / TAB FOUNDATION	BBDO BANGKOK, BANGKOK	BBDO BANGKOK LIMITED, BANGKOK	FINALIST

CATEGORY A11: BRANDED CONTENT / PODCASTS *NEW**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
A11/001	THE AUDIO-BENTO	TABILUMINE	DENTSU INC., TOKYO	DENTSU INC., TOKYO	BRONZE

CATEGORY A12: RESILIENCE THROUGH CREATIVITY

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
A12/001	THE AUDIO-BENTO	TABILUMINE	DENTSU INC., TOKYO	DENTSU INC., TOKYO	BRONZE