

EFFECTIVE LOTUS

EMBARGOED UNTIL
THU 7 APRIL 2022,
2.15 PM (UTC+7)

WINNERS LIST
ADFEST 2022

CATEGORY EF01: EFFECTIVE LOTUS: CAMPAIGN SUCCESS

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
EF01/003	DISEASE DILEMMAS	GARVAN INSTITUTE OF MEDICAL RESEARCH	BWM ISOBAR, SYDNEY	BWM ISOBAR, SYDNEY	GOLD
EF01/007	GFWN ENTERTAINMENT	NETFLIX / BRAVO! STUDIOS / GMM STUDIOS INTERNATIONAL	SOUR BANGKOK, BANGKOK	THE SOUR BANGKOK CO., LTD., BANGKOK	SILVER
EF01/014 MOVE FROM EF03/002	THE FIRST TAKE	THE FIRST TAKE	TBWA\HAKUHODO INC., TOKYO	TBWA\HAKUHODO INC., TOKYO	SILVER

AS OF 15 MAR 2022