

PRESS LOTUS

EMBARGOED UNTIL
THU 7 APRIL 2022,
2.15 PM (UTC+7)

WINNERS LIST
ADFEST 2022

CATEGORY P01: FOOD & BEVERAGES

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P01/001	CLAW MACHINE	CHUPA CHUPS	CHEIL, HONG KONG	CHEIL, HONG KONG	BRONZE
P01/002	RACING CAR	CHUPA CHUPS	CHEIL, HONG KONG	CHEIL, HONG KONG	FINALIST
P01/003	STREET FIGHTER	CHUPA CHUPS	CHEIL, HONG KONG	CHEIL, HONG KONG	FINALIST

CATEGORY P11: COMMUNICATION MEDIA & PUBLICATIONS

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P11/001	13865 BLACK DOTS AND 2 RED DOTS.	NAGASAKI SHIMBUNSHA	DENTSU INC., TOKYO	DENTSU INC., TOKYO	SILVER

CATEGORY P16: USE OF PRINT

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P16/001	BUILD A RAINBOW. AGAIN AND AGAIN.	L'ARC~EN~CIEL	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST

CATEGORY P17: RESILIENCE THROUGH CREATIVITY

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P17/001	BUILD A RAINBOW. AGAIN AND AGAIN.	L'ARC~EN~CIEL	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST