

GRANDE FOR HUMANITY

EMBARGOED UNTIL  
THU 7 APRIL 2022,  
2.15 PM (UTC+7)

WINNERS LIST  
ADFEST 2022

| CODE     | TITLE           | BRAND                     | AGENCY                                    | COMPANY ENTERING                          | AWARDS                 |
|----------|-----------------|---------------------------|-------------------------------------------|-------------------------------------------|------------------------|
| DM14/007 | DONATION DOLLAR | THE ROYAL AUSTRALIAN MINT | SAATCHI & SAATCHI AUSTRALIA,<br>MELBOURNE | SAATCHI & SAATCHI AUSTRALIA,<br>MELBOURNE | GRANDE<br>FOR HUMANITY |

AS OF 22 MAR 2022